HINRICH FOUNDATION GUIDE

Executive MBAs in International Business and Trade

ACADEMIC YEAR 2026-2027

Employer criteria • Leading programs • Cohort profiles
Key questions to ask • Global trade resources

Elevate your leadership in global trade



Includes 15 leading programs

CEIBS

Kellogg HKUST
EXECUTIVE MBA GLOBAL NETWORK

IESE Business School University of Navarra

IMD

ie

GEORGETOWN UNIVERSITY

INCAE

HEC PARIS

NUS National University of Singapore

UNIVERSITY OF OXFORD

SEM TSINGHUA UNIVERSITY 清华经管学院

INSEAD

MIT

THE UNIVERSITY OF MELBOURNE Melbourne Business School

CHICAGO BOOTH
The University of Chicago Booth School of Business

NYU STERN

LSE

HEC PARIS

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advancing sustainable global trade

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Introduction



Global trade leadership requires more than just foundational knowledge. It demands seasoned professionals who can navigate complexity, manage risk across jurisdictions and drive strategic decisions in an increasingly fragmented world economy.

An executive MBA (EMBA) degree is designed to transform senior professionals, providing the catalyst for the final leap into the C-suite or board-level roles while maintaining professional momentum.

Pursuing an EMBA is a substantial investment in time, money and opportunity cost. With a growing range of EMBA programs available, how do you identify the one that aligns with your strategic priorities, professional capacity and the realities of executive life?

The Hinrich Foundation Guide to Executive MBAs in International Business and Trade (Hinrich Foundation EMBA Guide) sets out the essential criteria that distinguish programs built for executive success. Programs aligned with the Hinrich Foundation Guide deliver education that integrates the expertise, network and strategic perspectives that translate directly to organizational impact.

What's inside the Hinrich Foundation EMBA Guide?

The Hinrich Foundation EMBA Guide is informed by rich insight from business leaders and academics with expertise across global value chains. It identifies six key trade program content areas and nine program attributes that constitute leading EMBA programs in international business and trade:

Trade course content	Cross-border trade business	Cross-border trade financial management
	Cross-border trade policy	Cross-border leadership & soft skills
	Cross-border logistics & supply chain management	Evolving skills for cross-border trade
Trade program attributes	Industry aligned curriculum & engagement	International exposure
	Practitioner professors	Leading research
	Career services	Program design & delivery
	Alumni support & network	Admissions & selection criteria
		Return on investment & career progression

How to use the Hinrich Foundation EMBA Guide

Senior executives are invited to use the Hinrich Foundation EMBA Guide criteria, with six trade course content areas and nine program attributes, to evaluate potential EMBA programs against the demands of your professional context.

For profiles of programs that reflect this framework, see the leading EMBA programs section.

As you conduct your due diligence, use our targeted key questions to determine which program will best serve as a permanent strategic asset for your leadership trajectory.

Note

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Why an executive MBA in international business and trade?

We understand that in addition to the advantages above, there are other drivers that motivate executives to pursue an EMBA. The following sections establish an evaluation framework for assessing program quality and delivery, alongside 15 leading EMBA profiles for reference, to help executives select an EMBA program that best fits their career trajectory and aspirations.



Minimal time away from work

One of the defining advantages of an EMBA is the ability to continue full-time work while you study. Courses are typically delivered in modular formats, through weekend residencies, evening classes and hybrid learning with short international modules. This allows you to amplify your leadership impact in your current role while maintaining your professional momentum.



Immediate impact and ROI

Unlike traditional full-time programs where benefits may materialize after graduation, executive learners often apply new frameworks, tools and strategic insights immediately to their work, enhancing their performance in real time. This means greater impact for your organization and immediate enhancement of your applied leadership.



Peer-to-peer learning

EMBAs are structured specifically for individuals with significant professional experience, often requiring 10 years of experience with significant managerial or leadership responsibility. This contrasts with traditional full-time degrees that tend to attract younger professionals seeking foundational business education. In executive cohorts, every participant is expected to bring real-world insights, making peer learning a powerful component of the curriculum.



Powerful alumni international community

Executive programs create valuable cohorts by admitting seasoned professionals from diverse industries, functions and regions. This creates a highly valuable network of peers in senior leadership positions, with whom you collaborate, innovate and share opportunities throughout the program. These connections often extend beyond the classroom and become a lifelong ecosystem of strategic relationships, mentors and partners that continue to shape and advance your career.

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Bespoke career services

EMBA career support at the executive level focuses on high-level transformation and long-term impact. Candidates can access one-on-one executive coaching, well-rounded leadership assessments and board-readiness programs during their studies and after graduation. Support emphasizes executive search connectivity and navigating internal politics to secure C-suite promotions or to enable strategic pivots.



Strategy-focused curriculum

Prioritizing enterprise-wide strategy over functional silos, EMBAs equip senior professionals to lead across complexity, ambiguity and scale. Shifting away from basic technical disciplines, the curriculum sharpens strategic judgment, cross-functional integration, value creation and decision-making at the organizational and industry level.



Global immersions

Executive programs are engineered to provide deep international exposure, focusing on cross-border business strategy and geopolitical understanding rather than just cultural exploration. Participants can expect to join international residencies in major global business hubs, with site visits to multinationals, executive briefing, consulting simulations, and gain access to the governance and policy leaders in host countries.

We understand that in addition to the advantages above, there are other drivers that motivate executives to pursue an EMBA. The following sections establish an evaluation framework for assessing program quality and delivery, alongside 15 leading EMBA profiles for reference, to help executives select an EMBA program that best fits their career trajectory and aspirations.

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Executive MBA evaluation criteria



The Hinrich Foundation Guide to EMBAs in International Business and Trade is informed by rich insight from business executives and academics with expertise across global value chains. The EMBA program criteria encompasses six key trade course content areas and nine program attributes.

How to use the Hinrich Foundation Guide criteria
Executives should carefully review the EMBA core trade course content criteria and program attributes below when evaluating and selecting an EMBA in international business and trade.

TRADE COURSE CONTENT

Comprehensive trade course content is essential in executive programs to equip senior leaders with the strategic insight, expertise and decision-making capability required to lead organizations through the complexities of global business and trade.

- Cross-border trade business
- Cross-border trade financial management
- Cross-border trade policy
- Cross-border leadership & soft skills
- Cross-border logistics & supply chain management
- Evolving skills for cross-border trade

TRADE PROGRAM ATTRIBUTES

Programs that embed these attributes into the learning environment are best positioned to accelerate executive impact and enhance strategic leadership capital.

- Industry aligned curriculum & engagement
- Leading research
- Practitioner professors
- Program design & delivery
- Career services
- Admissions & selection criteria
- Alumni support & network
- Return on investment & career progression
- International exposure

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TRADE COURSE CONTENT

Before enrolling, executives should ensure that an EMBA program in international business and trade offers rigorous and future-ready trade content aligned with the competencies demanded of global trade leaders. The curriculum should prioritize in-depth understanding of:

- Cross-border trade business
- Cross-border trade policy
- Cross-border logistics & supply chain management
- Cross-border trade financial management
- Cross-border leadership & soft skills
- Evolving skills for global trade

Mastery in these areas equips senior trade professionals with the advanced knowledge and executive mindset required to drive growth, resilience and innovation in international markets.

Cross-border trade business



A deep understanding of cross-border trade dynamics is essential to global business leadership. Courses in this area build strategic insight into how to expand and sustain international operations through:

- Creative market entry strategies and international expansion models
- Business model innovation in consideration of geopolitical and economic shifts
- Sustainable and ethical practices aligned with profitability and purpose
- Strategic procurement and negotiation for value creation and stakeholder alignment
- International and localized marketing, brand positioning and analytics across markets and platforms
- Trade in services, including cross-border delivery of financial, professional, digital and knowledge-based services
- Within-border and local business dynamics that underpin global value chains

Mastery of these fundamentals enable senior leaders to guide their organizations decisively through the complexity of global commerce.

Cross-border trade policy



Effective executives navigate and influence the global policy landscape shaping trade. Courses in this area should strengthen understanding of:

- Major agreements and frameworks such as WTO, USMCA, RCEP and CPTPP
- The intersection of geopolitics, domestic populations, politics and policies, business strategy and trade systems
- Corporate diplomacy and non-market strategies
- Regulatory dynamics – tariffs, non-tariff barriers, sanctions and protectionism
- Macroeconomic levers, including exchange rates and comparative advantage
- The role of trade in development, sustainability and inclusive growth
- Risk anticipation and scenario planning against plausible policy disruptions, achieved through simulations and stress-testing exercises

This knowledge empowers leaders to anticipate policy shifts, manage risk and shape strategic responses across multiple jurisdictions.

Cross-border logistics & supply chain management



Resilient supply chains underpin successful global businesses. Courses refine executives' ability to design and lead efficient, adaptive value chains, covering:

- Global supply chain architecture, planning and optimization
- Transportation, freight forwarding and multimodal logistics
- Big data, forecasting and visualization for operational agility
- Global manufacturing management, localization and quality assurance
- Sustainability, circular supply chains and responsible sourcing
- Incoterms, documentation and compliance frameworks including Country of Origin considerations

Equipped with these insights, executives can ensure supply chain resilience and integrity as strategic assets.

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Cross-border trade financial management



Executives driving global operations must command the financial and legal dimensions of cross-border business. Core course components should include:

- Import-export finance instruments, risk mitigation and insurance structures
- International accounting, transfer pricing and global tax compliance
- ESG-driven governance and financial reporting standards
- Customs regimes, valuation and trade remedies
- International trade law, arbitration and IP rights
- Working capital optimization and cross-border performance management

Armed with this expertise, leaders can steward financial health and compliance across global subsidiaries and partnerships.

Cross-border leadership & soft skills



Guiding multinational organizations or divisions requires adaptive, people-centered leadership. Courses should build reflective and interpersonal capacities such as:

- Communication across contexts
- Influence, persuasion and stakeholder management
- Organizational architecture and strategic resource deployment
- Decision-making under uncertainty, including learning agility, risk tolerance and the ability to act decisively with incomplete information
- Executive self-assessment and leadership diagnostics
- Managing change across volatility and transformation
- Cross-cultural leadership and communications, and ethical decision-making
- Virtual team leadership and collaboration across time zones
- Critical thinking and strategic foresight
- Global talent management, mentoring, coaching and succession planning
- Board readiness, including understanding boardroom dynamics, obligations and managing board expectations

Such competencies prepare senior executives to lead high-performing international teams, drive organizational agility and establish sustained leadership impact.

Evolving skills for cross-border trade



To remain competitive, executives must lead digital transformation across their organizations and value chains. Courses should build strategic awareness and the confidence to drive adoption of evolving technologies, including:

- Artificial intelligence and automation for business management and trade analytics
- Internet of Things and sensor technologies for logistics optimization
- Data science and visualization for insight-driven decision-making
- Cloud computing and cybersecurity governance
- Blockchain applications for transparency and supply chain trust

Beyond familiarity with specific tools, executives must cultivate the learning agility and intellectual curiosity to continuously adapt as technology evolves. Executives should also foster organizational cultures where innovation, experimentation and digital fluency are actively encouraged and rewarded.

These trade program content areas define the essential capabilities required for effective leadership in global commerce. Together, they equip executives with the expertise and acumen to navigate complexity, manage risk and drive growth across international markets. Beyond what is taught, equal importance lies in how the program is delivered, captured through the trade program attributes on the following pages.

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TRADE PROGRAM ATTRIBUTES

Prospective students should confirm that EMBA programs demonstrate excellence across nine core trade program attributes to develop the skills, knowledge and networks for sustained career success. These attributes are:

- Industry aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- Return on investment & career progression

Ensuring your program embodies these attributes will equip you with the practical expertise, global perspective and support systems needed to sharpen your leadership and position your organization to navigate uncertainty and volatility.

Industry aligned curriculum & engagement



Executive programs in global trade must prioritize strong industry engagement so that the curriculum and learning environment integrate cutting-edge academic thinking with real-world senior-level practice. This is achieved through:

- Corporate partnerships that support academic programs and events, creating "living case studies" drawn from active collaborations between universities and businesses
- Learning from guest speakers from companies and trade organizations, giving executives direct visibility into current boardroom challenges and emerging global trade trends
- Collaborative research projects that enable participants to co-develop innovative solutions across global trade value chains and apply them within their own organizations
- Working with cohorts and professors to provide strategic advisory input on real industry challenges, mirroring high-stakes consulting and board engagements
- In-company projects that allow you to test and implement new concepts in your day-to-day operations, driving immediate organizational impact and gaining greater access and exposure to senior leadership

When selecting your EMBA program in trade, confirm that it embeds strong industry engagement initiatives. This will ensure that you are well-equipped to thrive in the ever-changing complex world of international commerce.

Practitioner professors



Professors with current real-world experience in global trade bring boardroom-level insights and practical expertise that significantly elevate learning outcomes for executives. Benefits include:

- Real-world insights into international trade practices, regulatory shifts, operational challenges and emerging trends, grounded in years of non-academic, front-line trade leadership
- Learning that is highly relatable and practical, as professors draw on actual cases and specialized knowledge directly relevant to global business decision-making
- Opportunities for guest lectures, collaborations and potential mandates through their professional networks with multinationals, financial institutions and trade bodies
- Mentorship and career guidance from seasoned practitioners who understand how to help executives de-risk, reposition and "shockproof" their businesses

Confirm that your program is taught predominantly by practitioner professors, particularly those who actively consult for multinational corporations and provide strategic or board-level advisory. This blend of scholarship and practice equips you with the insights, tools and networks required to lead in the fast-changing global trade arena.

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Career services



When selecting your EMBA program, ensure it offers robust, executive-oriented career services throughout the program and beyond. This is essential for expanding senior-level mobility over time and access to high-profile opportunities.

Executive coaching	One-on-one coaching to surface leadership blind spots, clarify your value proposition and support key career transitions, including role elevation, sector shifts and board readiness
Connectivity	Direct and broad access to retained search firms and senior recruiters handling C-suite and regional leadership mandates
Mentorship programs	Structured pairing with senior industry professionals for personalized career insights, strategic advice and potential sponsorship
Career advising	Guidance on positioning your profile, refining your narrative, and tailoring resumes, interviews and job search strategies to senior roles in international trade and related fields

Senior managers seek programs that help them refine their leadership identity and market positioning, not just their technical skills. Tailored career services provide a structured pathway to new opportunities and accelerated leadership progression.

Alumni support & network



A high-quality EMBA is reflected in the leadership success of its graduates and the reach and influence of its alumni network. When evaluating programs, look for:

Alumni network	A vibrant, globally distributed alumni community, actively supported by the university, that creates sustained peer to peer opportunities for business, investment, collaboration and thought leadership
Proactive alumni engagement programs	Dedicated alumni services such as mentorship schemes, complimentary or discounted annual modules, and curated networking events that enable continuous professional development and reconnection at senior levels
Ongoing career support	Access to job placement assistance, curated industry insights, leadership programs and exclusive opportunities tailored to experienced professionals navigating senior-level moves
Alumni leadership advancement	Graduates who progress into C-suite, regional head or board roles, signaling the program's ability to prepare executives for high-impact global trade positions

The cohesion, visibility and success of the alumni community – combined with proactive institutional support – strongly signal the quality of the curriculum, faculty and industry engagement, as well as the program's commitment to long-term career outcomes.

International exposure



A global trade EMBA program should offer an extensive international cohort, meaningful overseas learning experiences and a diverse, international faculty as core elements of the design. Key benefits include:

- Exposure to diverse cultural perspectives that deepen global mindset, adaptability and executive self-awareness
- Preparation for leading teams, functions and business units spread across markets, regions and cultures
- Opportunities to build broad, cross-border professional networks that can support deals, partnerships and future career moves

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International exposure
(continued ...)

- Development of inclusivity and cross-cultural leadership capabilities essential for operating in complex geopolitical and market environments
- Structured institutional access to businesses, governments and trade promotion agencies, opening doors to new markets and policy insights
- Space to reflect on mindful, inclusive and ethical leadership in varied cultural and socioeconomic contexts

Choosing a program with a well rounded, diverse student body, serious international immersion experiences and an internationally diverse faculty strengthens your ability to operate as a truly global executive in trade.

Leading research



The quality and influence of an institution's research signal its capacity to shape advanced thinking in global trade and inform senior-level practice. When choosing graduate programs, prospective students should review faculty publication output and citation impact – specifically in international business and trade.

Highly-cited research in areas such as trade policy, logistics, finance, sustainability and technology in respected journals demonstrates faculty thought leadership and foresight, which typically translate into forward-looking teaching and case material. Importantly, faculty that produce research that reaches beyond academic walls, informing policy decisions, contributing to public discourse and shaping thinking in business and government.

A strong research culture attracts top scholars and practitioners, fostering a dynamic intellectual community. Executives gain opportunities to collaborate on research projects, co-author papers or practitioner reports, and deepen analytical and evidence-based decision-making capabilities.

Program design & delivery



Executives look for programs that shift from rigid, classroom-only structures to flexible formats that respect senior work schedules while maintaining rigor. Executive programs may adopt the following approaches:

Residency blocks	One week of intensive, in-person study every two to three months, enabling deep immersion with minimal disruption to executive responsibilities
Weekend intensives	Up to three days of teaching per week, providing steady progress while allowing you to balance regional travel, team leadership and family commitments
Blended / hybrid learning	A combination of online and in-person learning, leveraging high quality digital platforms to support preparation, simulations and ongoing collaboration

Senior managers and director-level candidates care deeply about program delivery, as it directly affects work planning and stakeholder expectations. A predictable long-range schedule and clear participation requirements are essential.

Equally, robust learning platforms and tools are expected. Executives look for seamless digital portals, on-demand access to materials and data, and preparatory modules that help them recalibrate study habits after years in the workforce

Leading EMBA programs must Incorporate experiential learning methodologies, including simulations, scenario exercises and stress-testing, that place executives in realistic, high-stakes situations to sharpen judgment, decision-making and leadership under pressure.

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Admissions & selection criteria



Admissions and selection criteria are a critical attribute of leading EMBAs. They shape cohort quality, the depth of classroom dialogue and the long-term brand and signaling value of the degree.

Strong, transparent criteria demonstrate a deliberate focus on curating experienced, high-caliber executives who can manage academic rigor and contribute meaningfully to peer learning. For candidates, understanding these standards helps assess whether the cohort's experience level and ambitions align with their own leadership trajectory.

Typical criteria include years of work and managerial experience, evidence of career progression and increasing responsibility, strength of professional profile and academic readiness. A carefully curated cohort creates a powerful, peer-driven learning environment and network.

Return on investment & career progression



Undertaking an executive program is a significant financial, time and reputational commitment. EMBA candidates expect the program to deliver clear, strategic career returns, including:

Salary uplift	A meaningful increase in total compensation within three to five years of graduation, reflecting enhanced responsibilities and market positioning
Payback period	An acceptable payback timeframe, typically two to four years, when considering tuition, opportunity cost and ancillary expenses
Promotions and role expansion	Clear evidence that graduates move into higher-level roles, assume greater P&L accountability, or expand into regional or global mandates
Career switch and options	A material proportion of graduates successfully changing industry, function or geography, or transitioning into entrepreneurial, portfolio or advisory careers previously out of reach

A strong return on investment ensures that an EMBA program becomes a strategic asset for mid-career professionals and senior managers, justifying the disruption to work and personal commitments, and supporting long-term career resilience and mobility.

In addition to the Hinrich Foundation Guide criteria above, we acknowledge that there are other factors that each individual must take into consideration when evaluating and selecting an EMBA in international business and trade. We trust the Hinrich Foundation Guide EMBA criteria will help you find the quality program that helps you to achieve your career objectives.

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Key questions to ask to evaluate executive MBAs



Executive MBA (EMBA) education is a major, strategic investment. There are many factors to consider when evaluating and selecting an executive master's program in international business and trade that is right for you.

The business and academic experts behind the Hinrich Foundation Guide to Executive MBAs in International Business and Trade have developed the following questions to ask to help you select a quality EMBA.

These questions range from the trade program content that must be taught and the trade program attributes needed for you to enhance your expertise and leadership impact. Further questions cover financial investment and sponsorship considerations for your executive degree.

A. TRADE COURSE CONTENT QUESTIONS

When reviewing program curriculum, ask targeted questions to ensure these six trade content areas are embedded in the program to strengthen your strategic judgment and ability to lead across global markets.

1. Core trade program curriculum

Does the program curriculum specifically address complex international business and trade leadership topics, designed to advance your global trade leadership acumen? Consult with the program administrators and make sure that the program covers the following topics:

Cross-border trade business



Courses that sharpen your ability to design, lead and scale international growth strategies, which include integrating market entry, global sourcing, commercial positioning and business model innovation amid geopolitical and economic complexity.

Cross-border trade policy



Courses that equip you to interpret, anticipate and strategically respond to trade agreements, regulatory regimes and geopolitical shifts, enabling informed decision-making and effective corporate diplomacy across jurisdictions.

Cross-border logistics & supply chain management



Courses that strengthen your capacity to architect and govern resilient, technology-enabled global value chains, such as integrating manufacturing strategy, logistics optimization, risk management and compliance as sources of competitive advantage.

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Cross-border trade financial management



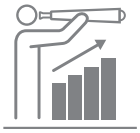
Courses centered on commanding the financial and legal dimensions of global operations, including ESG-driven governance, transfer pricing and the optimization of working capital across international subsidiaries.

Cross-border leadership & soft skills



Courses that refine executives' ability to lead global organizations through complexity while deepening individual self-awareness, sharpening decision-making amid uncertainty and strengthening personal resilience, executive presence and adaptability in high-stakes business environments.

Evolving skills for cross-border trade



Courses focused on leading digital transformation, ensuring proficiency in the governance of emerging technologies such as AI and blockchain to future-proof the organization and capitalize on digital trade opportunities.

2. Concentrations

Does the program offer advanced focus areas or customizable pathways in global business and trade that align with your leadership mandate, industry context or long-term strategic objectives?

3. Capstone project / thesis

Does the program integrate an applied, high-impact corporate project that allows you to address a live strategic challenge within your organization or industry, particularly in cross-border trade or global leadership?
Are there structured opportunities to develop and test actionable solutions in partnership with companies engaged in international business?

B. TRADE PROGRAM ATTRIBUTES QUESTIONS

EMBA candidates should ask targeted questions to confirm that the program demonstrates excellence across these key attributes, ensuring a high-impact learning environment that strengthens leadership capability, strategic influence and long-term career progression.

Industry aligned curriculum & engagement



Confirm that industry engagement is embedded into program design, ensuring relevance to senior decision-making and enterprise strategy. Does the program integrate live corporate partnerships, board-level guest speakers and executive practitioners into the core curriculum, not as occasional add-ons? Can you apply curriculum concepts directly to your current organization through in-company projects to drive immediate operational impact?

Practitioner professors



Ensure the program is delivered by practitioner professors capable of elevating executive judgment, not solely academic theory. Are faculty members active consultants, board advisors or former senior executives in global trade and related sectors? Are you able to access faculty networks for collaboration, introductions or strategic insight?

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B. TRADE PROGRAM ATTRIBUTES QUESTIONS *(continued...)*

Career services



Executives should expect career services that refine leadership identity and expand access to high-level opportunities. Over the course of the degree, does the program offer 1-on-1 executive coaching to address leadership blind spots and board-readiness, mentorship pairing with industry experts, tailored career advising or direct access to high-profile search firms and recruiters?

Alumni support & network



An active and influential alumni community signals program credibility and sustained strategic value. What percentage of the alumni network currently holds C-suite, regional head, or board-level positions? Does the institution provide continuous professional development, such as complimentary annual modules or exclusive peer-to-peer business forums?

International exposure



International exposure at the executive level should deepen strategic global mindset. Are international residencies or immersion experiences integrated into the curriculum? Does the cohort reflect meaningful geographic, sectoral and cultural diversity at senior levels? How does the program facilitate high-level networking across borders to support future international partnerships or deals? Are there faculty members who have lived, worked or built their careers across different countries and sectors?

Leading research



Confirm the faculty's research covers topics such as trade policy, logistics, finance and digital technology, and is published and citated in reputable international journals. Strong publication records attract top scholars, providing students with research collaboration opportunities and mentorship. How does faculty research shape real-world outcomes: informing government policy, influencing industry practice or contributing to public debate?

Program design & delivery



Program design should demonstrate structural and operational clarity, as well as attendance flexibility – qualities that executives look for in a leading program. Is the schedule structured to accommodate senior leadership responsibilities? Does the delivery model allow immersion without prolonged absence from work? Does it provide a seamless digital ecosystem and on-demand access to materials to maximize learning efficiency?

For joint degrees delivered by two or more partner institutions, extra coordination and complexities are expected. What is the level of coordination and support provided for logistics across multiple countries? Is there a unified digital learning management system to ensure seamless continuity? Is the conferred degree a single, joint credential or invididual diplomas from each partner institution?

Does the program incorporate experiential learning methodologies such as simulations, scenario exercises and stress-testing to sharpen judgment, decision-making and leadership under pressure?

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Admissions & selection criteria



A carefully curated cohort is essential to peer-driven learning and network capital. Ensure that the class is composed of a diverse, high-caliber group of executives with significant managerial and international experience. How does the program curate the cohort to ensure a diverse mix of industries and functions that help to contribute meaningfully to classroom dialogue?

Return on investment & career progression



An executive degree represents a strategic investment; outcomes should justify the financial, time and reputational commitment. What is the average salary uplift and career progression timeline for graduates moving into regional or global mandates within three years? Does the program demonstrate a clear track record of helping post-graduation career transitions, strengthening career resilience or promoting optionality?

C. INVESTMENT & SPONSORSHIP QUESTIONS

A thorough assessment of the total investment, sponsorship arrangements and opportunity costs is essential to determine whether the program delivers meaningful strategic and financial return

1. Total cost of attendance

Executive candidates should evaluate the comprehensive financial commitment, not just headline tuition. What is the full cost of participation, including tuition, administrative fees, travel, international residencies, study materials, and career and alumni services?

2. Opportunity cost & time commitment

For executives, the opportunity cost of time is an important consideration, alongside program costs. What is the expected time commitment per month, including residencies, preparation and travel? Will participation require reduced work hours, travel adjustments or foregone bonuses? How does the schedule accommodate peak business cycles?

3. Employer sponsorship & corporate support

Many executive participants receive partial or full sponsorship. Understanding corporate alignment and ROI for the employer is critical. Does the program have a strong track record of employer sponsorship? Does the institution provide guidance or documentation to help candidates secure internal funding?

Corporate sponsorships may involve retention agreements. What are the terms and conditions of the sponsoring company? Are there requirements for repayment should you be in breach of your sponsorship arrangement? If repayment is required, is it in full or pro-rated?

4. Tax consideration & financial planning

Tax treatment can materially influence the net cost of the degree. An executive's financial landscape and the program's international nature make tax and financial planning a critical part of the equation. Is tuition tax-deductible in the jurisdiction where the candidates reside? Does the university provide documentation to support professional development as a deductible business expense? Can employer contributions be structured tax efficiently?

In addition to the key questions outlined above, we acknowledge that there are other factors – including but not limited to personal, professional and organizational circumstances – executives should consider when selecting an EMBA in international business and trade.

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Leading EMBA programs in international business and trade

The profiles of the 15 EMBA programs presented here are aligned with the criteria in the Hinrich Foundation Guide. They exemplify the six trade program content areas and nine trade program attributes necessary to provide the quality education that future trade leaders need.

This list of institutions and their featured programs is exemplary, not exhaustive, and covers the following quality EMBA programs:

China Europe International Business School (CEIBS), Global Executive MBA

Georgetown University, Executive MBA

HEC Paris, Executive MBA

IE Business School and Brown University, IE Brown Executive MBA

IESE Business School, Global Executive MBA

IMD, Executive MBA

INCAE Business School, Executive MBA

Kellogg School of Management and Hong Kong University of Science and Technology, Kellogg-HKUST Executive MBA

Massachusetts Institute of Technology, Executive MBA

Melbourne Business School, Executive MBA

National University of Singapore, Executive MBA

New York University, London School of Economics and Political Science, and HEC Paris, TRIUM Global Executive MBA

Tsinghua University and INSEAD, Tsinghua-INSEAD Executive MBA

University of Chicago Booth School of Business, Sokolov Executive MBA

University of Oxford, Oxford Executive MBA

Program profiles are compiled based on publicly available information on the school's and program's websites, and other reputable sources.

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China Europe International Business School
Global Executive MBA

Global Executive MBA



Program overview

University	China Europe International Business School (CEIBS)
Location	China Switzerland Ghana Singapore Select global locations
Duration	24 months
Start	November
Format	Monthly four-day on-campus sessions or bi-monthly eight-day on-campus sessions, together with international residencies

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The CEIBS Global Executive MBA (GEMBA) is a 24-month program designed for senior leaders seeking to operate confidently across both developed and emerging markets. What sets this program apart is its dual strategic lens: China Depth and Global Breadth. Participants gain firsthand, on-the-ground exposure to the business, regulatory and cultural dynamics that define China's role in the global economy, while simultaneously building strategic perspective through electives in more than 20 global locations.

Key highlights of the program

Purpose-built China immersion at the heart of the curriculum
It dedicates an entire dimension of its architecture to China-centric content, covering the Chinese economy, the evolving relationship between China and the global trading system, and the strategic dynamics unique to doing business on the ground in China. This is reinforced by quarterly company visits, CEO events with leading Chinese corporates and a robust Chinese alumni network.

Leadership and ESG as continuous developmental pillars
Rather than being confined to standalone courses, leadership development is embedded throughout the journey via coaching, experiential modules and reflective exercises. A parallel ESG stream reinforces responsible decision-making, guiding participants to integrate sustainability, ethics and social impact into long-term business strategy.

Highly customizable learning through extensive electives
With more than 45 elective options across multiple CEIBS campuses and formats, participants can tailor their studies to align with sector-specific challenges, digital transformation priorities or innovation agendas. Additionally, international electives cover country and regional dynamics, providing executives with deep-dive options for both developed and emerging markets.

About China Europe International Business School

CEIBS was established in 1994 through a partnership between the Chinese government and the European Union. Headquartered in Shanghai, the school operates five campuses across China, Europe and Africa.

CEIBS occupies a distinctive position in global business education: it is simultaneously embedded in China's economic ecosystem and recognized internationally as a world-class research and teaching institution. For executives whose careers are shaped by or oriented towards the China-global axis, CEIBS is the gateway between China and the global business landscape.

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Study locations and international residencies





Campuses in Shanghai, Beijing, Shenzhen, Zurich and Accra

International electives and exchange available

Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

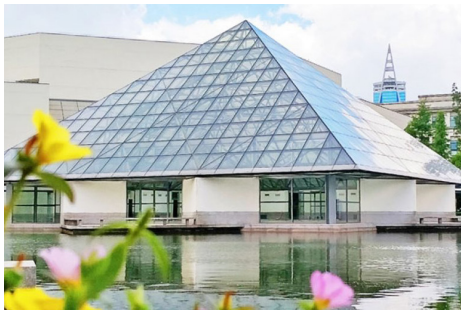
This two-year program combines foundational business disciplines with four dedicated streams: leadership, ESG, China depth and global breadth. It includes 16 core modules, local and international electives, and a capstone project where teams of executives will address strategic challenges faced by their own organizations.

The key trade course content in this program covers:

Cross-border trade business	Market entry strategy, global sourcing, commercial positioning and business model innovation are addressed through core strategy courses and China-specific case studies.
Cross-border trade policy	Economic analysis, China-focused courses and international modules in Europe and Asia expose executives to geopolitical dynamics, regional development patterns and a variety of regulatory environments.
Cross-border logistics & supply chain management	Electives in digital supply chains, operations and model innovation introduce approaches to managing global value chains, improving resilience and leveraging technology to optimize cross-border operational efficiency.
Cross-border trade financial management	Core finance, accounting and investment courses cover capabilities in financial analysis, capital allocation and performance management. Electives include financial statement analysis and current global financial trends.
Cross-border leadership & soft skills	Three dedicated leadership modules, personal executive coaching and a four-stage ESG track develop the full spectrum of executive soft skills across all 24 months, from strategic leadership and diversity management to ethics and cross-cultural competencies.
Evolving skills for global trade	Topics include artificial intelligence, data analytics, digital transformation and emerging technologies. They build forward-looking capabilities and enable executives to harness innovation and lead enterprises through rapid changes.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile

Demographics

97 Cohort size	**25** Countries & regions
17 Years of experience	**45%** International students

Functions represented

- General Management
- Marketing
- Business Development
- Sales & Account Management
- Finance & Accounting
- Project Management
- Sourcing & Procurement
- Auditing & Compliance

Industries represented

- Healthcare
- Professional Services
- Manufacturing
- Finance
- Wholesale & Retail
- Electronics
- Consumer Goods
- Government

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

Many faculty members are active practitioners and consultants who draw on real-world experience to enrich classroom discussion and publish China-specific case studies through the CEIBS Case Center. Throughout the program, participants join quarterly company visits that give direct access to leading corporations in China, CEO sharing sessions to explore strategic challenges faced at the boardroom levels and industry conferences hosted annually by CEIBS.

Core modules are delivered across multiple countries across Asia, Africa and Europe, while local electives extend learning across all five CEIBS campuses in Shanghai, Beijing, Shenzhen, Zurich and Accra. International electives offer participants more 20 destinations spanning both mature economies and frontier markets. Short international exchanges are also available at partner institutions, including National University of Singapore, University of California Los Angeles, IESE and ESSEC Business Schools.

Alumni network and engagement

GEMBA graduates become a part of a high-caliber community of over 34,000 alumni, forming the largest and most influential business school network in China. Spanning 120 global chapters and clubs, this collective offers direct peer-level access to senior decision-makers and entrepreneurs. It serves as a vital bridge for leaders navigating the complexities of international trade across China, Asia and beyond.

Career Mentoring Sessions connect graduates with more than 20 senior business leaders for one-on-one career planning guidance, while regular career development events – including an annual career forum, industry sharing sessions and international Career Treks – ensure that professional development extends well beyond graduation. Alumni are also invited to the EMBA Mixers, where they can network with cohorts of executives from leading EMBA programs around the world, as CEIBS regularly hosts international programs on its China campus.

Summary

The CEIBS Global Executive MBA delivers a uniquely dual perspective through its China Depth and Global Breadth framework. It combines dedicated China-focused curriculum with in-person modules across more than 20 international destinations. A comprehensive curriculum spanning business fundamentals and ESG equips executives with the cross-border knowledge and global network needed to lead in today's multipolar trade environment.

For more information, visit the CEIBS GEMBA program page.

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Georgetown University
Executive MBA

Executive MBA



Program overview

University	Georgetown University
Location	United States Select global locations
Duration	21 months
Start	August
Format	Hybrid: weekend intensives and online learning once every month and five week-long residencies

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Georgetown McDonough Executive MBA is designed for mid-to-senior level leaders operating at the critical intersection of global business, policy and geopolitics. Located in Washington, D.C., the program leverages its unique proximity to international regulatory bodies, embassies and multilateral organizations to prepare executives for high-stakes leadership in a multipolar trade environment. The program has been ranked #1 in the US for career progress by the Financial Times.

Key highlights of the program

Strategic Washington, D.C. advantage with global immersions
Students benefit from unparalleled access to the capital city's policy ecosystem and cross-border consulting projects through two week-long international residencies. These global modules allow executives to engage directly with diverse economic environments, moving beyond the classroom to consult on real-world challenges for international host organizations.

Focus on the nexus of business, government and policy
The curriculum is specifically engineered for leaders who must navigate the regulatory and political landscapes that define modern trade. Through courses on global economics and business-government relations, participants master the ability to influence strategy within complex legal and geopolitical frameworks.

Strong achievements in career progress post-graduation
The program is consistently recognized for its return on investment and its ability to move managers into the C-suite, ranking first in the US and second globally for career advancement by the Financial Times. Georgetown is unique in hosting a dedicated program that gives students and alumni direct, lifelong access to executive search professionals and headhunters.

About Georgetown University

Established in 1789, Georgetown University is internationally recognized for its strength in global affairs, economics and public policy. Their Washington, D.C. campus facilitates deep integration with institutions shaping international trade and diplomacy.

The McDonough School of Business builds on this foundation with a strong emphasis on ethical leadership, global strategy and the practical application of business in complex, regulated environments. By bridging the gap between private sector innovation and public sector regulation, the school provides a unique educational vantage point that is unavailable in traditional business hubs.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

Across 21 months, students master foundational business and geopolitics through core courses and seven customizable electives. Monthly hybrid sessions are punctuated by three five-day domestic residencies and two week-long international residencies for team consulting projects.

The key trade course content in this program covers:

Cross-border trade business	The curriculum emphasizes global strategy, competitive positioning and market expansion, equipping executives to translate insights into actionable growth strategies across diverse international markets.
Cross-border trade policy	Core courses in macroeconomics and geopolitics examine how government policy, regulation and global institutions shape markets, with a strong focus on the business-government interface and policy driven strategy.
Cross-border logistics & supply chain management	Executives analyze global operations and Industry 4.0. The curriculum addresses supply chain architecture, outsourcing and the impact of blockchain and disruptive technologies on manufacturing and localization.
Cross-border trade financial management	Finance and accounting modules build expertise in valuation, capital allocation and financial decision-making, preparing executives to manage risk, investment, performance and enterprise value across global markets.
Cross-border leadership & soft skills	Leadership development is a core pillar, focusing on ethical decision-making, negotiation, organizational behavior and leading diverse teams across various cultures and regulatory environments.
Evolving skills for global trade	Courses in analytics and digital strategy develop capabilities in AI, data-driven decision-making and emerging technologies, enabling executives to lead digital transformation in global and policy-sensitive industries.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile

Demographics

68 Cohort size	**40** Average age
16 Years of experience	**26%** International students

Industries represented

- Consulting
- Consumer Goods & Retail
- Education
- Financial Services
- Government
- Healthcare
- International Development
- Manufacturing
- Nonprofit / Social Impact

Undergraduate backgrounds

- Business
- Social & Behavioral Sciences
- Biological & Agricultural Sciences
- Economics
- Mathematics & Computer Sciences
- Engineering
- Arts & Humanities
- Physical & Earth Sciences

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

Many faculty members teaching the EMBA program are not career academics; they are former trade negotiators, policy advisors and C-suite executives bringing lived experience from the federal government departments and Fortune 500 boardrooms directly into the weekend modules. High-ranking officials from the World Bank, IMF or various D.C.-based embassies are also invited to provide a real-time geopolitical lens on advanced business topics.

The program culminates in two high-stakes residencies: the Global Business Experience and the Global Capstone. Students move from classroom theory to boardroom practice, consulting for international organizations ranging from multinationals and Fortune 500 companies to high-growth startups and non-profit organizations. Previous projects have brought participants to Vietnam, Peru, Bangladesh, Ukraine and South Africa to solve systemic cross-border challenges surrounding market expansion, growth strategies and supply chain optimization.

Alumni network and engagement

EMBA graduates join a powerful, globally connected alumni community of more than 200,000 follow Georgetown alumni. They benefit from both the McDonough network of business leaders and the broader Georgetown University alumni base, which is particularly influential in government, international institutions, consulting and multinational corporations. This dual network provides exceptional access to cross-sector opportunities, especially at the intersection of business and policy.

Graduates retain permanent access to the school's signature Executive Recruiters in Residence program and specialized career coaching, ensuring ongoing support for C-suite transitions and board-readiness. To keep previous cohorts connected, the school organizes initiatives such as the Stanton Distinguished Leaders Series, regional alumni clubs and annual alumni reunions to connect alumni with other McDonough programs and cohorts, as well as with renowned business and thought leaders.

Summary

The Executive MBA program at Georgetown University uniquely integrates high-level business strategy with the complexities of government and global policy. Positioned at the heart of Washington, D.C., the program leverages an influential community of global affairs experts and trade leaders for program delivery, networking and personal development. The program deeply commits to career progress through personalized executive coaching, business connections and lifelong career services.

For more information, visit the Georgetown McDonough EMBA program page.

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HEC Paris
Executive MBA

Executive MBA



Program overview

University	HEC Paris
Location	France Qatar Saudi Arabia Select global locations
Duration	18 months
Start	January, February, April, September, October
Format	Two options: Week-long sessions every two months (Jouy-en-Josas, Doha and Riyadh) or weekend intensives twice a month (Paris)

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The HEC Paris Executive MBA is designed for experienced executives seeking to lead organizations through the complexities of global business and cross-border trade. Consistently ranked among the world's top executive programs, it is recognized for its strong emphasis on leadership transformation, global strategy and international business impact.

Delivered by HEC Paris, one of Europe's leading business schools, the program combines rigorous management education with a global perspective shaped by Europe's central role in international trade, regulation and geopolitics.

Key highlights of the program

Flexible global delivery with strong international exposure
The program is delivered through a modular format across multiple locations, with international learning modules and a diverse cohort that provide executives with direct exposure to global markets, business environments and cross-cultural perspectives central to international trade.

Applied specializations aligned with today's most pressing business challenges
Participants choose from nine specializations including artificial intelligence, sustainable energy transition, international business expansion and board governance. This allows them to go deep in areas directly relevant to their industry and career trajectory.

A culminating Capstone Project with lasting strategic impact
The program closes with a Capstone that challenges participants to address a real strategic problem either within their own organization or with a new business venture. Alumni consistently report that its impact on their leadership thinking and decision-making continues well beyond graduation.

About HEC Paris

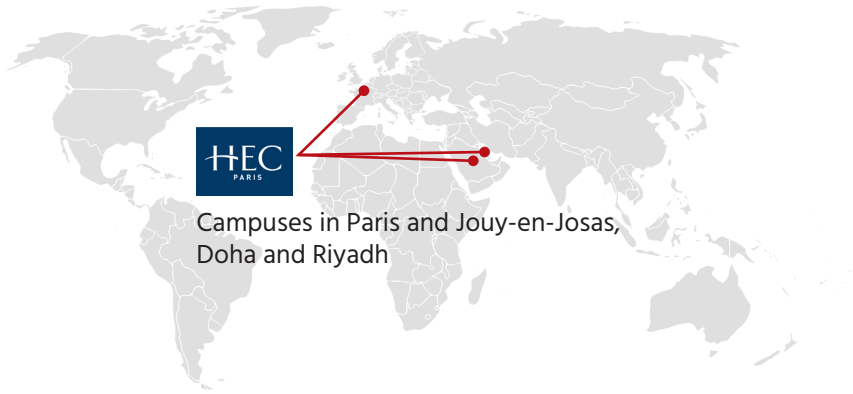
Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is one of the world's oldest and most prestigious business schools. It is home to a faculty renowned for research across strategy, finance, entrepreneurship and sustainability, and maintains a powerful global alumni network spanning business, government and civil society.

With campuses and representative offices across all regions of the world, HEC Paris brings an inherently international perspective to management education. This combination of academic rigor, institutional heritage and global reach equips Executive MBA participants with the strategic depth, cross-cultural agility and leadership credentials required to take on greater responsibility and drive impact at scale.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

The EMBA program includes four main components: 12 core courses, specialization, leadership development journey and a Capstone Project. Students are also offered an optional elective course if they wish to further tailor their study and unlimited access to online courses through the Global Network for Advanced Management.

The key trade course content in this program covers:

Cross-border trade business	The curriculum develops expertise in global strategy, market entry and international expansion capabilities, sustainability integration and marketing.
Cross-border trade policy	Core courses in macroeconomics and geopolitics examine how government policy, regulation and global institutions shape markets, with a strong focus on the business-government interface and policy-driven strategy.
Cross-border logistics & supply chain management	The "Operations and Supply Management" course highlights the processes that create goods and services, as well as the global integration of a firm's purchasing, production and distribution processes.
Cross-border trade financial management	Core finance and accounting courses develop expertise in international capital structures, transfer pricing and ESG-driven governance to ensure rigorous financial oversight in multinational operations.
Cross-border leadership & soft skills	Topics include impactful and ethical leadership, leading changes, cross-cultural and cross-border team management and personal reflection. The annual Outdoor Leadership seminar improves leadership skills through a partnership with the French military.
Evolving skills for global trade	Focused on "Trends & Transformation", the core courses integrate AI and digital disruption to teach executives how to leverage emerging technologies and innovation strategy to future-proof their organizations' global trade operations.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile & support

Demographics

60 Nationalities	**40** Average age
15 Years of experience	**80%** International students

Geographic origins

France	19%
Europe	22%
Middle East	25%
Africa	14%
Asia & Oceania	11%
North America	5%
Latin America	4%

Career services

- Executive coaching
- Career workshops
- Networking events
- Executive search
- Mentoring program
- Personal development seminars
- Industry forums & conferences

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

HEC Paris maintains deep corporate ties through its network of partner companies and institutional chairs, which actively shape EMBA curriculum content. Senior practitioners and industry leaders are regularly invited into the learning environment to share insight into boardroom decision-making, emerging sector trends and real-time business challenges, as well as to join the panels that evaluate the Capstone Project.

EMBA participants are offered a choice of nine specializations delivered across 11 global locations. These modules combine academic sessions with on-the-ground engagement, including company visits, meetings with senior executives and interactions with local entrepreneurs, policymakers and other stakeholders. For example, the Board Governance specialization will take place in Philadelphia (United States) and Frankfurt (Germany), while those who opt for international expansion will travel to Singapore and Riyadh (Saudi Arabia).

Alumni network and engagement

The HEC Paris alumni network is an elite global community of over 80,000 members across 150 countries. Ranked #1 worldwide by the Financial Times for its networking potential, this allows direct peer-level access to leaders in every major industry. Notable alumni range from senior executives and decision-makers at multinationals to directors and high-ranking officers in governments and international organizations.

Engagement is maintained through a robust lifelong learning model and the HEC Talents career center. Alumni remain connected via over 90 professional clubs, international chapters and exclusive masterclasses. Furthermore, the school frequently invites former graduates to return as mentors, guest speakers or participants in specialized board-readiness and C-suite transition programs.

Summary

The HEC Paris Executive MBA is a highly customizable program designed for senior professionals balancing demanding careers. It delivers an education grounded in rigorous business fundamentals and international perspective. Its hallmark is extreme flexibility, offering five intakes per year with modular and weekend tracks across Paris, Doha and Riyadh. Participants benefit from a wide range of specializations where they can tailor course selection to their professional pursuits.

For more information, visit the HEC Paris EMBA program page.

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IE Business School and Brown University
IE Brown Executive MBA

Executive MBA



Program overview

University	IE Business School Brown University
Location	Spain United States South Africa
Duration	15 months
Start	March
Format	Hybrid: five residential sessions and blended online learning

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The IE Brown Executive MBA is a uniquely integrated program designed for senior leaders who recognize that modern business challenges cannot be solved by traditional management tools alone. Blending IE's strengths in entrepreneurship and global business with Brown's liberal arts tradition, the program integrates core management disciplines with perspectives from the humanities and social sciences. Rather than focusing solely on the "how" of business, the program emphasizes the "why," pushing executives to understand the historical and social contexts of the markets in which they operate.

Key highlights of the program

Interdisciplinary approach to global leadership and trade
The curriculum goes beyond traditional EMBA content by incorporating insights from politics, economics, history and ethics, equipping executives to navigate complex global trade environments, regulatory systems and geopolitical uncertainty with greater depth and judgment.

Multi-continent delivery with immersive global exposure
Delivered through a blended format with residential periods in the US, Europe and Africa, the program provides direct exposure to diverse economic systems and trade ecosystems, strengthening participants' ability to operate across developed and emerging markets.

An applied capstone grounded in strategic problem solving
A cornerstone of the program, the Key Reflection Project replaces the traditional thesis with a high-impact, applied project. Executives tackle a complex strategic challenge within their own organization or industry, applying interdisciplinary frameworks to solve real-world problems related to global operations, sustainability or social equity.

About IE Business School and Brown University

IE Business School, based in Madrid, is consistently ranked among the top business schools in Europe. It is renowned for its entrepreneurial spirit, diverse international faculty and focus on innovation.

Brown University, located in Providence, Rhode Island, is a leading Ivy League research university known for its culture of independent thinking and academic excellence.

Together, these institutions provide a transformative educational experience. The partnership bridges the gap between technical business proficiency and the critical thinking skills and self-awareness required to lead global organizations through the complexities of the 21st century economy.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

The program includes five in-person residencies in Madrid, Providence and Cape Town, together with a capstone Key Reflect Project. In-between these residencies are three months of distant learning periods, which includes video conference lectures, forum discussions, teamwork and assignments.

The key trade course content in this program covers:

Cross-border trade business	The curriculum develops global expansion capabilities, including market entry, competitive positioning and innovation, integrating strategy with broader economic and societal contexts.
Cross-border trade policy	Strategic Foresight modules examine geopolitics, global economic systems and institutional dynamics, enabling executives to understand how policy, regulation and societal forces shape cross-border business.
Cross-border logistics & supply chain management	Participants explore global operations, supply chain resilience and digital transformation, developing capabilities to manage complex value chains and adapt operations across diverse regulatory and market environments.
Cross-border trade financial management	Core curriculum covers financial accounting, financial management and cost controls, while the Global Trends Seminar touches on critical topics such as tariffs and resource optimization.
Cross-border leadership & soft skills	This program is rooted in humanistic management, focusing on ethical decision-making, inclusive team dynamics, psychological agility and global mindset required to lead enterprises through contradictions.
Evolving skills for global trade	Courses prioritize data fluency and technological foresight, equipping leaders to manage the adoption of emerging technologies, enhance data analytics and develop forward-looking perspectives in terms of digital transformation and leadership.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile

Demographics

18 Nationalities	**45** Class size
16 Years of experience	**40** Average age
58% Salary increase post-graduation	**90%** Satisfied with program outcomes

Industries represented

- Banking, Insurance & Finance
- Tech & Communications
- NGO, Public services & Government
- Industrial manufacturing
- Entertainment & Media
- Transport & Travel
- Consulting
- Pharmaceutical & Healthcare

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

The program integrates practitioner professors and guest speakers into delivery, combining insights from IE Business School and Brown University with external industry leaders. In the Global Trends Seminar series, executives engage directly with practitioners shaping global markets, from entrepreneurs and consultants to geopolitical analysts and trade regulators. This ensures learning is grounded in real-time business and geopolitical developments.

Beyond residencies in Madrid and Providence, the Cape Town module offers high-intensity immersion. Executives work in-person with community leaders and social entrepreneurs to solve complex emerging-market problems. This clinical, applied experience forces participants to use interdisciplinary frameworks to address systemic issues like economic inequality and sustainable resource management.

Alumni network and engagement

Graduates earn full alumni status at both institutions, gaining lifelong access to a combined network of almost 200,000 professionals through more than 100 worldwide alumni clubs. This connects them to IE Business School's powerhouse entrepreneurial community and Brown's elite Ivy League circle, spanning sectors from global finance and tech to high-level policy, non-profits and the arts.

Professional development continues post-graduation through exclusive executive coaching, global alumni forums and recruitment platforms. The program fosters deep personal bonds within a high-seniority cohort, providing a trusted circle of kindred spirits. This ecosystem empowers leaders to navigate career pivots, secure board positions and drive ethical, interdisciplinary impact across the international trade landscape.

Summary

The IE Brown Executive MBA departs from traditional business education by integrating Ivy League humanities with top-tier management. While most programs focus on technical skills, this joint degree adds an emphasis on the human side of global trade through lenses such as history, ethics and philosophy. It equips senior leaders to navigate geopolitical complexities and ethical challenges, fostering a socially responsible approach and impact to international commerce.

For more information, visit the IE Brown EMBA program page.

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IESE Business School
Global Executive MBA

Global Executive MBA



Program overview

University	IESE Business School at University of Navarra
Location	Spain Germany United States Singapore Select global locations
Duration	16-28 months
Start	January
Format	Hybrid: week-long residential sessions and online learning

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The IESE Business School's Global Executive MBA (GEMBA) is an immersive, modular program built for accomplished senior leaders who are ready to operate at the highest levels of international business. Structured across 16 to 28 months in a blended format, it combines dynamic online learning with residential immersions across six global cities on three continents.

The curriculum is built on a human-centric philosophy, emphasizing that true executive excellence stems from a balance of rigorous business acumen and deeply rooted personal values.

Key highlights of the program

A global journey through six world-class business ecosystems
Participants rotate through core modules in global hubs including Barcelona, Madrid, Munich, New York, Silicon Valley and Singapore, gaining direct exposure to diverse economic systems, regulatory environments and innovation ecosystems.

Holistic leadership development woven across three interconnected dimensions
The GEMBA builds it across business acumen, personal qualities and leadership skill sets simultaneously. A dedicated executive coaching journey, including a 360-degree assessment and four personalized sessions with a certified coach matched to each participant's profile, runs in parallel with the academic curriculum. This helps intellectual growth and personal development to reinforce each other throughout the program.

Strong emphasis on developing a well-rounded leader
The curriculum combines four interconnected pillars – Leadership, Entrepreneurship, Digital & AI and Sustainability – reflecting the core competencies demanded by today's complex global business environment. Instead of separate disciplines, this integrated academic framework is designed to produce strategically sharp, digitally fluent, entrepreneurially minded and socially responsible executives.

About IESE Business School

The University of Navarra is a prestigious Spanish private institution founded in 1952 that is dedicated to academic excellence and a human-centric approach to education rooted in Christian humanism. As the graduate business school of the University of Navarra, IESE Business School places the dignity of the individual and the responsibility of leadership at the center of its educational mission.

This foundation gives the school a distinctive orientation: developing executives who create lasting, positive impact for the organizations, communities and societies they serve.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

Delivered across six global cities, the curriculum follows a three-phase structure: Foundational, Discovery and Specialization. Additionally, it features customizable week-long electives in diverse international hubs, a core In-Company Project and personalized leadership development support.

The key trade course content in this program covers:

Cross-border trade business	Courses arm executives with the commercial and strategic tools to design international expansion, capture cross-border opportunity and build sustainable competitive advantage in diverse markets.
Cross-border trade policy	From geopolitics and global economics to regional business dynamics and policy environments, participants explore macro forces reshaping international trade strategy and organizational decision-making.
Cross-border logistics & supply chain management	Topics focus on operational excellence and global supply chain optimization, providing participants with the expertise needed to manage complex industrial backbones and drive innovation within global value chains.
Cross-border trade financial management	Advanced modules in corporate finance and capital allocation sharpen financial judgment, helping managers navigate investor scrutiny and maximize value creation across multinational financial operations.
Cross-border leadership & soft skills	Leadership development is embedded throughout, combining executive coaching, cross-cultural immersions across three continents and advanced leadership modules to enhance self-awareness, decision-making and the ability to lead in complex environments.
Evolving skills for global trade	Innovation management, digital transformation, and adoption of emerging technologies are treated as core competencies for developing trade leaders, delivered through coursework and direct engagement with industry leaders, field visits and immersions.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile

Demographics

30+ Nationalities	**16** Years of experience
17 Industries represented	**75%** Executive roles

Geographic origin

Europe	33%
Latin America	20%
Africa & Middle East	17%
North America	17%
Asia	10%
Oceania	3%

Industries represented

Finance	27%
Industry & Manufacturing	17%
Transports & Communication	13%
Consulting	11%
Distribution	11%
Real estate & Infrastructure	8%
Pharmaceutical & Health	8%
Other	5%

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

The program demonstrates solid industry engagement through embedded company visits to leading global organizations, senior executive guest speakers, and a structured In-Company Project that allows participants to apply learning directly within their own organizations. Faculty who actively consult for and serve on the boards of multinational companies further ensure that real-world business challenges are consistently brought into the classroom.

It also embeds global immersion as its central organizing principle. Participants travel to six cities – Barcelona, Madrid, Munich, New York, Singapore and Silicon Valley – each chosen for what it uniquely reveals about business. This combination highlights European corporate governance and industrial excellence, capital markets, cross-cultural leadership and innovation ecosystems. Elective modules extend this further to destinations such as Accra, Shanghai, São Paulo and Tokyo.

Alumni network and engagement

With over 60,000 members of more than 130 nationalities and spanning every major industry and continent, the IESE alumni network reflects the same diversity and global reach that defines the GEMBA experience itself. It provides access to a trusted community of business leaders who share IESE's guiding education principle: developing effective managers, responsible leaders and better people.

Through its Lifelong Electives model, GEMBA alumni can return to the classroom at any time, joining current program modules to refresh their knowledge, engage with new cohorts and stay ahead of emerging trends. Combined with access to a high-caliber alumni network, the IESE entrepreneurship ecosystem including its venture capital fund Finaves, and ongoing industry events and conferences, the program is designed to deliver compounding value well beyond graduation.

Summary

The IESE Global Executive MBA is a rigorous and internationally immersive program for senior leaders seeking transformative growth through a human-centric approach. Blending residential modules in six global business hubs with online learning, the curriculum emphasizes leadership, entrepreneurship, digital innovation and sustainability. Participants gain cross-cultural fluency, enterprise-wide leadership and strategic judgment to drive positive impact within complex international organizations.

For more information, visit the IESE Global Executive MBA program page.

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IMD
Executive MBA

Executive MBA



Program overview

University	IMD
Location	Switzerland Singapore Select global locations
Duration	20 months
Start	September and April
Format	Hybrid: week-long in-person sessions, online learning and international residencies

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The IMD Executive MBA is a flexible, high-impact program designed for experienced leaders navigating increasingly complex global business environments. Delivered over 20 months in a blended format, it combines online learning with in-person modules in Lausanne, Singapore and other international locations, allowing executives to maintain their professional momentum while engaging in deep intellectual growth.

Key highlights of the program

Leadership development as a structural thread, not a module
Leadership growth runs through every stage of the curriculum, organized around three progressive tracks: leading self, leading others and leading transformation. One-on-one coaching, psychological profiling and reflective exercises work in parallel with business content, producing leaders equipped with both comprehensive self-awareness and strategic capabilities.

AI-augmented, future-ready learning infrastructure
The program integrates IMD AI+, a proprietary learning tool built on IMD's own research base and faculty expertise, providing participants with on-demand, contextually intelligent support throughout their studies. Beyond a generic AI assistant, it also provides adaptive simulations and real-time analytics on learning progress, reinforcing the program's core philosophy of applied, personalized and future-ready executive education.

Flexibility and enhanced international exposure through four distinct elective pathways
Rather than selecting from a standard course menu, participants shape their program across four different options: IMD's own executive education portfolio of over 30 programs; Global Immersion Weeks in emerging economies such as India, Kenya and China; courses at partner institutions through the Global Network for Advanced Management; or an immersive crisis leadership simulation conducted in partnership with the Swiss Armed Forces, a program exclusive to IMD.

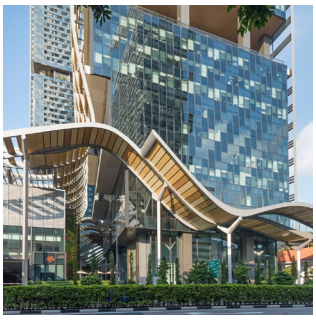
About IMD

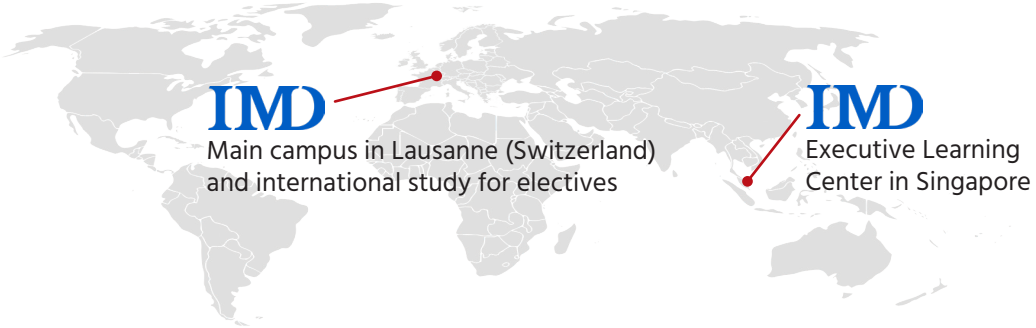
The International Institute for Management Development (IMD) has been developing senior leaders for nearly 80 years. Founded by business leaders specifically to serve the needs of business, it operates as an independent university institute with its home campus in Lausanne, Switzerland and strategic hubs in Singapore, Shenzhen and Cape Town.

IMD's singular focus on executive education creates a concentrated environment of senior-level thinking and application. Its faculty are practitioners as much as academics, reinforcing its "Real Learning, Real Impact" philosophy by bridging the gap between academic excellence and corporate application.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

The 20-month EMBA journey includes three stages: Foundation and Advanced Application in the first year, and Electives in the second year. Courses are delivered through a blend of on-campus modules in Lausanne and Singapore, online learning and a personalized elective track chosen from executive programs, Global Immersion Weeks, international exchange or crisis management simulation.

The key trade course content in this program covers:

Cross-border trade business	The curriculum equips executives with the strategic and commercial tools to design and execute international expansion, negotiate across borders and integrate sustainability into global business models.
Cross-border trade policy	Modules in geopolitics and macroeconomics, combined with in-market immersion experiences, help participants decode the impact of global trends, political shifts and regulatory environments on organizational strategy and international trade.
Cross-border logistics & supply chain management	Courses address the skills to build resilient, future-ready supply chains that balance efficiency with environmental and social impact, together with managing operational transformation through digital technologies.
Cross-border trade financial management	Finance and Accounting streams provide deep expertise in value creation across international operations, financial performance management and investment strategy.
Cross-border leadership & soft skills	Leadership development is the backbone of the IMD EMBA. Dedicated coaching, cross-cultural immersion and a unique military crisis simulation building the full spectrum of executive soft skills. This includes leading diverse teams, change navigation and strategic decision-making.
Evolving skills for global trade	Digital transformation, AI and future readiness are embedded throughout the curriculum and reinforced through dedicated electives and a proprietary AI learning tool. Global Immersion Weeks and electives allow further first-hand investigation into this area.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership. Key program attributes are:

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Cohort profile

Demographics

19 Nationalities	**41** Average age
15 Years of experience	**71%** Promoted post-graduation

Seniority

C-level	19%
Senior manager	35%
Mid-level	31%
Other	15%

Industries represented

Finance & insurance	22%
Services	14%
Healthcare	13%
Manufacturing	10%
Energy	9%
Technology	8%
Logistics & supply chain	4%
Consumer goods	4%
Construction & engineering	3%
Education	3%
Other	10%

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

The program is delivered by faculty members who are deeply embedded in the corporate world, serving as consultants and board advisors to global corporations. Hence, knowledge conveyed in class is informed by real-world corporate and boardroom experience of practitioner professors. This is further complemented by structured in-company assignments and hands-on projects, ensuring that real business challenges drive the EMBA learning experience.

In addition to Switzerland-based core courses, students will spend a week in Singapore to explore leadership, strategy, innovation and entrepreneurship topics. They are also required to complete at least one Global Immersion Week delivered in emerging economies such as China, India, Kenya and Estonia. Alternatively, participants can take electives at one of the 33 leading business schools around the world in the Global Network for Advanced Management alliance.

Alumni network and engagement

IMD's alumni community spans over 145,000 professionals across more than 180 countries, with a high concentration in senior leadership and C-level roles. This creates a network that is not only geographically diverse but also strategically influential across industries and markets. EMBA participants also interact with executives from other IMD executive programs and international exchange, expanding connections beyond their own cohort into a broader global executive ecosystem.

The school emphasizes maintaining a vibrant peer ecosystem of senior executives across industries and geographies to open doors to new business and professional opportunities. Alumni are organized into interest and industry-based communities, sustaining peer engagement and academic exchange after graduation. Dedicated alumni club events, formal class reunions and discovery expeditions create structured touchpoints that maintain the cohort relationship over time.

Summary

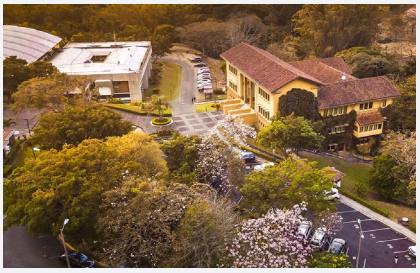
The IMD EMBA is a 20-month part-time program designed for senior leaders seeking transformative growth without stepping away from their careers. Delivered across Lausanne, Singapore and international immersion destinations, it combines rigorous business fundamentals with deeply personal leadership development, AI-augmented learning and a flexible elective architecture. This equips executives with the strategic capabilities, global perspective and lifelong network to lead with confidence and impact.

For more information, visit the IMD EMBA program page.

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INCAE Business School
Executive MBA

Executive MBA



Program overview

University	INCAE Business School
Location	Panama Costa Rica United States Spain Singapore
Duration	17 months
Start	April, October
Format	Hybrid: Week-long in-person sessions every month, online learning and international residencies

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The INCAE Business School Executive MBA is a rigorous, applied program built for senior leaders operating in Latin America's dynamic and rapidly evolving business landscape. Delivered over 17 months in a blended format, it combines intensive in-person modules in Panama and Costa Rica with international immersions at partner institutions in the North America, Europe and Asia. This enables executives to deepen their strategic capabilities without stepping away from their careers.

Key highlights of the program

Latin American lens with global reach
The INCAE EMBA is the only executive program of its caliber anchored in the Latin American business context while simultaneously connecting participants to leading business ecosystems in other continents. Through structured global immersions, executives gain firsthand exposure to innovation, entrepreneurship and Asian market dynamics that complement the program's regional depth.

Transformational leadership as a continuous journey, not a course
Leadership development is embedded across all 17 months through the Transformational Leadership Journey, accompanied by a team of expert leadership coaches. Participants will receive mentorship on leadership competency, thinking styles, purpose-driven leadership and disruptive technologies, in addition to topics learned through in-person courses.

Entrepreneurial mindset integrated into the core curriculum
The EMBA curriculum dedicates a full learning stage to entrepreneurial thinking, covering creativity, innovation, strategic disruption and the application of these capabilities within established organizations. This reflects INCAE's longstanding emphasis on building leaders who can identify and capture opportunity in conditions of uncertainty.

About INCAE Business School

INCAE Business School was established in 1964 with the support of Harvard Business School and the business communities of Central America, with a founding mission to strengthen management practice and leadership across the region. Today, it is consistently recognized as the leading institution for executive business education in Latin America.

What distinguishes INCAE is its combination of academic rigor, deep regional expertise and an extensive network of international institutional alliances. This wide range of partnerships keeps its curriculum and participants globally connected.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

Throughout the 17-month EMBA journey, 80% of learning will take place on campus in Panama, Costa Rica and international locations, while 20% of coursework is conducted through real-time online sessions. The curriculum covers seven content areas: environmental context, strategy, finance, operations, entrepreneurship, leadership and managerial skills.

The key trade course content in this program covers:

Cross-border trade business	Strategy, marketing and entrepreneurship modules develop capabilities to expand across markets, craft competitive positioning and adapt business models to diverse regional environments shaped by globalization.
Cross-border trade policy	Economic and geopolitical courses, reinforced by immersion in Singapore, build understanding of policy frameworks, institutional dynamics, geopolitical tensions and their influence on cross-border business decisions.
Cross-border logistics & supply chain management	Topics focus on designing efficient value chains, integrating digital tools and ensuring resilience while aligning operational execution with broader strategic priorities. The Business Simulation module stress-tests these capabilities in practice.
Cross-border trade financial management	Participants strengthen command of cross-border financial management, including investment decision-making, resource allocation and performance management in multinational corporations and complex financial environments.
Cross-border leadership & soft skills	This core pillar evolves leadership capabilities through intensive coaching, teambuilding exercises and coursework. Topics range from cross-cultural intelligence and diverse team dynamics to strategic organizational leadership and change management.
Evolving skills for global trade	Executives expand their expertise on artificial intelligence, digital trade, design thinking and business analytics through in-person courses and international residencies in Spain and the US.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile

Demographics

10+ Nationalities	**12** Years of experience
20+ Industries represented	**67%** Director-level and above

Countries of origin

- Bolivia
- Colombia
- Costa Rica
- Mexico
- Panama
- Peru
- Spain
- United States

Industries represented

- Engineering
- Business Administration
- Communications
- Law
- Social Sciences
- Architecture
- Economics
- Public Administration

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

Courses are delivered by INCAE faculty of research-intensive and practitioner professors. Many of the faculty members are advisors and consultants for a wide range of institutions, from multinationals to industry bodies. Engagement with business leaders and site visits during in-person modules allow executives to gain first-hand exposure in innovation and entrepreneurial mindsets across a variety of businesses.

The program incorporates three international immersions that broaden participants' strategic horizons beyond Latin America. In Boston, executives engage with Babson College's world-leading entrepreneurship ecosystem, exploring strategic innovation and startup culture. In Barcelona, ESADE Business School delivers a module on strategic talent management and innovation practices within major European corporations. In Singapore, the National University of Singapore provides an immersive introduction to Asian business dynamics, leadership and sustainability.

Alumni network and engagement

INCAE's alumni community connects graduates to more than 20,000 senior business leaders, entrepreneurs and policymakers across Latin America and beyond. As the primary hub for the Global Network for Advanced Management in Latin America, INCAE provides graduates with peer-level access to frontline practitioners across 31 nations who come to INCAE for international exchange and networking weeks.

After graduation, alumni gain access to INCAE's executive education portfolio for continuous professional development, as well as peer-to-peer forums that reconnect graduates across industries and geographies. The school's strong ties to Latin American business, government and development institutions also create ongoing opportunities for alumni to participate in thought leadership, mentorship and regional impact initiatives.

Summary

The INCAE Executive MBA stands out as Latin America's leading EMBA program, combining deep regional business expertise with global management perspectives. Its curriculum places a distinctive emphasis on entrepreneurship, innovation and strategic transformation, reflecting the opportunities and challenges unique to emerging markets. Backed by INCAE's network of regional business, government and institutional connections, graduates are equipped to lead and grow organizations across Latin America and beyond.

For more information, visit the INCAE EMBA program page.

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Kellogg School of Management and Hong Kong University of Science and Technology
Kellogg-HKUST Executive MBA

Executive MBA



Program overview

University	Kellogg School of Management at Northwestern University Hong Kong University of Science and Technology
Location	Hong Kong United States Select global locations
Duration	18 months
Start	February
Format	Weekend intensives every two weeks and international residencies

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Kellogg-HKUST Executive MBA (KH EMBA) is designed for high-seniority executives seeking to lead across borders in an increasingly complex and interconnected global economy. Widely regarded as the world's leading executive program, it has been ranked #1 globally by the Financial Times 12 times.

Delivered through a strategic partnership between Northwestern University and Hong Kong University of Science and Technology (HKUST), the program combines world-class management education with deep exposure to Asian and global markets. It integrates rigorous business fundamentals with a strong emphasis on global strategy, cross-border leadership and the dynamics shaping international trade and multinational operations.

Key highlights of the program

East-West global delivery model with multi-continent exposure
The program is delivered across Asia, North America and other global locations, providing executives with direct exposure to both mature Western economies and fast-evolving Asian markets central to global trade flows.

Strong focus on global strategy, leadership and cross-border execution
Drawing on Kellogg's strengths in management and HKUST's expertise in Asia-focused business, the curriculum develops the ability to navigate geopolitical uncertainty, lead international teams and drive expansion across diverse regulatory and market environments.

Highly applied, executive-level learning with immediate business impact
Through case-driven teaching, global modules and collaborative projects, participants work on real strategic challenges, often applying insights directly within their organizations in areas such as global supply chains, market entry and international growth strategy.

About Kellogg School of Management and Hong Kong University of Science and Technology

Kellogg School of Management at Northwestern University is a global leader in management education, renowned for its pioneering approach to team-based leadership and marketing.

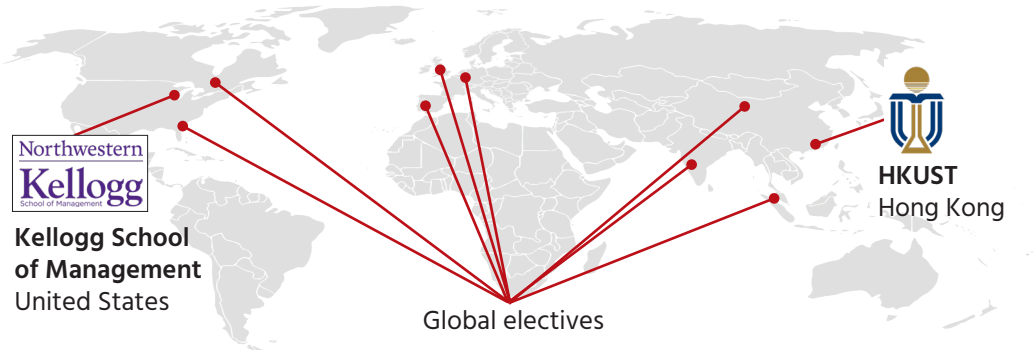
Located in the heart of Asia, HKUST is recognized for its research excellence and unparalleled proximity to global supply chains, capital markets and multinational enterprises operating across Asia.

This partnership blends Western expertise with Asian insight, providing the strategic perspective and global networks necessary to lead international trade.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

The core KH EMBA curriculum includes a launch week and 10 in-person modules in Hong Kong as well as a Global Network Week at Kellogg's Chicago campus. Participants can customize their focus and study location through global electives hosted by either HKUST, Kellogg School of Management or one of their academic partners in North America, Europe and Asia.

The key trade course content in this program covers:

Cross-border trade business	The curriculum focuses on developing sophisticated market entry strategies and innovative expansion models tailored for the global landscape, as well as sustainability considerations and advanced marketing analytics.
Cross-border trade policy	Core modules in microeconomics and macroeconomics provide a rigorous foundation in the intersection of geopolitics and trade systems. A special focus is placed on business dynamics and operations in China and in Asia.
Cross-border logistics & supply chain management	Participants explore global supply chain architecture, the use of big data for operational agility and green supply chains, ensuring they can manage manufacturing and localization challenges across diverse jurisdictions.
Cross-border trade financial management	Financial and accounting mastery is built through courses such as advanced financial management, trade law, managerial finance and value investing.
Cross-border leadership & soft skills	Leadership development is central to the KH EMBA experience, emphasizing high-impact team management, executive decision-making under uncertainty, cross-cultural communication skills and strategic foresight.
Evolving skills for global trade	HKUST's expertise in information technology and innovation helps enhance executives' understanding in managing emerging technologies and using generative artificial intelligence to enhance executive and enterprise value.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile

Demographics

17 Nationalities	**18** Industries represented
18 Years of experience	**42** Average age

Sponsoring companies

- Apple
- Bloomberg
- Oracle
- HSBC
- Evergreen
- Nike
- KPMG
- Visa Inc.
- HYATT
- P&G
- Schneider
- SAP

Geographic spread

East Asian	42.5%
Southeast Asian	15.0%
European	12.5%
South Asia	10.0%
North American	7.5%
Oceania	7.5%
South American	5.0%

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

The KH EMBA program bridges theory and practice through practitioner-led study sessions and the CEO Speaker series, providing direct access to current boardroom insights. Faculty members from Kellogg School and HKUST Business School also bring extensive consulting and industry backgrounds into the classroom to ensure the curriculum remains relevant to global trade. This engagement creates an engaging learning environment where senior executives solve real-world challenges.

The cornerstone Global Networking Week unites KH EMBA students with more than 500 seasoned professionals from Kellogg School's worldwide partner network for intensive collaboration, cross-cohort interactions and cultural exploration. Participants can also take global electives across locations, creating a flexible, multi-geography learning journey that builds cross-cultural leadership capabilities and deep understanding of global markets.

Alumni network and engagement

1,400 participants of 53 nationalities have graduated from the KH EMBA after nearly three decades. Graduates join a combined community of over 130,000 Kellogg and HKUST alumni around the world, creating a global community characterized by its high seniority and vast reach. This dual network connects senior executives across industries, functions and regions, with a strong presence in 100 countries.

Alumni gain access to exclusive lifelong benefits designed to support continued personal and professional development. These include invitations to global alumni forums, leadership conferences and industry events, as well as opportunities to participate in executive education, speaker series and networking platforms. Graduates also maintain access to the Career Management Center for one-on-one executive coaching focused on high-stakes requirements such as board-readiness and managing complex organizational transformations.

Summary

The Kellogg–HKUST EMBA is a world-class program focused on developing senior executives to lead global strategy, cross-border operations and organizational transformation in complex international markets. Delivered across Hong Kong, the US and global locations, it includes Global Network Week and electives that expand international exposure and peer learning. Graduates join a powerful dual alumni network of high-caliber executives spanning industries, regions and leadership roles worldwide.

For more information, visit the Kellogg-HKUST EMBA program page.

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Massachusetts Institute of Technology
Executive MBA

Executive MBA



Program overview

University	Massachusetts Institute of Technology (MIT)
Location	United States Select global locations
Duration	20 months
Start	September
Format	Weekend intensives every two-three weeks and week-long residential periods every six months

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The MIT Sloan School of Management Executive MBA is designed for senior leaders seeking to drive organizational transformation and compete in a data-driven, globally interconnected economy. Delivered by one of the world's leading institutions for innovation and analytical rigor, the program emphasizes the application of advanced management science to complex global business challenges.

Located on the MIT campus in Massachusetts (United States), the program integrates MIT's analytical "Mens et Manus" (Mind and Hand) philosophy with advanced management theory. It emphasizes the intersection of innovation, global strategy and sustainable trade.

Key highlights of the program

The "Science of Management" approach with deep analytical rigor
Unlike traditional programs, the MIT EMBA emphasizes a data-driven, quantitative framework. This develops executives who can make high-stakes decisions in global environments increasingly shaped by digital transformation and data flows.

Highly applied, action learning model with immediate organizational impact
Through Action Learning projects and team-based problem solving, participants tackle real business challenges and apply insights to enhance global strategy execution, transformation and operational redesign. This includes the Global Operations Lab where students solve cross-border management challenges for international hosts.

Unparalleled access to the MIT and Kendall Square innovation ecosystem
The program provides direct exposure to one of the world's most dense hubs of technology and entrepreneurship. Through the Innovation-Driven Entrepreneurial Advantage (IDEA) module, executives engage with cutting-edge research and the startup community, learning how to lead digital transformation and leverage emerging technologies for global competitive advantage.

About the MIT Sloan School of Management

A part of the Massachusetts Institute of Technology, the MIT Sloan School of Management is a global leader in management education, renowned for its focus on innovation, research excellence and the application of scientific principles to business.

The Sloan School's mission is to develop principled, innovative leaders who improve the world and to generate ideas that advance management practice. For executive students, this means a curriculum that goes beyond policy to explore how new business models can solve global climate and social challenges.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

The core courses are delivered through 26 on-campus weekend intensives, while Executive Modules are week-long in-person sessions that happen every six months. Executive Electives take place every January where EMBA participants will study with other MIT cohorts and EMBA alumni.

The key trade course content in this program covers:

Cross-border trade business	The curriculum develops capabilities in global strategy and competitive positioning, with a strong emphasis on data-driven market analysis and business model innovation across international markets.
Cross-border trade policy	Applied Economics for Managers and the Leading in a Global Context modules build a rigorous foundation in the intersection of geopolitics and economics, focusing on how national policies and macroeconomic shifts impact corporate diplomacy and cross-border commercial viability.
Cross-border logistics & supply chain management	A core strength of the program, the curriculum emphasizes global operations, process optimization and supply chain design, supported by analytics and systems modelling to manage complexity and resilience.
Cross-border trade financial management	The program equips leaders to navigate international capital structures, evaluate cross-border investment opportunities and manage the fiscal complexities of multinational enterprises.
Cross-border leadership & soft skills	Leadership is treated as a clinical science where executives refine their ability to manage high-performance teams, navigate cross-cultural political lenses and lead high-stakes change initiatives under extreme uncertainty.
Evolving skills for global trade	Capitalizing on MIT's strengths, the curriculum builds advanced capabilities in data analytics, artificial intelligence and system dynamics. This enables executives to lead digital transformation and technology-driven innovation in global business.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile

Demographics

130 Cohort size	**41** Average age
17 Years of experience	**76%** Director-level and above

Industries represented

- Software & Technology
- Financial services
- Healthcare
- Pharmaceutical, Biotechnology & Life Sciences
- Manufacturing
- Energy
- Government
- Consulting

Functions represented

- Engineering
- Finance
- Strategic planning
- General management
- Entrepreneur, Owner or Partner
- Business development
- Marketing
- Operations & Production
- Consulting

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

The program engages with industry professionals not just as guest speakers, but as active "co-creators" of the curriculum and long-term strategic partners. This engagement is primarily structured through its Action Learning projects and Executive Modules. The "Leading with Impact" module connects EMBA participants with local non-profits to solve their management challenges, while the Innovative-Driven Entrepreneurial Advantage Labs are often hosted by MIT alumni who bring projects from their own corporations or startups.

The Global Operations Lab facilitates a deeply immersive international experience, where participants travel abroad to work directly with companies on cross-border operational and strategic challenges. Past projects included a blockchain and diamond project in Botswana, architecture and regulation advisories for micro power grids in Puerto Rico and international expansion strategies for a Mexican industrial enterprise.

Alumni network and engagement

EMBA graduates join a community of over 1,300 fellow EMBA alumni who are high-level decision-makers in the fields of business, technology and innovation. On an institutional level, they are connected to over 31,000 professionals in the Sloan School alumni community and more than 148,000 MIT graduates worldwide. This network is a powerful source for collaboration, peer-learning and opportunity creation.

After graduation, EMBA participants continue to receive strong institutional support and remain actively engaged with the school. Alumni are regularly invited back to campus for events and courses, notably the Executive Electives intensive courses held every January. They are also encouraged to stay integrated by hosting Action Learning teams, where they mentor current students by providing real-world projects from their own organizations. The Career Development Office offers lifelong career coaching, board-readiness workshops and access to a specialized executive job board.

Summary

The MIT Sloan EMBA is a 20-month program rooted in the Science of Management, utilizing data-driven frameworks to solve complex organizational challenges. Focused on Action Learning, executives apply classroom theory to real-world projects in real-time to help enhance cross-border management challenges through groupwork and advanced analysis. Graduates join an influential alumni community of 31,000 global business leaders, gaining peer-level access to a prestigious network at the forefront of global trade and technical innovation.

For more information, visit the MIT Sloan EMBA program page.

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Melbourne Business School
Executive MBA

Executive MBA



Program overview

University	Melbourne Business School at the University of Melbourne
Location	Australia Select Asian locations
Duration	18 months
Start	April
Format	Four-day in-person sessions per month and international residency

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Melbourne Business School Executive MBA is an intensive, 18-month program built for high-performing senior professionals who want to sharpen their strategic leadership capabilities without stepping back from their careers. Structured around ten fully residential modules delivered across consecutive four-day weekends, the program combines the depth of immersive academic study with the flexibility executives need to remain effective in demanding roles.

Key highlights of the program

Residential intensity as a learning advantage
Each module takes executives fully off-site for two four-day weekends, creating an environment free from the day-to-day distractions of work and home. This immersive design accelerates peer bonding and focused intellectual engagement, producing a cohort dynamic that mirrors the trust and candor of a high-performing leadership team.

Immediate organizational impact through parallel application
By studying and working simultaneously, participants can test and apply new concepts within their organizations in real time, week by week. Rather than deferring impact to graduation, the program's applied learning model turns every module into a source of live insight for the executive's current role and team.

International Industry Studies in Asia
A distinctive feature of the program is its dedicated module focused on Asian business hubs, providing first-hand exposure to the challenges of international market entry and regional trade policy. Participants engage with corporate leaders and guest speakers in global trade centers such as Kuala Lumpur to decode the nuances of the Eastern trade axis.

About Melbourne Business School

The University of Melbourne, founded in 1853, is a world-renowned research and teaching institution consistently ranked as the top university in Australia. As the graduate business school of the university, Melbourne Business School is Australia's premier institution for business education, established in 1963 to deliver the nation's first MBA. Uniquely co-owned by corporate Australia and the University of Melbourne, it maintains a deep, practitioner-led connection to industry, ensuring its curriculum remains at the forefront of global business trends and trade policy.

Melbourne Business School leverages the university's intellectual breadth and international reputation to provide a "prestige for influence" platform, connecting its students to an influential network of alumni and business leaders across every major global market.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

Spanning ten residential modules across 18 months, the curriculum covers both core functional disciplines and broader leadership and governance themes. Complementing coursework are an international study trip in Asia, a project focused on social impact and an integrated business capstone.

The key trade course content in this program covers:

Cross-border trade business	Covered topics include international growth strategies, integrating commercial positioning, market entry, sustainability considerations and business model innovation.
Cross-border trade policy	"Global Business Economics" and "Industry Studies in Asia" expose executives to contrasting regulatory environments, macroeconomic realities and policy landscapes, building the strategic judgment to anticipate and respond to geopolitical shifts.
Cross-border logistics & supply chain management	Executives build the operational tools to design and continuously improve cross-border value chains that can withstand disruption and deliver on multiple performance measures.
Cross-border trade financial management	A rigorous three-course finance and accounting sequence equips executives to manage capital, evaluate investments and oversee financial performance across multinational organizations.
Cross-border leadership & soft skills	Leadership and interpersonal development runs as a continuous thread across all ten modules, building the full spectrum of senior executive capability, from cross-cultural fluency and ethical leadership to board-level influence and organizational transformation.
Evolving skills for global trade	Modules on data analytics and technology management immerse executives in digital transformation, emerging technologies and innovation strategy, building forward-looking leadership through ongoing and rapid technological disruptions.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile

Demographics

37 Average age	**14** Years of experience
33% Female executives	**30%** Non-local students

Professional roles

- C-suites
- Managing Director
- Director
- Department Head
- Manager
- Consultant

Education background

- Commerce / Business
- Engineering
- Science
- Arts
- Medicine
- Information Systems
- Accounting
- Human Resources

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

The EMBA is taught by a faculty of globally trained practitioners who combine academic rigor with active consulting experience across leading corporations, government agencies and non-profit organizations. Guest speakers drawn from industry enrich classroom discussions with current business insights, while the curated cohort of senior professionals further deepens this industry connection, with cross-sector peer exchange forming a central pillar of the learning experience.

The Industry Studies in Asia module is a field study-based immersion placing participants inside the business environment of a developing economy to tackle real organizational challenges. Working in syndicates, participants plan and execute a consulting project for a designated industry or organization. Past cohorts have traveled to Kuala Lumpur to analyze industries across diverse contexts and translate insight into actionable business strategies.

Alumni network and engagement

At the program level, the tight-knit cohort structure and fully residential format forge deep professional bonds among a group of senior executives spanning C-suites and upper management executives. Graduates join a broader business school alumni community of over 17,000 professionals across 95 countries, a network distinguished by its concentration of senior decision-makers in corporate, government and non-profit leadership across the Asia-Pacific region and beyond.

The Melbourne Business School maintains active alumni engagement post-graduation through career coaching, networking events and ongoing professional development. The school's Career Services team provides one-on-one coaching that supports transitions into board and C-suite roles. Alumni remain connected through a globally distributed chapter network and are regularly invited back to campus for events, reinforcing a culture of lifelong peer engagement and institutional connection.

Summary

The Executive MBA at the Melbourne Business School is an intensive 18-month residential program designed for senior professionals seeking rigorous leadership and strategic management development. Structured around ten immersive modules, it eliminates distractions to foster deep networking and strategic mastery. Spanning core business silos and advanced governance areas, the curriculum empowers executives to solve complex organizational challenges while building a well-connected global network.

For more information, visit the Melbourne EMBA program page.

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National University of Singapore
Executive MBA

Executive MBA



Program overview

University	National University of Singapore (NUS)
Location	Singapore Indonesia China Japan Vietnam India Thailand
Duration	15 months
Start	May
Format	Hybrid: Residential segments every two-to-three months and online learning

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The NUS Executive MBA is a rigorous, 15-month journey designed specifically for senior professionals who seek to master the complexities of the Asia-Pacific business landscape. Delivered through intensive in-country modules across major Asian business hubs, it offers a distinctive blend of regional immersion and global perspective.

The program enables participants to translate macroeconomic shifts, geopolitical dynamics and technological disruption into actionable business strategies.

Key highlights of the program

"Asia-First" immersion model
The NUS EMBA is structured around firsthand exposure to the forces defining global growth. For the core modules, participants travel to seven dynamic hubs across East, South and Southeast Asia. This multi-country delivery provides a rare, comparative perspective on the regulatory environments, consumer behaviors, and cultural nuances that are essential for successful cross-border trade.

Capability-driven curriculum for the multipolar era
The learning model is built around eight core executive capabilities, ranging from analytical acumen and strategic leadership to global agility and purpose-driven impact. This integrated approach ensures that knowledge acquired through the program is readily applicable to the participant's own organizational challenges, bridging the gap between classroom theory and real-world executive impact.

A curated senior and diverse cohort with strong peer learning
With an average of 16 years of experience and representation across more than 20 industries and 15 nationalities, the cohort creates a high-level learning environment where strategic discussions are grounded in real executive challenges and cross-sector perspectives.

About National University of Singapore

The National University of Singapore is a leading global institution consistently ranked as the top university in Asia and the world. Known for its research excellence and transformative education, the university serves as a vital bridge between East and West, fostering an environment where innovation and heritage coexist to address complex global issues.

NUS Business School sits at the intersection of global management thinking and Asian market expertise. Located in Singapore, one of the world's most open and trade-connected economies, the school maintains close institutional ties with corporations, governments and trade bodies across the Asia-Pacific region. These relationships ensure curriculum relevance, influential networks and industry access for executives.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

The EMBA curriculum comprises ten core courses anchored around the main development of leadership and a growth mindset. This is complemented by a minimum of six electives drawn from a diverse portfolio covering emerging technologies, geopolitics, ESG and entrepreneurship. In the second year, participants can opt for short exchanges to further extend their international academic exposure.

The key trade course content in this program covers:

Cross-border trade business	Participants develop the strategic judgment to design, adapt and scale international business operations across Asia's diverse and fast-moving markets.
Cross-border trade policy	The combination of macroeconomic tools and geopolitical analysis prepares executives to anticipate policy shifts and align organizational strategy with the realities of a multipolar trade environment, with a special focus on the Asia-Pacific region.
Cross-border logistics & supply chain management	Executives build the operational and strategic capabilities to design resilient, analytics-enabled supply chains and lead through the disruptions increasingly defining global trade.
Cross-border trade financial management	The finance and accounting curriculum gives executives a broad command of cross-border financial management, from investment decisions and capital raising to ESG governance and emerging digital finance instruments.
Cross-border leadership & soft skills	Leadership capability is built both in the classroom and in the field, preparing executives to lead diverse international organizations with cultural fluency, executive presence and strategic clarity.
Evolving skills for global trade	Digital literacy and future readiness are embedded across both core and elective courses, equipping executives to govern emerging technologies and lead organizational transformation in an increasingly digital trade environment.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile

Demographics

80 Cohort size	**20** Nationalities
16 Years of experience	**20+** Industries represented

Designations

Director	31%
C-Suites / Founder	17%
Head	13%
Manager	11%
General Manager	9%
Vice President	9%
Partner	4%
Other	6%

Industries represented

- Banking & Finance
- Information Technology
- Manufacturing
- Healthcare
- Oil & Gas
- Environment & Energy
- Trade & Commerce
- Transportation & Logistics
- Consulting

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

Company visits and executive speaker sessions in each of its seven in-country cities connect participants directly with the business, regulatory and corporate ecosystems across Asia-Pacific. Courses will be led by professors with extensive scholarly and industry experience, complemented by experts drawn from senior industry and government roles. This brings boardroom-level perspectives on the operational and strategic challenges of doing business in Asia's most dynamic markets.

The program immerses executives across six mandatory residency blocks spanning seven countries: Singapore, Indonesia, Japan, China, India, Vietnam and Thailand. This covers the full spectrum of Asia-Pacific's most dynamic business environments, from mature economies to emerging markets. Participants may further extend their international reach through optional short exchanges at more than 30 global partner universities, including UC Berkeley, ESSEC Business School and York University, to add European and North American perspectives to their regional depth.

Alumni network and engagement

Graduates gain access to one of Asia's most expansive and influential alumni ecosystems. At the program level, the cohort profile is weighted toward directors, vice presidents and C-suite leaders. This sits within the broader NUS Business School network and the NUS's global alumni community of 390,000 graduates across 100 countries, one of the largest and most internationally distributed university networks in Asia.

Through NUS Lifelong Learners, alumni draw on a catalogue of over 1,000 courses across 17 faculties and AI-powered career planning tools. The NUS Mentorship Program helps EMBA alumni to connect with and mentor current MBA students, fostering cross-cohort academic and professional exchanges. Alumni based outside of Singapore stay connected through 52 overseas chapters in more than 50 major cities, forming a permanent strategic resource for transition and C-suite success.

Summary

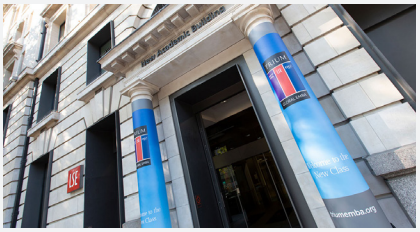
The NUS Executive MBA stands out for its excellent Asia-Pacific immersion, structured across six core mandatory residencies in seven Asian countries. Its curriculum is anchored in a comprehensive executive capability development framework that builds strategic, analytical and cross-cultural competencies in parallel with core business disciplines. Graduates join the Business School's network of 50,000 alumni across the global and receive lifelong personal and professional development support.

For more information, visit the NUS EMBA program page.

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New York University, London School of Economics and Political Science, and HEC Paris
TRIUM Global Executive MBA

TRIUM Global Executive MBA



Program overview

University	New York University London School of Economics and Political Science HEC Paris
Location	United Kingdom United States France South Korea Kenya United Arab Emirates
Duration	18 months
Start	September
Format	Blended learning: International residencies every three months and 15 to 20 hours of independent learning every week

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The TRIUM Global Executive MBA is an internationally renowned program designed for senior executives seeking to lead across borders in an increasingly interconnected and geopolitically complex business environment.

Delivered by three of the world's leading institutions, the program combines academic excellence with deep international exposure, developing a multifaceted global perspective.

Key highlights of the program

Truly global structure with multi-continent delivery
The six modules take participants to economic hubs across North America, Europe, Asia and Africa. This provides direct, on-the-ground exposure to both established Western economies and high-growth frontier markets.

Distinct integration of business, economics and geopolitics
The program leverages the complementary strengths of the three partner institutions. Participants gain a nuanced understanding of how macroeconomic forces, regulatory environments and political risks shape international trade and corporate strategy.

Strong experiential and applied learning
High-impact learning is prioritized through international immersions, company engagements and real-world business challenges. The program culminates in a high-stakes Capstone Project to develop a new business venture or an in-company strategic initiative, serving as a "live" laboratory to translate theory into practice.

About New York University, London School of Economics and Political Science, and HEC Paris

New York University's (NYU) Stern School of Business is a leading global institution with strong ties to finance, technology and international business, offering deep access to industry networks and innovation ecosystem.

London School of Economics and Political Science (LSE) is globally recognized for its expertise in economics, public policy and international relations, providing critical insight into the geopolitical and regulatory forces shaping global trade.

HEC Paris is one of Europe's top business schools, known for its excellence in management education, leadership development and strong connections to multinational corporations.

Together, these institutions create a powerful academic alliance that blends business execution, economic theory and policy insight, highlighting the multiple forces that shape international trade and commerce.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

The TRIUM Global EMBA is an 18-month modular program featuring six intensive residencies across global trade hubs. Between in-person modules, executives have to commit 15 to 20 hours of independent study per week for pre-course preparation, assignment and group work.

The key trade course content in this program covers:

Cross-border trade business	Included are market entry strategies, international expansion models and competitive positioning. It emphasizes navigating complex regional business environments and implementing cross-border growth strategies.
Cross-border trade policy	The London module provides deep insight into global trade systems, macroeconomics and geopolitics, examining how regulation, policy frameworks and political risk shape international business decisions.
Cross-border logistics & supply chain management	Through courses at HEC Paris and applied company engagements, participants explore supply chain design, regional infrastructure constraints and managing cross-border operational risk.
Cross-border trade financial management	Modules led in part by NYU develop understanding of global capital markets, corporate finance and macroeconomic forces, equipping executives to manage financial performance and investment decisions.
Cross-border leadership & soft skills	A continuous leadership development journey runs across all modules, focusing on cross-cultural leadership, executive communication, organizational transformation and decision-making in complex, high-stakes global environments.
Evolving skills for global trade	TRIUM integrates digital transformation, data-driven decision-making and emerging technologies throughout the program. The Seoul module provides practical exposure to the leading tech companies and innovation grounds in both South Korea and the East Asia region.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile & support

Demographics

32 Nationalities	**50** Class size
16 Years of experience	**20** Sectors represented

Geographic spread

Europe	38%
North America	20%
Asia	15%
Africa	10%
South America	8%
Middle East	7%
Oceania	2%

Professional development

- Personalized executive coaching
- Executive search & connectivity
- Lifelong learning
- Career programs
- Career strategy & advisory

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

Industry professionals are regularly integrated into the TRIUM Global EMBA through guest lectures, executive panels and company interactions. Senior leaders, policymakers and practitioners bring real-world perspectives into the classroom, enriching discussions with current insights on global strategy, trade dynamics and leadership challenges faced at the highest levels.

The program's global classroom model offers excellent exposure by rotating residencies across six strategic trade hubs in four continents. This journey provides executives with a firsthand view of diverse economic ecosystems through intensive company visits and site immersions. Engagements with public, private and non-profit sectors help participants develop the strategic agility to lead across complex, multipolar global markets.

Alumni network and engagement

The program also features Module 7, an annual alumni-led gathering that reconnects graduates and participants through thought leadership, faculty sessions and peer exchange. Held in a different international trade hub each year, it fosters continuous learning, strengthens global networks and explores emerging trends shaping global trade leadership.

Graduates of the TRIUM program join a community of more than 1,300 executives in over 90 countries, providing direct peer-level access to global leaders operating at the highest echelons of international business and trade. Beyond this, they also benefit from the "triple community" advantage, gaining full and lifelong access to the combined networks of over 325,000 professionals from NYU, LSE and HEC Paris.

Summary

The TRIUM Global Executive MBA is an advanced education that integrates the financial rigor of NYU, the geopolitical depth of LSE and the strategic management expertise of HEC Paris. Its multi-continent delivery model, spanning six international residencies across four continents, provides first-hand exposure to diverse economic ecosystems and business dynamics. By the end of the 18-month journey, graduates gain unparalleled access to business connections in every corner of the world through the TRIUM network as well as the communities of all three founding institutions.

For more information, visit the TRIUM Global Executive MBA program page.

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Tsinghua University and INSEAD
Tsinghua-INSEAD Executive MBA

Executive MBA



Program overview

University	Tsinghua University INSEAD
Location	China France Singapore United Arab Emirates
Duration	22 months
Start	September
Format	Modular blocs: On-campus week-long session every six weeks

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Tsinghua-INSEAD Executive MBA (TIEMBA) is a globally recognized program designed for senior executives seeking to lead across borders in an increasingly complex and multipolar trade environment.

Jointly delivered by Tsinghua University and INSEAD, the program combines rigorous academic insight with practical leadership development, attracting a highly experienced and internationally diverse cohort. Its reputation is built on its unique ability to develop executives who can operate at the intersection of global markets, geopolitics and cross-cultural leadership.

Key highlights of the program

Deeply embedded East-West perspectives
The program is delivered through Tsinghua and INSEAD campuses in Europe, Asia and the Middle East. It offers direct exposure to both China's dynamic business and policy environment, as well as the broader global economy and international trade dynamics.

Immersive, real-world learning
Global modules, diverse peer exchange and engagement with multinational corporations and institutions are embedded in every stage of the journey. These initiatives build not only a global mindset but also the practical capabilities to navigate trade-offs in international expansion, manage geopolitical risk and lead across complex, culturally diverse markets.

Comprehensive leadership development
The Leadership Development Program, Key Management Challenges and the capstone thesis emphasize developing executive capabilities. It is not treated as a single class, but as a continuous journey that runs parallel to academic modules and immersions throughout the entire 22 months.

About Tsinghua University and INSEAD

Tsinghua University is widely regarded as one of China's most prestigious universities, with deep connections to the country's business, technology and policy ecosystems.

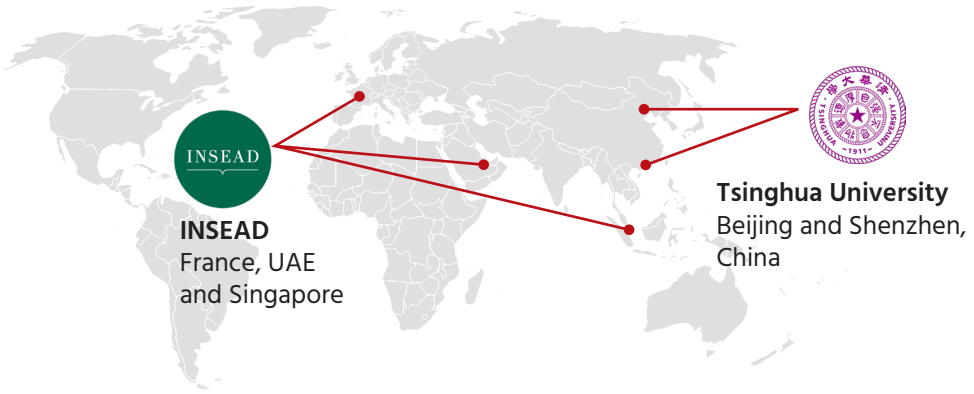
INSEAD, often referred to as "The Business School for the World", brings a long-standing reputation for international diversity, thought leadership and executive education.

Together, they create a powerful platform that bridges regional expertise and global perspective, equipping participants with the insight, network and strategic agility required to lead in international business and trade.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

The TIEMBA curriculum includes 12 core courses covering essential business disciplines, four elective courses and specialized Key Management Challenges (KMCs) addressing complex, cross-disciplinary global issues. Executives are required to complete a high-stakes live case study within their own organization for their thesis.

The key trade course content in this program covers:

Cross-border trade business	The core courses include strategic marketing and business model innovations, while KMCs cover sustainability, market orientation and expansion, as well as industry analysis and international negotiations.
Cross-border trade policy	Participants explore the global policy environment shaping trade, with a focus on geopolitics, regulatory systems and international institutions. Multiple-campus learning helps to provide deeper insights in the context of China and global markets.
Cross-border logistics & supply chain management	This area is covered mainly in the Process Operations Management and the Digital Economy section of the KMCs.
Cross-border trade financial management	The core curriculum covers financial accounting and governance, while those interested in this facet of global trade can choose advanced electives in international financial management and reporting.
Cross-border leadership & soft skills	The robust courses in this area cover strategy, strategic foresight, future thinking and comprehensive leadership. KMCs and the Leadership Development Program help to further enhance executives' personal and institutional leadership qualities.
Evolving skills for global trade	The TIEMBA develops executive-level digital awareness and strategic understanding of emerging technologies and how to utilize innovation as a growth driver.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile & support

Demographics

15 Nationalities	**40** Class size
15 Years of experience	**39** Average age

Industries represented

- Consulting
- Healthcare
- Information technology & telecommunications
- Financial services
- Retail & consumer goods
- E-Commerce & Internet
- Primary industries

Career development support

- Workshop & webinars
- One-on-one advising
- Career coaching
- Career resources
- Executive profiles book
- Executive search

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

The program leverages the deep corporate ties of both at Tsinghua and INSEAD to transform the classroom into a laboratory for living case studies, where participants engage directly with guest speakers from multinational firms and trade organizations who share real-time insights into emerging global trends.

Courses are delivered through immersive weeks at Tsinghua's campuses in Beijing and Shenzhen (China) and INSEAD's campuses in Fontainebleau (France), Singapore and Abu Dhabi (United Arab Emirates). Rather than a single international study trip, the program is structured as a series of multi-campus residencies, complemented by company visits, interactions with regional business leaders and exposure to local policy and market environments.

Alumni network and engagement

Graduates of the program gain privileged access to two of the most influential alumni networks in the business world. INSEAD's extensive international alumni community spans industries and regions, offering strong connectivity across global markets, while Tsinghua's network opens doors to senior leaders in China's corporate, governmental and entrepreneurial spheres. Together, these networks create a distinctive platform for cross-border collaboration, business development and career advancement. This enables graduates to build meaningful relationships that support long-term leadership growth and international mobility.

During the electives phase of the TIEMBA program, participants will take these courses with other cohorts from INSEAD's executive master's programs and INSEAD alumni. Likewise, TIEMBA graduates are also invited back to take courses every year, creating a culture of lifelong learning and helping to expand their professional circles.

Summary

The Tsinghua-INSEAD Executive MBA stands out as a premier choice for senior executives seeking an education that seamlessly bridges Chinese business depth with sophisticated global perspectives. Its multi-campus format and strong focus on cross-border strategy, geopolitics and leadership equip executives to navigate modern complexities. Supported by a highly experienced, multinational cohort and the combined power of two elite alumni networks, graduates are uniquely positioned to lead through shifting geopolitical and economic landscapes of both East and West.

For more information, visit the Tsinghua-INSEAD Executive MBA program page.

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University of Chicago Booth School of Business
Sokolov Executive MBA

Sokolov Executive MBA



Program overview

University	University of Chicago Booth School of Business
Location	United States United Kingdom Hong Kong, SAR
Duration	22 months
Start	September
Format	Varied: International week-long sessions and in-person intensive blocks (US) or week-long on-campus sessions (UK, HK)

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Chicago Booth Sokolov Executive MBA is designed for seasoned professionals and high-seniority executives who aim to bridge technical mastery with global strategic influence. Consistently ranked among the world's top executive MBA programs, it is distinguished by its analytical rigor and strong focus on economics in business education.

The University of Chicago launched the world's first Executive MBA program in 1943, helping it to become the "gold standard" for senior leadership education.

Key highlights of the program

Fully integrated global campus model with multi-regional immersion
The program is delivered across three permanent campuses in North America, Europe and Asia, enabling participants to engage directly with diverse economic systems and global trade hubs central to international business operations.

The distinctive "Chicago Approach" grounded in economics and analytics
The curriculum emphasizes rigorous, evidence-based decision-making, equipping executives with advanced capabilities in global strategy, macroeconomics and financial analysis to interpret trade dynamics and respond to geopolitical and market disruptions.

Leadership transformation combined with immediate organizational impact
A signature of the Chicago Booth school, the Leadership Effectiveness and Development program is distinguished by its data-driven approach to self-awareness. It provides high-seniority executives with elite coaching and behavioral diagnostics, transforming analytical managers into influential leaders.

About the University of Chicago Booth School of Business

The University of Chicago Booth School of Business is one of the world's leading business schools, renowned for its pioneering contributions to economics, finance and data-driven management.

Its faculty includes Nobel laureates and globally influential scholars whose research continues to shape modern economic and business thinking.

This profound academic influence is matched by its professional impact, with an alumni network that includes the CEOs of Microsoft, Goldman Sachs and McKinsey & Company.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

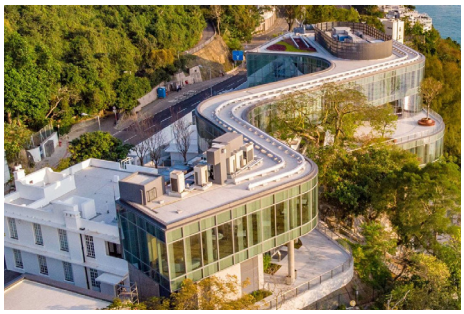
The Sokolov EMBA offers a flexible, multi-campus model where students study at their primary home base while seamlessly traveling for electives and mandatory global weeks. Participants are also required to do team-based capstone experiences: Integrated Strategic Management and Global New Venture Challenge.

The key trade course content in this program covers:

Cross-border trade business	The "Chicago Approach" uses empirical analysis to navigate marketing management, diverse consumer behaviors and strategic market expansion across critical global trade hubs.
Cross-border trade policy	Economics modules provide foundations for analyzing geopolitical trade systems. International residencies in Chicago, London and Hong Kong offer first-hand insights into international regulatory and fiscal policies.
Cross-border logistics & supply chain management	Executives master operational agility using statistics and big data. Operations Management focuses on optimizing complex manufacturing and localization challenges ensuring resilience against cross-border disruptions.
Cross-border trade financial management	Through intensive accounting and finance sequences, leaders learn to manage international capital structures, evaluate global opportunities and maintain rigorous ESG-driven governance.
Cross-border leadership & soft skills	The wide range of courses cover leadership psychology, ethical leaderships and effective global team management. The LEAD framework also enhances self-awareness, executive judgment and cross-cultural leadership.
Evolving skills for global trade	Business analytics courses and electives enhance digital transformation capabilities. Participants integrate emerging technologies and statistical modeling into strategic frameworks to enhance enterprise value globally.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile

Demographics

193 Participants	**47** Nationalities
15 Years of experience	**30+** Industries and functions

Industries represented

- Consulting
- Energy, Oil & Utilities
- Technology
- Investment
- Manufacturing
- Healthcare
- Government
- Financial services

Functions represented

- Consulting
- Business development
- General management
- Finance & Investment
- Engineering
- Sales & Trading
- Strategic Planning
- Information Systems & Technology

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

Senior practitioners, ranging from corporate leaders and investors, frequently participate in classroom discussions in the role of guest speakers, adjunct faculty and executive experts. The program also runs the quarterly Insights from Insiders series, where participants engage with eminent alumni, industry leaders and clinical professors through pinpointed discussions, lectures and networking events.

Through its permanent campuses in Chicago, London and Hong Kong, the program provides a truly global educational experience that mirrors the complexity of modern international trade. While students benefit from the localized market insights of their home campus, the mandatory international sessions where students travel to other Chicago Booth campuses serve as a powerful catalyst for cross-cultural collaboration. This forces a convergence of diverse regional perspectives into a single global cohort, building an elite, high-trust network that spans the world's most critical trade hubs.

Alumni network and engagement

Upon graduation, EMBA participants join an elite community of more than 60,000 professionals around the world who have graduated from Chicago Booth MBAs, specialized master's and PhD programs. This provides a direct link to a network of world-changers, including Nobel laureates, CEOs and board-level roles across multinational corporations and financial institutions.

Graduates enjoy lifelong benefits, including free MBA courses through the "Back to Booth" program and post-graduation access to tailored career support for C-suite and board transitions by the Global Career and Leadership Development team. The Chicago Booth Connect alumni platform facilitates global mentoring and exclusive entry to prestigious thought-leadership events, ensuring sustained professional growth and strategic networking.

Summary

The Chicago Booth Executive MBA is highly recognized for its rigorous, data-driven framework for analytical problem-solving and executive education. Delivered across Chicago, London and Hong Kong, the program offers a fully integrated international experience where participants explore global trade dynamics and complex business environments. Complementing academic courses, students deeply immerse in personal and professional offerings, ranging from executive coaching and targeted career clinics to industry deep-dives and networking events with high-level business leaders.

For more information, visit the Chicago Booth Sokolov EMBA program page.

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University of Oxford
Oxford Executive MBA

Oxford Executive MBA



Program overview

University	University of Oxford
Location	United Kingdom Select global locations
Duration	22-24 months
Start	January and September
Format	Modular blocs: Week-long in-person modules every five weeks

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to EMBAs in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Oxford Executive MBA is designed for experienced leaders seeking to strengthen their ability to operate across global markets while managing complex organizational and geopolitical challenges. Delivered in a modular format over two years, the program enables executives to integrate learning directly into their professional roles while building a broader international perspective.

Rooted in the academic depth and global standing of the University of Oxford, the program combines rigorous core business disciplines with a strong emphasis on leadership development, entrepreneurship and global strategy.

Key highlights of the program

Strong support for entrepreneurship and innovation
The Entrepreneurship Project, a compulsory component of the program, requires executives to work in teams to develop and test new business ideas or strategic initiatives. The school also organizes the flagship Oxford Said Entrepreneurship Forum, providing students with direct access to entrepreneurial networks, exposure to cutting-edge ideas and opportunities to engage with real-world ventures.

Three distinctive learning pillars instead of a general business curriculum
The Oxford EMBA program is structured around three learning pillars: strategic leadership, global complexity and risk, and entrepreneurial thinking. This framework positions graduates to lead not just companies but also society at large.

Unique concentration of academic excellence, research capability, entrepreneurship and global networks of the Oxford ecosystem
Every EMBA student is a member of one of the university's 39 colleges, giving them access to an interdisciplinary network that extends beyond the Said Business School. The university's reputation and long-standing, diverse partnerships also help to facilitate Oxford Business Networks, student-led and industry-specific networks that support direct industry links and peer-to-peer academic exchange.

About the University of Oxford

Saïd Business School is part of the University of Oxford, one of the world's oldest and most prestigious academic institutions. The school is known for its strengths in global business, entrepreneurship and interdisciplinary research, drawing on expertise from across the wider university in areas such as economics, public policy and technology.

The Oxford ecosystem brings together scholars, policymakers and industry leaders, creating a distinctive environment for executive education. This setting provides participants with access to cutting-edge research, diverse perspectives and a global alumni community.

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Study locations and international residencies





Note: Actual study locations may change according to the program curriculum. Please confirm details with your program administrators.

Trade course content

Delivered across 14 to 18 one-week modules, the Oxford EMBA curriculum features eleven core modules covering foundational and advanced leadership themes. Participants personalize their journey with four electives in the second year and undertake the Entrepreneurship Project, a year-long venture-building integrative exercise.

The key trade course content in this program covers:

Cross-border trade business	Courses in strategy, marketing and global complexity develop capabilities in international expansion, competitive positioning and navigating diverse market environments.
Cross-border trade policy	"Firms and Markets" and "Global Complexity" courses address macroeconomics, policy impacts and non-market dynamics, enabling executives to interpret regulatory environments and geopolitical influences on business.
Cross-border logistics & supply chain management	"Technology and Management" builds understanding of process design, efficiency and operational performance across global production and service systems, including digitally enabled environments.
Cross-border trade financial management	Topics include financial reporting, capital allocation, valuation and performance management to support decision-making in multinational organizations. Entrepreneurial finance is an international elective module that offers overseas study in the US.
Cross-border leadership & soft skills	The program aims to develop an Oxford leader, emphasizing high-impact team mobilization, self-awareness, ethical leadership and negotiation skills. Courses are supplemented with executive leadership coaching to achieve well-rounded reflection and enhancement.
Evolving skills for global trade	Analytics and technology-focused courses strengthen data-driven decision-making, digital transformation and the application of modern tools, while electives discuss AI, cyber resilience and innovation strategy.

The strategic knowledge gained in these core trade areas, when supported by the robust trade program attributes, form the foundation of a leading EMBA program for global trade leadership.

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Cohort profile & support

Demographics

65 Class size	**38** Nationalities
15 Years of experience	**33** Employment sectors

Sectors represented

- Consulting
- Manufacturing
- Technology
- Transportation & Logistics
- Government
- Investment management
- Consumer goods
- Energy & Utilities

Career services

- Executive coaching
- Career transition workshops
- Industry advisors
- Networking events
- Job & career databases
- Online resources

Trade program attributes

Program attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Key program attributes are:

- Industry-aligned curriculum & engagement
- Practitioner professors
- Career services
- Alumni support & network
- International exposure
- Leading research
- Program design & delivery
- Admissions & selection criteria
- ROI & career progression

Noteworthy attributes of this program include:

Industry engagement and international exposure

Industry professionals contribute directly through guest lectures, practitioner-led sessions and expert panels, offering practical insights into complex modern business topics. Senior business executives, high-profile entrepreneurs and investors compose the panel that evaluates and gives direct feedback to the core Entrepreneurship Project. EMBA students can also attend talks by heads of state, global CEOs and industry leaders through the Oxford Union and Said Business School's own forums.

Throughout the program, participants travel to various locations to directly engage with companies, policymakers, business environments and local ecosystems. This includes the core "Global Complexity" modules that have previously brought students to Asia and South America to study market and non-market forces that shape international business strategies. Additionally, participants can also opt for international elective modules which include the US-based "Entrepreneurial Finance" course and the "Inclusive Innovation in Africa" course delivered in South Africa.

Alumni network and engagement

Upon graduation, EMBA students join the Oxford Saïd Alumni Network, consisting of over 30,000 professionals across 160 countries. Beyond the business school, students gain lifelong membership in the wider University of Oxford community, which encompasses nearly 400,000 "Oxonians". This unique ecosystem allows EMBA students to engage in interdisciplinary intellectual sparring with specialists across all fields and areas of expertise.

The school and university keep alumni engaged via 30 global chapters and specialized interest groups which host regular academic-led sessions, black-tie dinners and industry reunions. Graduates also receive continuous support through a dedicated Executive Careers Team, offering lifelong executive coaching, board-readiness training and access to exclusive senior headhunters. This ensures continuous professional development and sustained connection to the Oxford ecosystem.

Summary

Ranked among the best in the world, the Oxford EMBA program at Saïd Business School integrates rigorous business mastery with a comprehensive leadership development journey. It emphasizes strategic thinking, innovation and global perspectives, supported by one-on-one executive coaching, bespoke career development resources and experiential learning. Participants benefit from an influential, diverse and worldwide alumni community that supports career mobility, deal-making, partnerships and knowledge exchange across all sectors and functions.

For more information, visit the Oxford EMBA program page.

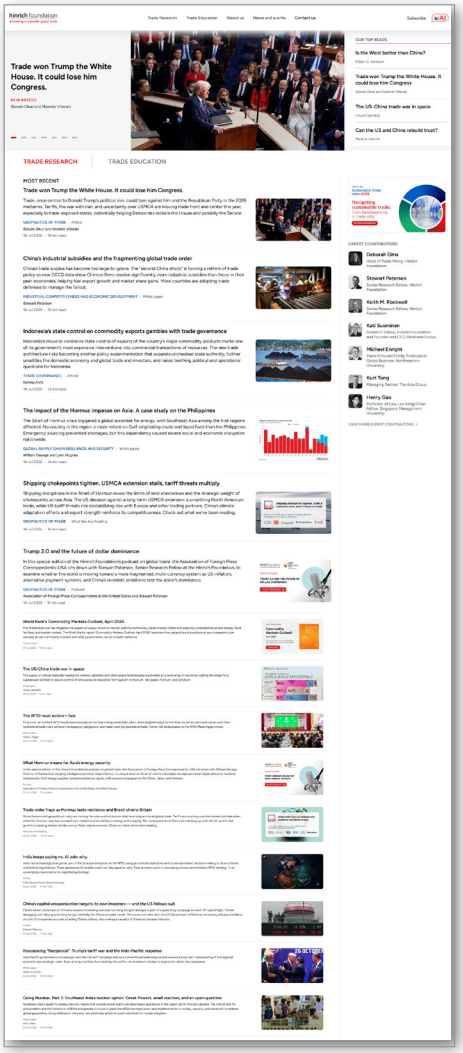
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Global trade research for professionals and EMBA participants



The Hinrich Foundation's research platform helps users navigate policy change, geopolitical risk, technology, sustainability and supply chain disruption through accessible, practice-oriented analysis.

Written by thought leaders in their respective trade fields, these open-source materials support executive discussion, classroom learning, policy analysis and leadership briefings by linking trade concepts to current business realities.



How to use these materials

These resources are modular and practical for executive education and workplace application. Uses include:

- Pre-reading for trade, geopolitics, technology, supply chains and sustainability.
- Discussion prompts for seminars, workshops and leadership programs.
- Reference material for trade memos, and market and risk assessments.
- Short-form learning for professionals who need current, credible trade analysis.

All are available free of charge at www.hinrichfoundation.com.

Our team of global trade experts and contributors apply their deep knowledge and experience in global trade, economics and policymaking to providing fresh insights, timely analysis and commentary on a wide range of global trade issues. They include:



Dr Deborah Elms
Head of Trade Policy,
Hinrich Foundation



Keith M. Rockwell
Former Director,
World Trade Organization



Peter Draper
Professor,
University of Adelaide



Kati Suominen
Founder and CEO,
Nextrade Group

Our research spans ten strategic themes that cover critical issues shaping the rules and workings of global trade across a diverse range of formats. This includes white papers, articles, infographics, discussion guides and primers. Details are available on the following pages.

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Ten strategic research themes

Hinrich Foundation research connects rigorous research with practical application through formats suited to time-constrained professionals. Research spans ten strategic themes designed to support readers' policy and business insight, and decision-making.



1. Trade Governance

Covers the rules, agreements, and institutions shaping cross-border commerce and market access.



2. Geopolitics of Trade

Explores how rivalry, coercion, and security concerns reshape trade flows and business choices.



3. Digital Trade, Innovation and Technology

Examines digital rules, innovation policy and emerging technologies affecting cross-border business.



4. Global Supply Chain Resilience and Security

Focuses on building the strategic resilience of cross-border networks against geopolitical risks, disruptions and restrictions.



5. Industrial Competitiveness and Economic Development

Looks at productive capacity, industrial policy, investment attraction and long-term competitiveness.



6. Foreign Direct Investment

Addresses the forces reshaping investment patterns and how businesses and governments are balancing them



7. Trade Logistics and Services

Explores the transformations and risks shaping modern cross-border trade logistics and services.



8. Natural Resources in Trade

Highlights the integration of resource stewardship into policy to ensure sustainability, security and resilience.



9. Trade and Environmental Sustainability

Explores how trade intersects with environmental, social and governance priorities.



10. Trade Workforce and Education

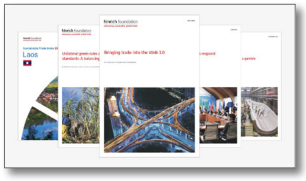
Considers the talent, learning and capability needs that support participation in global commerce.

Used together, they support executive learning and decision-making on risk, market exposure, investment, supply chains, digital trade and sustainability.

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Trade research formats available

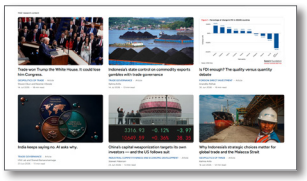
The Hinrich Foundation publishes research in several formats to aid trade practitioners, educators, graduate students, policy makers and journalists to access the content in the format that is most appropriate for their needs.



White papers

Original research, strategic insights, and deeper analysis on major trade trends and issues.

Use for structured background reading, policy analysis and capstone assignments.



Articles

Shorter expert analysis on trade policy, geopolitics, technology, and sustainable trade trends shaping Asia and the world.

Use for current-awareness reading, discussion preparation and executive briefing notes.



Discussion guides

Guided questions that help readers interrogate trade topics and connect them to business and policy choices.

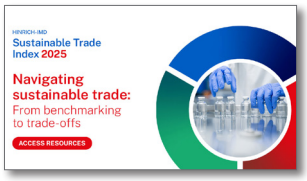
Use for seminars, moderated discussion, team learning and classroom facilitation.



Infographics

Information rich infographics range from sustainable trade and the world of data to digital trade agreements and the world's maritime chokepoints.

Designed to give quick insight and impactful presentations, infographics give snapshots of the big issues in global trade.



Sustainable Trade Index

An annual benchmark assessing how 30 major trading economies balance trade performance with long-term economic resilience, environmental stewardship and societal development.

Use for evaluating economies and comparing sustainability trade-offs with country reports, infographics and an interactive index.

hfAI global trade research tool

An AI-enabled research tool that lets users query the Foundation's global trade research, selected external sources and data providers to surface relevant insights, summaries and source material.

Use to accelerate research, generate briefing inputs, explore unfamiliar trade topics and locate relevant Foundation materials for coursework, policy analysis or executive decision support.

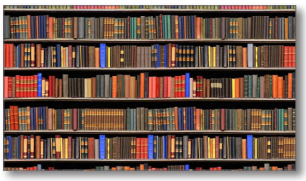


Trade book talks

Moderated conversations with authors of newly published trade-related books, aimed at academics, policymakers and trade practitioners.

Use to bring research themes to life through expert dialogue and contemporary examples.

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What are we reading

Curated articles, reports, podcasts and commentary that highlight timely developments and emerging thinking on global trade, policy and geopolitics from leading external sources.

Use to stay current on major trade news and debates, enrich classroom discussion and source supplementary materials for business decision-making.



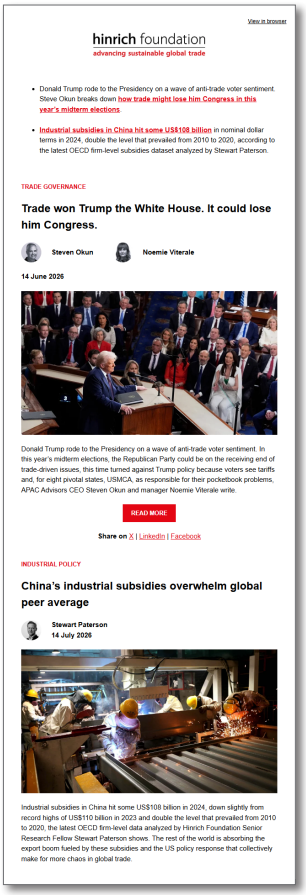
Primers and explainers

Introductory resources that break down foundational trade concepts and issues for non-specialist and specialist audiences alike.

Use to build common vocabulary before deeper case work or advanced discussion.

Global trade newsletter

Our weekly Thought Leadership newsletter offers timely, in-depth analysis by experts around the world on pressing developments spanning from supply chain shifts to the digital economy and global trade governance.



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advancing sustainable global trade

- Donald Trump rode to the Presidency on a wave of anti-trade voter sentiment. Steve Okun breaks down how trade might lose him Congress in this year's midterm elections.
- Industrial subsidies in China hit some US$108 billion in nominal dollar terms in 2024, double the level that prevailed from 2010 to 2020, according to the latest OECD firm-level subsidies dataset analyzed by Stewart Paterson.

TRADE GOVERNANCE

Trade won Trump the White House. It could lose him Congress.

Steven Okun Noemie Viterale

14 June 2026

Donald Trump rode to the Presidency on a wave of anti-trade voter sentiment. In this year's midterm elections, the Republican Party could be on the receiving end of trade-driven issues, this time turned against Trump policy because voters see tariffs and, for eight pivotal states, USMCA, as responsible for their pocketbook problems, APAC Advisors CEO Steven Okun and manager Noemie Viterale write.

READ MORE

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INDUSTRIAL POLICY

China's industrial subsidies overwhelm global peer average

Stewart Paterson
14 July 2026

Industrial subsidies in China hit some US$108 billion in 2024, down slightly from record highs of US$110 billion in 2023 and double the level that prevailed from 2010 to 2020, the latest OECD firm-level data analyzed by Hinrich Foundation Senior Research Fellow Stewart Paterson shows. The rest of the world is absorbing the export boom fueled by these subsidies and the US policy response that collectively make for more chaos in global trade.

To keep abreast of trending topics and develop a rich understanding of critical trade issues, subscribe to our newsletter here or scan the QR code below.

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advancing sustainable global trade

The Hinrich Foundation is an independent Asia-based philanthropic organization dedicated to advancing mutually beneficial and sustainable global trade.

We believe that mutually beneficial and sustainable global trade is a powerful force for shared prosperity, technological progress, sustainability and peaceful international cooperation.

Our work is grounded in rigorous fact-based research and the development of innovative trade education programs.

hfAI Harness AI-generated insights on global trade. **Try hfAI now.**

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There are many ways you can help advance sustainable global trade:

- Share our research
- Participate in our events
- Partner with us in our programs.

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