

Sustainable Trade Index: *Primary Resource*

WHITE PAPER, INFOGRAPHICS, ECONOMY REPORTS, VIDEOS & MORE...

The Sustainable Trade Index provides a robust framework and resources.

It analyzes **30 global economies** across **72 indicators** to evaluate their trade sustainability efforts in terms of:

- **Economic** growth
- **Societal** well-being
- **Environmental** stewardship

All materials are available to download free after registration.

The following pages give a high-level introduction to the suite of STI resources you will need for the Sustainable Trade Challenge.

The **ADDITIONAL STUDENT RESOURCES** are materials you may wish to use in your studies and in your professional work.

The collage features several key resources:

- White Paper Cover:** "Sustainable Trade Index 2025" by Hinrich Foundation and IMD/World Competitiveness Center. The subtitle is "Navigating sustainable trade: From benchmarking to trade-offs". The cover has a circular graphic with blue, green, and red segments and a central image of hands in blue gloves.
- Video Thumbnails:** Two thumbnails for YouTube videos. The top one is titled "Overview of the STI 2025 findings" and the bottom one is "The Hinrich-IMD Sustainable Trade Index (STI) | Hinrich F...".
- Table:** A table titled "Figure 8 STI 2025 rankings and scores" showing the top 21 economies. The table includes columns for 1-year rank, STI 2025 rank, Economy, Overall STI score, and three pillars: Economic, Societal, and Environmental.
- Infographics:** On the right side, there are three infographics: "Sustainable Trade Index" showing a circular chart, "Number of Regional Trade Agreements" showing a sunburst chart, and "Economic pillar" showing a bar chart.

1-year rank	STI 2025 rank	Economy	Overall STI score	1. Economic pillar	2. Societal pillar	3. Environmental pillar
1	1	United Kingdom	100.00	86.45	89.42	100.00
2	2	New Zealand	97.01	77.26	92.72	96.95
3	3	Australia	93.26	80.26	100	79.97
4	4	Singapore	90.05	99.51	86.63	66.56
5	5	South Korea	87.22	95.84	84.47	68.93
6	6	Hong Kong, SAR	83.79	100.00	65.49	72.78
7	7	Japan	83.48	67.81	78.54	91.21
8	8	Canada	80.45	74.40	96.75	59.38
9	9	United States	79.54	94.07	67.71	66.84
10	10	Taiwan	77.90	75.23	89.55	68.84
11	11	China	43.66	66.08	66.90	68.91
12	12	Malaysia	64.25	75.75	47.52	69.70
13	13	Philippines	61.68	62.68	37.34	86.90
14	14	Vietnam	58.43	74.24	38.49	66.74
15	15	Thailand	58.17	66.65	56.99	55.23
16	16	China	57.51	90.95	30.82	55.57
17	17	Indonesia	56.32	57.09	40.62	76.97
18	18	Mexico	52.90	46.62	38.15	67.90
19	19	Cambodia	50.75	66.65	29.39	65.74
20	20	Sri Lanka	41.09	29.64	39.25	70.37
21	21	Peru	39.65	45.20	42.63	48.09

Sustainable Trade Index: *Resources Explainer*

OPEN-SOURCE, UNLIMITED ACCESS TO TOP-QUALITY INSIGHT, ANALYSIS & TOOLS

- A. Overview
- B. White paper
- C. Videos & PDF
- D. Economy Profiles
- E. Infographics
- F. Workbook
- G. How to access the free STI resources

HINRICH-IMD Sustainable Trade Index 2025

Navigating sustainable trade: From benchmarking to trade-offs

ACCESS RESOURCES

THE HINRICH-IMD SUSTAINABLE TRADE INDEX (STI) 2025

The Hinrich-IMD Sustainable Trade Index (STI) evaluates the ability of 30 global trading economies to engage sustainably in trade using 72 economic, societal, and environmental indicators.

Deep dive reports and graphics

- STI 2025 white paper
- Interactive Index
- Infographics Part 1: Index Infographic Summary

Additional resources

- Press release

Economy Profiles

Australia	Indonesia	Philippines
Bangladesh	Japan	Russia
Brunei	Laos	Singapore
Cambodia	Malaysia	South Korea
Chile	Mexico	Sri Lanka
China	Myanmar	Taiwan
Ecuador	New Zealand	Thailand
Hong Kong_SAR	Pakistan	United Kingdom
India	Papua New Guinea	United States
	Peru	Vietnam

World Map STI Scores:

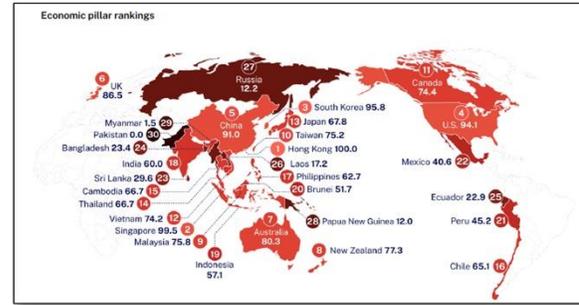
- UK: 88.4
- Russia: 35.6
- South Korea: 84.5
- Japan: 78.5
- Taiwan: 80.0
- Hong Kong: 65.5
- Laos: 32.9
- Philippines: 37.3
- Brunei: 47.1
- China: 30.8
- Malaysia: 47.5
- Indonesia: 40.5
- Australia: 100.0
- Papua New Guinea: 5.6
- New Zealand: 92.7
- Chile: 66.9
- Peru: 42.6
- Mexico: 38.1
- Ecuador: 44.3
- United States: 67.7

Societal Pillar

THE SOCIETAL PILLAR measures the development of human capital within an economy, including factors like access to education, development and life expectancy.

Sustainable Trade Index: *Overview*

WHAT DOES THE STI COVER?



The **Sustainable Trade Index 2025** assesses 30 member-economies and applicants of the Asia-Pacific Economic Cooperation (APEC), the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and the Regional Comprehensive Economic Partnership (RCEP), plus Bangladesh, India, Pakistan and Sri Lanka.

The index uses 72 indicators grouped into economic, societal and environmental pillars.

The **economic pillar** measures the capacity of an economy to foster economic growth through international trade.

It includes measures that capture the quality of trade infrastructure, investment conditions, the ease of conducting business, trade barriers, trade diversification in bilateral trade partnerships and export goods concentration.

The **societal pillar** captures social factors that contribute to an economy's development of human capital that supports international trade, such as education levels and labor standards.

This pillar also captures factors that support a population's tolerance for trade expansion given the costs and benefits of economic growth. These include inequality, political stability, and exploitative practices such as child labor, forced labor and human trafficking used in an economy's imports and exports.

The **environmental pillar** measures the extent to which an economy uses natural resources and manages the externalities that arise from its economic growth and participation in the global trading system.

The STI measures the presence of "prudent stewardship" over natural resources and efforts to limit externalities in its overall environmental capital. The indicators to measure environmental capital include measures for air and water pollution, national environmental standards, carbon emissions and the share of natural resources in exports.

Sustainable Trade Index: *White Paper*

KEY RESOURCE FOR UNDERSTANDING TRADE SUSTAINABILITY

This 42-page White Paper is the main Sustainable Trade Index 2025 resource. It includes ranking of all economies, methodology and analysis measuring economies' readiness and capacity to participate in the global trading system.

Sections are:

1. Introduction
2. STI 2025 in context
3. Beyond the scoreboard
4. The strategic trade-offs shaping sustainable trade
5. Conclusion
6. Methodology



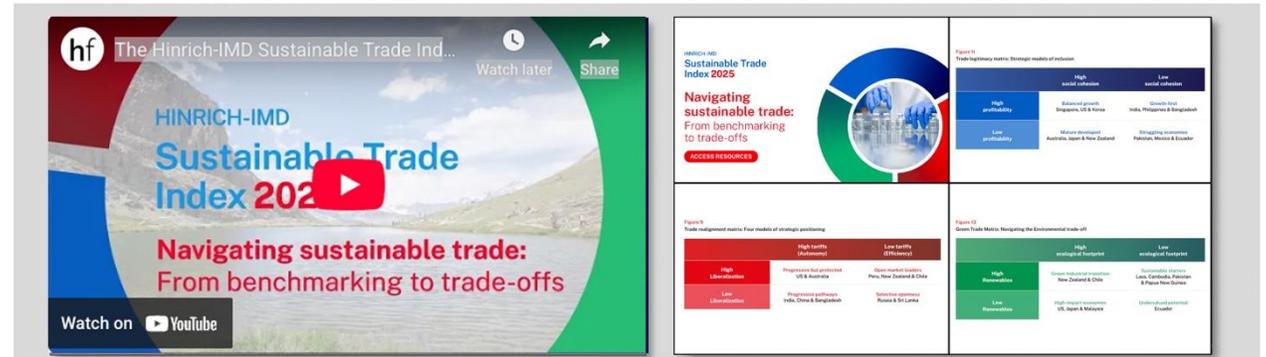
Sustainable Trade Index: Videos & Launch Presentation

OVERVIEW & PILLAR-SPECIFIC EXPLAINERS

Introduction Video & PDF

The video and launch presentation PDF introduce this fact-based approach to measure how economies can achieve more balanced trade outcomes regarding people, planet and profit.

Three pillar-specific videos provide more insight into these dimensions of sustainable trade.



Economic pillar

Measures an economy's ability to ensure and promote economic growth through international trade.

Societal pillar

Measures the human capital within an economy, including factors like education and labor standards.

Environmental pillar

Measures the extent to which an economy's trade supports sustainable resources.



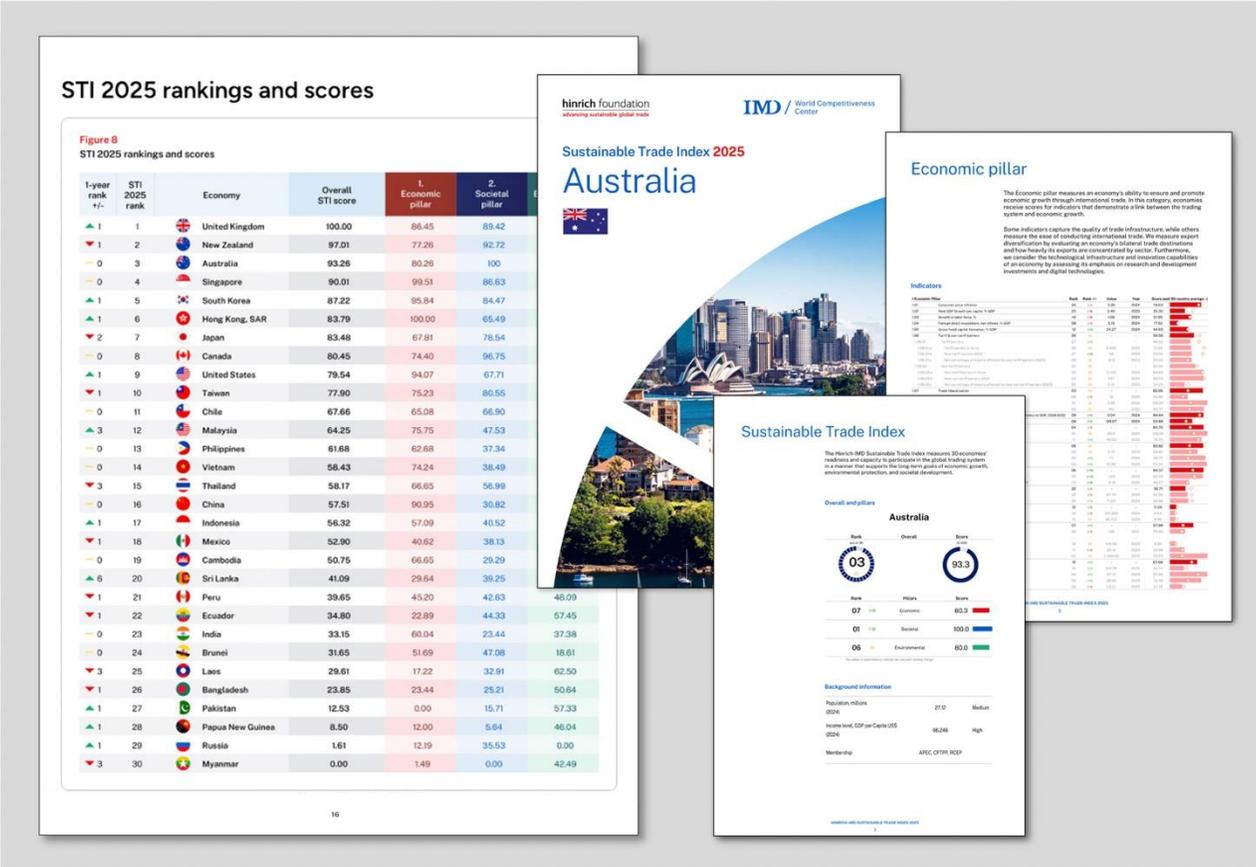
Sustainable Trade Index: *Economy Profiles*

COUNTRY SPECIFIC DATA & ANALYSIS

The economy specific reports include detailed results for the **30 economies** covered in the STI.

Each Economy Profile includes:

- Overall ranking and scores per pillar
- Background information about each economy
- Evaluations of indicators across the economic, societal and environmental pillars
- Economy specific infographics



Sustainable Trade Index: *Infographics*

VISUALLY ENGAGING & INFORMATIVE DATA PRESENTATION

The infographics by **Visual Capitalist** are data-driven visuals that provide an overview of some of the key themes and findings of STI 2025, including:

- Overall ranking of 30 economies
- Pillar rankings of all countries
- Relationship between STI ranks & GDP per capita
- Relationship between each core pillar rankings & GDP per capita
- Education gap by per capita GDP
- Credit Ratings by Economy
- Resource dependency by economy



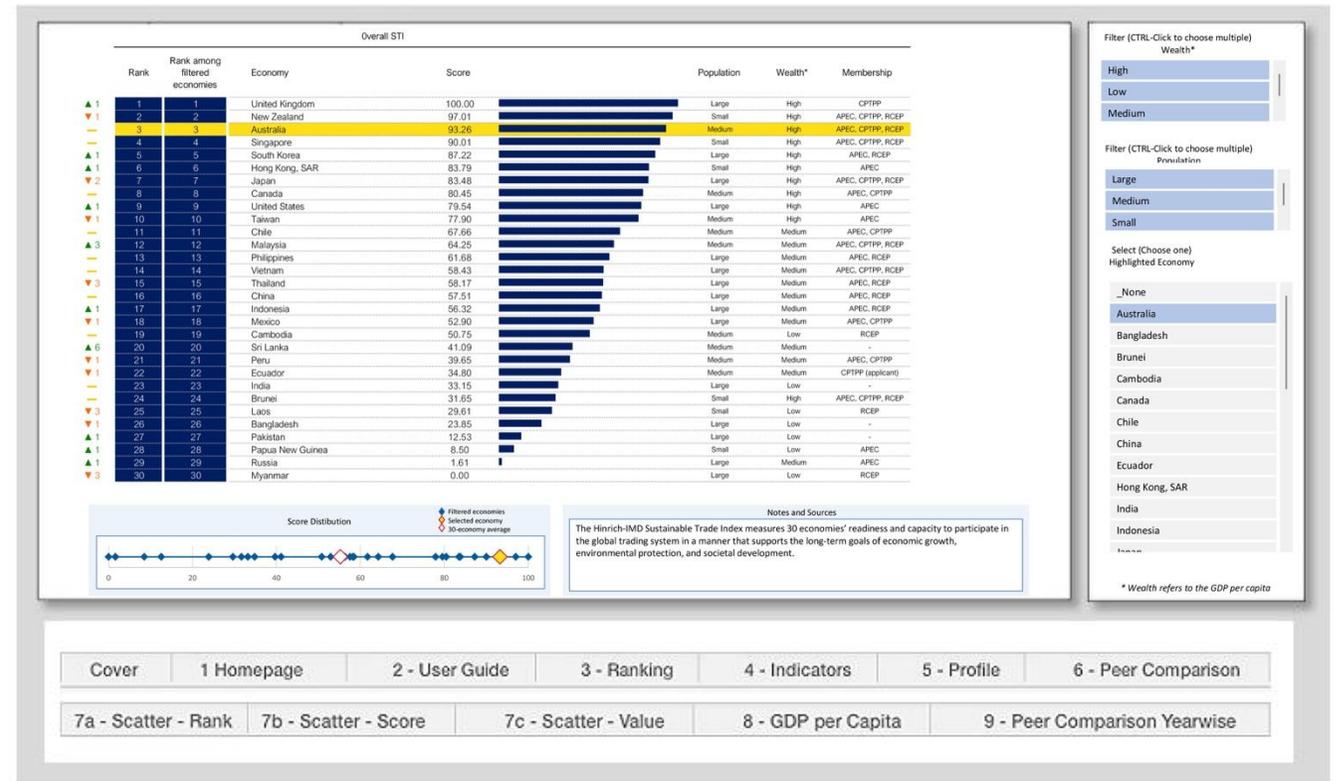
Sustainable Trade Index: *Workbook*

POWERFUL TOOL FOR RICH DATA ANALYTICS

This Excel workbook is a powerful analysis tool, complete with a detailed **user guide**. It enables users to delve deeply in an interactive manner into how an economy's rank was derived across all indicators.

It enables comparisons with other economies of similar income, region and other measures. The following tabs enable quick analysis of each economy and across economies:

- Ranking
- Indicators
- Profile
- Peer Comparison
- Scatter – rank
- Scatter – score
- Scatter – value
- GDP per capital
- Peer Comparison Yearwise
- Methodology
- Notes & Sources



Sustainable Trade Index: *How to Access All Resources – Free*

STEP 1

Scan this QR code



or visit the STI homepage [here](#) then click **DOWNLOAD RESOURCES**



STEP 2

Fill in the simple form then click the **DOWNLOAD REPORT** button for free access to all STI resources

Next you! Click here to reset

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Get free access to all The Hinrich-IMD Sustainable Trade Index (STI) 2025 materials by completing the below form.

FIRST NAME * LAST NAME *

EMAIL *

ORGANIZATION * JOB TITLE *

COUNTRY / TERRITORY OF RESIDENCE *

SECTOR *

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DOWNLOAD REPORT

To receive our weekly *Hinrich Thought Leadership* newsletter, simply check the **Subscribe box**

STEP 3

To read and download the complete set of STI resources, click on any hyperlink

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TRADE RESEARCH

The Hinrich-IMD Sustainable Trade Index (STI) 2025

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Economy Profiles

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Cambodia	Malaysia	South Korea
Canada	Mexico	Sri Lanka
Chile	Myanmar	Taiwan
China	New Zealand	Thailand
Ecuador	Pakistan	United Kingdom
Hong Kong, SAR	Papua New Guinea	United States
India	Peru	Vietnam

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The Hinrich Foundation is an Asia-based philanthropic organization dedicated to advancing mutually beneficial and sustainable global trade. We believe that global trade – when mutually beneficial and sustainable – is a powerful force for shared prosperity, technological progress, sustainability and peaceful international cooperation.



Additional Student Resources

Free Study Materials from the Hinrich Foundation

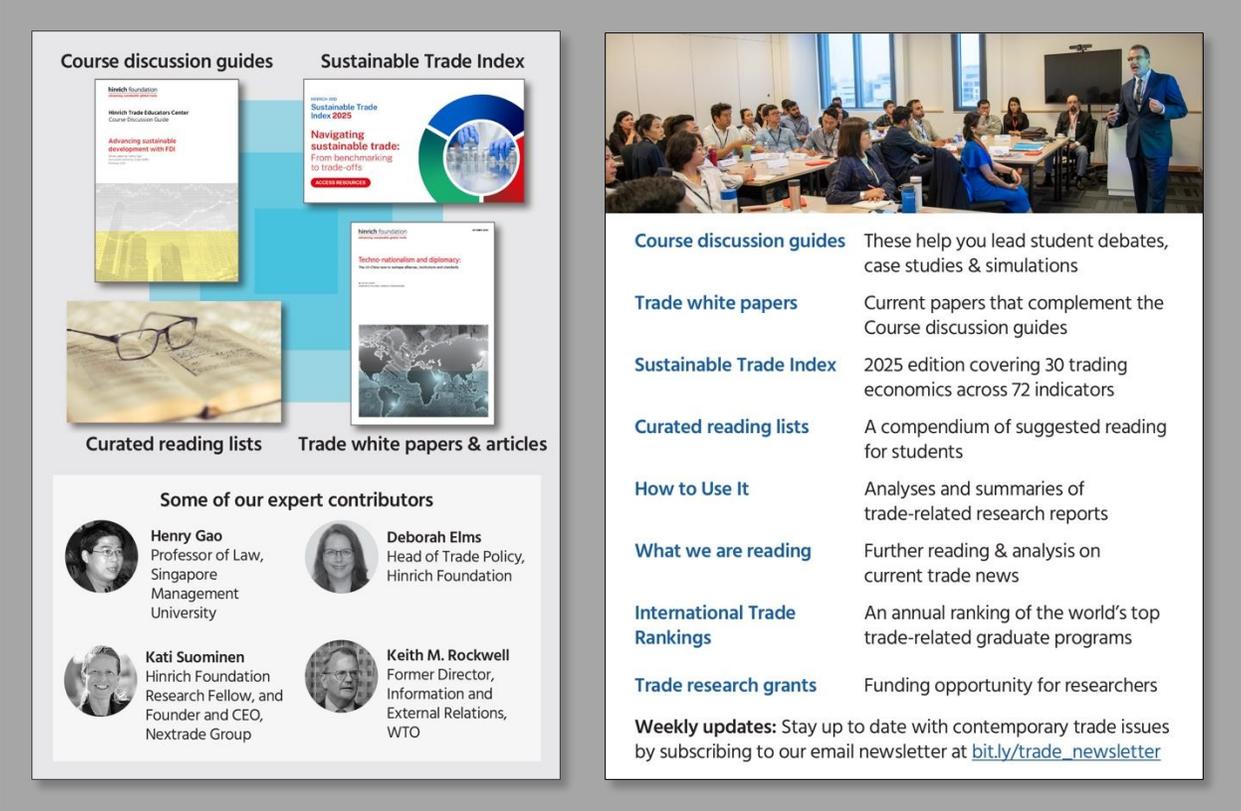
CONTEMPORARY INSIGHT INTO TODAY'S PRESSING TRADE TOPICS

Students, like you, are actively using Hinrich Foundation's contemporary international business and trade content including white papers, articles, infographics, videos and curated reading lists.

Written by global experts, this material is free to use, and covers:

- [Sustainable trade](#)
- [Trade and geopolitics](#)
- [Digital trade](#)
- [Foreign direct investment](#)
- [Trade distortion and protectionism](#)
- [US-China trade](#)
- [Trade policy](#)
- [WTO](#)
- [Trade and technology](#)
- [Free trade agreements](#)

Stay up-to-date and ahead in your class! Subscribing to our free weekly newsletter at <https://bit.ly/HFnewsletters>



The image is a collage of promotional materials for the Hinrich Foundation. It features several key elements:

- Course discussion guides:** A graphic showing a book cover titled "Hinrich Foundation Hinrich Trade Educators Center Course Discussion Guide: Advancing sustainable development with FDI".
- Sustainable Trade Index:** A graphic showing a book cover titled "Hinrich Foundation Sustainable Trade Index 2025: Navigating sustainable trade: From benchmarking to trade-offs".
- Curated reading lists:** A graphic showing a book cover titled "Hinrich Foundation Curated Reading Lists: Trade white papers & articles".
- Trade white papers & articles:** A graphic showing a book cover titled "Hinrich Foundation Trade White Papers & Articles: Trade-nationalism and diplomacy: The role of trade policy in national development and trade relations".
- Some of our expert contributors:** A section featuring four experts with their photos and titles:
 - Henry Gao:** Professor of Law, Singapore Management University.
 - Deborah Elms:** Head of Trade Policy, Hinrich Foundation.
 - Kati Suominen:** Hinrich Foundation Research Fellow, and Founder and CEO, Nexttrade Group.
 - Keith M. Rockwell:** Former Director, Information and External Relations, WTO.
- Weekly updates:** A section with a photo of a classroom and text: "Stay up to date with contemporary trade issues by subscribing to our email newsletter at bit.ly/trade_newsletter".

Hinrich Foundation Guide & Global Trade Scholarships

HELPING BUILD TALENT TO ADVANCE SUSTAINABLE GLOBAL TRADE

Hinrich Foundation Guide

Master's Programs in International Business and Trade

The Hinrich Foundation Guide to Master's in International Business and Trade ([Hinrich Foundation Guide](#)) is a comprehensive resource to assist students and professionals to identify the right master's program to accelerate their careers in global trade.

Global Trade Leader Scholarships

We identify and support talented individuals who demonstrate genuine ability, passion and ambition to improve global trade policies and business practices to advance sustainable global trade.

In addition to tuition support for master's level study, graduates are invited to join the [Hinrich Foundation Alumni Association](#).

Learn more about Hinrich Foundation [Global Trade Leader Scholarships](#).

The image displays two screenshots from the Hinrich Foundation website. The left screenshot shows the 'Master's Programs in International Business and Trade' guide, which includes a navigation menu, a title, a brief description, and a list of 12 criteria for a great master's program. The right screenshot shows the 'Hinrich Global Trade Leader Scholarships' page, featuring a photo of diverse students and a list of leading programs with their respective logos and names.

Hinrich Foundation Guide
Master's Programs in International Business and Trade

A comprehensive guide to help prospective students find the right master's program for career growth.

12 criteria of a great master's program
The Hinrich Foundation Guide evaluates programs using 6 key trade course content areas and 6 program attributes, developed with input from business leaders and educators.

Key questions for the right program fit
Why a master's degree and career in global trade

Hinrich Foundation Guide scholarships
Realize your full potential in global trade

- Study a master's at a leading university
- Secure corporate sponsorship to access a Hinrich Foundation scholarship of up to US\$25,000
- Develop industry connections for your career success
- Expand your professional global network

Hinrich Foundation Guide Global Trade Leader Scholarship Program

Leading programs

These leading programs have the 6 key trade course content areas and 6 program attributes that exemplify quality MBA and specialized master's programs in international business and trade.

Cranfield University The Transformation MBA SCHOLARSHIPS AVAILABLE	INSEAD MBA SCHOLARSHIPS AVAILABLE	NUS National University Singapore (NUS) MBA SCHOLARSHIPS AVAILABLE
Thunderbird School of Global Management Master of Global Management SCHOLARSHIPS AVAILABLE	CEIBS China Europe International Business School (CEIBS) MBA	Erasmus University Rotterdam MSc International Management / CEMS
ESIC University Master's Degree in International Trade & Business (MITB)	HARVARD Harvard University MBA	HEC Montréal at Université de Montréal MSc International Business
Hong Kong University of Science and Technology MBA	IMD International Institute for Management Development (IMD) MBA	International Institute in Geneva Master of International Trade & Finance
Liverpool John Moores University MSc International Business and Management	London School of Economics and Political Science Global Master's in Management	McGill University Master of Business Administration
RMIT University Master of International Business	Tufts University Master of International Business	University of Auckland Master of International Business
University of Colorado Denver Master of Science in International Business	University of Exeter MSc International Business	University of Exeter MSc International Business

About the Hinrich Foundation

BUILDING GLOBAL TRADE LEADERSHIP THROUGH RESEARCH AND EDUCATION

The [Hinrich Foundation](#) is an Asia-based philanthropic organization dedicated to advancing mutually beneficial and sustainable global trade.

We believe that global trade – when mutually beneficial and sustainable – is a powerful force for shared prosperity, technological progress, sustainability and peaceful international cooperation.

Our work is grounded in independent, fact-based research and the development of innovative trade education programs. We invest in building a new generation of trade leaders, capable of navigating the complexities of global value chains and the evolving geopolitical and technological environment, by partnering with leading universities and corporations.

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advancing sustainable global trade

Trade Research

Trade Education

Building an ecosystem of global trade leaders

The image features a Venn diagram with two overlapping circles. The left circle is labeled 'Trade Research' and contains a photograph of three people sitting at a table during a panel discussion. The right circle is labeled 'Trade Education' and contains a photograph of a man with glasses writing in a notebook. The overlapping area between the two circles is shaded red.

Sustainable Trade Challenge

Thank you for helping to make the world a better place
through sustainable global trade!

