

Master's Programs in International Business and Trade

ACADEMIC YEAR
2025-2026

Employer criteria • Leading programs • Key questions to ask
Scholarships • Exploring careers • Study resources

Accelerate your career in global trade



Includes 20 leading programs



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Introduction



A career in global trade is challenging and rewarding. Competition for agile talent with internationally transferable skills is intense, driving demand for well-trained trade professionals who can work across global value chains.

A master’s degree can help prepare you for leadership roles in international business and trade to accelerate your career.

Pursuing a master’s degree is a significant investment in time and money. With a multitude of programs on offer, how can you select the program that will help you to achieve your trade career goals and fit your personal circumstances?

This [Hinrich Foundation Guide to Master’s in International Business and Trade](#) (Hinrich Foundation Guide) outlines the essential criteria you should seek from leading master’s programs in international business and trade. Programs aligned with the Hinrich Foundation Guide provide the education you need to develop the skills and knowledge global trade employers require.

What’s inside the Hinrich Foundation Guide?

The Hinrich Foundation Guide is informed by rich insight from business leaders and academics with expertise across global value chains. It identifies six key trade program content areas and six program attributes that constitute leading master’s programs in international business and trade:

Trade course content	Cross-border trade	Cross-border trade finance & accounting
	Cross-border trade policy	
	Cross-border logistics & supply chain management	Cross-border leadership & soft skills
		Future skills for cross-border trade
Program attributes	Industry aligned curriculum & engagement	Alumni support & network
	Practitioner professors	International exposure
	Career services & employer recruitment	Leading research

Note
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How to use the Hinrich Foundation Guide

Prospective students are invited to use the Hinrich Foundation Guide [criteria](#) describing the trade course content and program attributes to evaluate potential master’s programs. For profiles of quality programs, see the [leading programs](#). Hinrich Foundation [Global Trade Leader Scholarships](#) are outlined in this guide. Refer to the [key questions](#) for you to ask as you evaluate and select a master’s program.

In [exploring careers](#), we offer you a high-level overview of trade careers to consider. Lastly, we invite you to use our suite of open-source [trade resources](#) that will help you in your international business studies and trade career.

We welcome your [feedback](#) on the Hinrich Foundation Guide.

Why a master's degree and career in international business and trade?



A career in global trade is both challenging and rewarding. The complex trade landscape drives demand for skilled professionals with internationally transferable capabilities.

This field provides a global perspective on cross-border business operations while enhancing cultural understanding, strategic thinking and communication skills. Careers in global trade open up diverse opportunities across global value chains, often involving international travel and the chance to influence global economic trends and policies.

A master's degree in international business and trade can equip you for leadership roles and help advance your trade career. Highlights of careers in global trade include:

Diverse opportunities



Careers in global trade range from business development, sourcing, manufacturing and logistics to marketing, finance, government relations and ESG compliance.

A master's degree allows for exploration and specialization, helping you find your niche in international business and trade.

Global perspective



Studying and working in global trade helps you to develop an international perspective, enabling you to contribute to how businesses operate across countries and cultures.

You will participate in shaping economic trends globally, and experience how trade policy and geopolitics influence the business landscape.

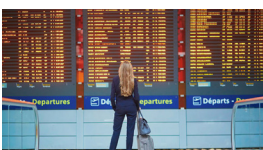
Impactful work



Global trade professionals play a crucial role in shaping global markets, influencing policy and driving economic growth.

This influence can lead to positive changes in both the private and public sectors, making a trade career rewarding both financially and at the societal level.

International travel



Working in international business offers opportunities to travel worldwide, experience different cultures and adapt to new environments.

This dynamic lifestyle can be stimulating and fulfilling, expanding your horizons both professionally and personally.

Skill enhancement



Studying international business and trade hones skills such as cross-cultural sensitivity, win-win negotiation techniques and strategic thinking.

Working in different markets demands flexibility, adaptability and an understanding of global economics, international law and – increasingly – sustainability. You can develop acumen in these areas through a quality master's degree in global trade.

Networking



International business study and work provide opportunities to build a global network.

Collaborating with professionals worldwide helps to broaden connections, opens doors to diverse partnerships, and fosters relationships for business opportunities and career advancement.

Language skills



A career in international business often requires learning new languages. This skill is not only practical, but also enriches personal development, facilitates communication, and fosters deeper cultural connections and understanding.

Professional challenges and personal growth



Master's-level study and international trade demand adaptability, problem-solving skills and resilience.

Overcoming the complexities of international markets, managing cross-border relationships and navigating global challenges can be very rewarding, at both the personal and professional levels.

Hinrich Foundation Guide criteria



The Hinrich Foundation Guide to Master's in International Business and Trade is informed by rich insight from business leaders and academics with expertise across global value chains. The Hinrich Foundation Guide criteria encompasses six key trade course content areas and six program attributes.

How to use the Hinrich Foundation Guide criteria

Prospective students should carefully review the twelve core trade course content criteria and program attributes below when evaluating and selecting a master's program in international business and trade.

TRADE COURSE CONTENT

Comprehensive trade course content is essential for master's programs to prepare graduates to thrive in their international business and trade careers.



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

TRADE PROGRAM ATTRIBUTES

Programs that embed these attributes into the learning environment will best prepare graduates to achieve career success in global trade.



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

For full details, refer to the following pages.

TRADE COURSE CONTENT

Prospective students should confirm that master's programs have the trade course content required to develop the skills that employers need. The curricula must provide a framework that prioritizes the learning of:

- Cross-border trade
- Cross-border trade policy
- Cross-border logistics & supply chain management
- Cross-border trade finance & accounting
- Cross-border leadership & soft skills
- Future skills for global trade

Ensuring these areas are covered in your master's program will equip you with the knowledge and mindset to succeed in cross-border trade.

Cross-border trade



Understanding cross-border trade is fundamental to mastering international business. Courses in this area must develop a framework that is applicable to real-life international trade for you to understand and develop:

- Market entry strategies to expand business into new markets
- Sustainable and ethical business practices for profitable sourcing
- Procurement, distributor and supplier management in the supply chain ecosystem
- Vendor relations skills for effective cost management
- International sales and negotiation skills supplemented with traditional and digital marketing, digital sales and e-commerce

Proficiency in these topics prepares students to navigate the complex and evolving world of global trade.

Cross-border trade policy



Cross-border trade policy shapes the rules and frameworks governing international commerce. Look for courses that will develop your understanding of complex geopolitical issues surrounding:

- The development and underlying objectives of key trade frameworks, agreements and practical implications of, for example, the WTO, USMCA, RCEP and CPTPP, among many others
- How domestic politics and geopolitics influence business and trade systems, including domestic protectionism
- The impact on commerce of tariffs, non-tariff barriers, sanctions, protectionism, domestic industry policy and global events
- Macroeconomic factors like exchange rates and comparative advantage
- The role of trade in international development and economic growth

With this foundation, graduates gain the skills to navigate complex geopolitics, trade regulations and policies worldwide.

Cross-border logistics & supply chain management



Understanding the challenges and opportunities presented by logistics and supply chain management is critical for successful global trade operations. Course content and real-world case studies in this area will develop your understanding of:

- "Whiteboard to delivery" perspective of international supply chain coordination and strategy
- Transportation, freight forwarding, customs clearance and multimodal shipping
- Big data analytics, visualization and predictive forecasting
- Manufacturing management abroad, including localization and quality control
- The importance and implications of Incoterms and trade documentation

These skills enable graduates to understand what is required to build resilient and efficient global supply chains.

Cross-border trade finance



Understanding the complexities of trade finance and accounting is vital for managing international transactions and compliance. Core understanding that a quality master's program will provide through real-world business contexts includes:

- Import-export finance instruments, like letters of credit, export credit insurance and factoring
- International accounting, taxation, transfer pricing and tax treaties
- Impacts of fluctuating currency exchange rates
- Financial reporting, governance and ESG compliance
- Customs, tariffs, classification, valuation and trade remedies
- International trade law, arbitration and intellectual property rights
- Risk management and mitigation

Through these topics, graduates become familiar with the financial and legal complexities of cross-border trade.

Cross-border leadership & soft skills



Developing strong leadership and soft skills is essential for managing diverse global teams and addressing the challenges inherent in cross-border business.

To build your own foundations for leadership, look for courses and international project work – including consultancy assignments and internships – that help you to master:

- Interest in, and appreciation for, cross-cultural understanding and collaboration
- Self-awareness and openness to culturally sensitive leadership abilities, including cross-cultural listening and communication skills
- Critical thinking and international strategic planning acumen
- Global talent recruitment, development and retention capabilities

Choose a program that provides real-world business exposure and nurtures in you a mindset shift to help you develop adaptability, embrace change, drive innovation and thrive in dynamic global environments.

Future skills for cross-border trade



Learning to adapt to rapidly evolving technology by developing an innovation-ready mindset is critical. The teaching approach and course content must prepare you to explore and embrace emerging technologies and digital tools throughout your career.

Ensure your program lays a strong foundation for leveraging future technology by integrating exposure to key areas such as:

- Artificial Intelligence and machine learning for analytics and automation
- The Internet of Things and sensor technologies for real-time logistics tracking
- Data analytics, visualization, cloud computing and cybersecurity
- Blockchain, distributed ledger technologies, cybersecurity and cryptocurrency for enhanced supply chain traceability, data security and secure digital transactions

Developing these competencies equips graduates to innovate continuously and sustain a competitive advantage in the rapidly evolving digital trade landscape.

TRADE PROGRAM ATTRIBUTES

Prospective students should confirm that master's programs demonstrate excellence across six core trade program attributes to develop the skills, knowledge and networks for career success. These attributes are:

- Industry aligned curriculum & engagement
- Practitioner professors
- Career services & employer recruitment
- Alumni support & network
- International exposure
- Leading research

Ensuring your program embodies these attributes will equip you with the practical expertise and global perspective needed to secure employment upon graduation and succeed in today's complex trade environment.

Industry aligned curriculum & engagement



Graduate programs in global trade must prioritize strong industry engagement for a curriculum and learning environment that blends academic theory with real-world practice. This prepares graduates with the skills employers need through:

- Industry sponsorships to support academic programs and events, fostering partnerships between universities and businesses, creating direct links for students
- Learning from guest speakers from companies and trade organizations offers students valuable insights into current challenges and upcoming trends
- Collaborative research projects that enable students to develop innovative solutions in areas across global trade value chains
- Working with employers, other students and professors to develop innovative, practical solutions to real industry challenges
- Undertaking internships at multinational firms and trade agencies

When selecting your master's program in trade, confirm that it embeds strong industry engagement initiatives. This will ensure that you are well-equipped to thrive in the ever-changing complex world of international commerce.

Practitioner professors



Professors with real-world experience in global trade bring invaluable industry experience and expertise to the classroom that will enhance your education outcomes. Benefits include:

- Real-world insights into international trade practices, challenges and emerging trends based on professors' years of experience in non-academic, front-line trade roles
- Learning that is more relatable and practical by incorporating actual case studies as professors share specialized knowledge and best practices directly relevant to global business
- Opportunities for guest lectures, collaborations and employment through their industry connections
- Mentorship and career guidance support from professors to ensure students are well-prepared to navigate the complex realities of international trade upon graduation

Confirm that your program will be taught by practitioner professors. This will enrich your learning by bridging theory and practice, equipping you with the skills, insight and networks essential for success in the dynamic field of global trade.

Hinrich Foundation Guide criteria

Career services & employer recruitment



When selecting your master's program in international business, ensure that it includes strong career services and employer engagement initiatives, as evidenced by an extensive list of companies actively recruiting graduates from the program.

Robust recruiting signals employer confidence that the curriculum prepares students effectively for success in the international workforce. Key components to look for in quality master's programs include:

Career advising	Guidance on resume writing, interview techniques and job search strategies tailored to international trade roles
Employer recruiting	Participation of reputable international trade-related companies in recruitment events, job fairs and placement initiatives providing students with direct access to internships and job opportunities
Job portals & recruitment fairs	Platforms and events that connect students with global trade employers
Mentorship programs	Pairing students with industry professionals for personalized career insights and guidance

Career services and employer relationships help students to secure employment upon graduation and advance their careers well into the future.

Alumni support & network



A strong international business and trade master's program is reflected in the leadership success of its graduates and the strength of its alumni network. When evaluating programs, look for:

Alumni network	A vibrant alumni community actively supported by the university fosters valuable lifelong connections and business opportunities among graduates worldwide
Alumni engagement programs	Universities that offer dedicated alumni services such as mentorship programs, career workshops and networking events help graduates continuously develop professionally and stay connected
Ongoing career support	Strong alumni support includes access to job placement assistance, industry insights and exclusive opportunities that empower graduates to thrive in the evolving global business landscape
Alumni leadership advancement	Graduates who advance into senior leadership roles showcase the program's ability to prepare professionals for high-level global trade positions

The cohesion of the alumni community and success of alumni in influential roles confirms the quality of the curriculum, teaching and industry engagement. Backed by proactive university initiatives, these factors demonstrate the program's excellence and dedication to successful student outcomes throughout their careers.

Hinrich Foundation Guide criteria

International exposure



A global trade master's program should have a balanced mix of students from many countries to foster a truly international learning environment. It should also offer overseas study opportunities as part of the curriculum. Key benefits include:

- Exposure to diverse cultural perspectives that enhance global understanding, adaptability and self-awareness
- Preparation for working effectively in multicultural teams and international settings
- Opportunities to build broad, international professional networks
- Promotion of inclusivity and cross-cultural leadership skills

Choosing a program with a well-rounded, diverse student body and overseas learning experiences enriches your education to better equip you for success in global trade.

Leading research



The quality and influence of an institution's publications showcase its dedication to advancing higher-level knowledge. When choosing graduate programs, prospective students should examine faculty publication output and citation impact – most notably in international business and trade topics – as these reflect expertise, research focus and scholarly influence.

Highly cited research in areas such as trade policy, logistics, finance and technology in respected journals shows faculty thought leadership, indicating their ability to deliver forward-looking teaching.

A strong research publishing culture attracts top scholars, creating a vibrant intellectual community. Students also gain opportunities to collaborate on research and co-author papers, enhancing their research skills, insight and academic credentials.

In addition to the Hinrich Foundation Guide criteria above, we acknowledge that there are other factors that each individual must take into consideration when evaluating and selecting a master's program for international business and trade. We trust the Hinrich Foundation Guide criteria will help you find the quality program that helps you to achieve your career objectives.

Master's Programs in International Business and Trade

Key questions to ask to evaluate master's programs in international business and trade



Graduate education is a major investment. There are many factors to consider when evaluating and selecting a master's program in international business and trade that is right for you.

The business and academic experts behind the Hinrich Foundation Guide to Master's in International Business and Trade have developed the following questions to ask to help you select a quality master's program.

These questions cover the trade program content that must be taught for you to develop the knowledge and skills you need for a successful career in international business and trade. Further questions will help you to understand important trade program attributes, a program's international focus, program costs and availability of financial aid.

A. TRADE CONTENT FOCUS QUESTIONS

1. Core trade program curriculum

Does the program curriculum specifically address international business and trade topics?

Ask questions to ascertain that these core trade program content areas are reflected in the master's program you are considering – before you enrol.

**Cross-border trade**

Courses that develop skills in market entry, sales, sourcing and marketing across international borders or territories.

**Cross-border trade policy**

Courses that develop your understanding of how trade agreements, regulations and practices imposed by governments and trade bodies affect cross-border business.

**Cross-border logistics & supply chain management**

Courses that prepare you to build resilient and efficient global supply chains, including topics such as manufacturing management, logistics, big data analytics and trade documentation.

**Cross-border trade finance**

Courses relating to the financial instruments, accounting and legal frameworks used by companies to facilitate international trade and commerce, and manage the associated assets, liabilities and risks.

**Cross-border leadership & soft skills**

Courses that lay the foundation for developing strong leadership and soft skills in cross-border and cross-cultural environments.

**Future skills for cross-border trade**

Courses preparing you to adapt to technologies that are changing the way trade is conducted that will be required knowledge for future trade leaders.

Refer to the [Hinrich Foundation Guide criteria](#) for more details.

2. Specialization

Does the program offer specialization tracks in international business or related fields that align with your trade career aspirations?

3. Capstone project / thesis

Can students focus their capstone project or thesis on international business or trade topics? Are there opportunities to work on developing solutions for companies engaged in cross-border business?

B. TRADE PROGRAM ATTRIBUTES QUESTIONS



Industry aligned curriculum & engagement

Does the program prioritize industry engagement through guest speakers, collaborative research and internships to blend academic theory with real-world practice? Confirm that programs embed strong industry engagement initiatives to equip you for success in international commerce.



Practitioner professors

Confirm that the program is taught by professors with real-world experience in global trade to offer students insights, case studies and industry connections. This experience enhances learning by connecting theory with practice and providing relevant skills and networks.



Career services & employer recruitment

Ascertain that the program offers career advising, employer recruiting, job portals, recruitment fairs and mentorship programs. Are there reputable international trade companies actively recruiting graduates from the program?



Alumni support & network

A strong program is reflected in the leadership success of its graduates and a robust alumni network, offering lifelong connections and opportunities. Does the university offer ongoing alumni services, including mentorships, career workshops and international networking events?



International exposure

Ask if the program features a diverse student body from multiple countries and if it offers overseas study opportunities. This fosters cultural adaptability, global understanding and self-awareness, crucial to prepare you to work effectively in multicultural teams, build international professional networks and develop cross-cultural leadership skills.



Leading research

Confirm the faculty's research covers topics such as trade policy, logistics, finance and technology, and is published and cited in reputable international journals. Strong publication records attract top scholars, providing students with research collaboration opportunities and mentorship.

Hinrich Foundation Guide key questions

C. COST & FINANCIAL AID QUESTIONS

- | | |
|---|---|
| 1. Tuition & fees | What are the total costs associated with the program, including tuition, fees, subscriptions, field trips, labs, international travel, exchanges and other expenses? What are the costs based on your student status: international, local, resident, national or exchange? |
| 2. Cost of living | What is the estimated cost of living in the city where the university is located? |
| 3. Availability of scholarships or fellowships | Does the program or institution offer scholarships or fellowships specifically for master's students in international business programs? |
| 4. Financial aid | Does the university or program offer financial aid or provide access to scholarships for local and/or international students? |
| 5. Return on Investment (ROI) | How do graduates perceive the ROI of the program in terms of career advancement and salary increase? |

In addition to the key questions presented here, we acknowledge that there are other factors that individuals must take into consideration when evaluating and selecting a master's program for international business and trade.

Master's Programs in International Business and Trade

Leading master's programs in international business and trade

The profiles of the 20 master's programs presented here are aligned with the criteria in the Hinrich Foundation Guide to Master's in International Business and Trade (Hinrich Foundation Guide). They exemplify the six trade program content areas and six trade program attributes necessary to provide the quality education that future trade leaders need.



This list of institutions and their featured programs is exemplary, not exhaustive, and covers the following quality master's and MBA programs:

China Europe International Business School, MBA

Cranfield University, The Transformation MBA (Scholarships available)

Erasmus University Rotterdam, MSc International Management / CEMS

ESIC University, Master's Degree in International Trade & Business

Harvard University, MBA

Hong Kong University of Science and Technology, MBA

IMD, MBA

INSEAD, MBA (Scholarships available)

International Institute in Geneva, Master of International Trade & Finance

Liverpool John Moores University, MSc International Business and Management

London School of Economics and Political Science, Global Master's in Management

McGill University, MBA

National University of Singapore, MBA (Scholarships available)

RMIT University, Master of International Business

Thunderbird School of Global Management, Master of Global Management (Scholarships available)

Tufts University, Master of International Business

University of Auckland, Master of International Business

University of Colorado Denver, Master of Science in International Business

University of Exeter, MSc International Business

HEC Montréal at Université de Montréal, MSc International Business

Program profiles are compiled based on publicly available information on the school's and program's websites, and other reputable sources.

China Europe International Business School MBA



MBA



Program overview

University	China Europe International Business School
Program	MBA
Locations	Shanghai, China
Mode	Full-time
Duration	12 to 16 months
Delivery	In-person
Start	August

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The China Europe International Business School (CEIBS) MBA program combines rigorous academics, industry engagement and a diverse, multicultural learning environment to equip aspiring leaders with a global mindset. It offers a unique blend of Eastern and Western perspectives.

At the heart of the CEIBS MBA experience is the school's unique "China Depth, Global Breadth" philosophy, which provides students with a deep understanding of the Chinese market and the skills to navigate the complexities of the global business landscape. For international students, Chinese language classes and cultural immersion experiences are available to help gain a more in-depth understanding of China and its business culture.

The MBA program has been consistently ranked among the best in Asia over the past decade. The CEIBS alumni network, with over 30,000 members worldwide, offers graduates unparalleled support for personal and professional growth. Through mentoring programs, career development events and lifelong learning platforms, students gain access to industry leaders, job opportunities and global connections.

Highlights

China depth

- CEIBS MBA curriculum is designed to sharpen students' global business acumen while gaining deeper insights into the unique economic standing of China on the world stage. International students can also enrich their educational experience by immersing themselves in China's diverse cultures and engaging in language courses.
- A cornerstone of the program is the Integrated China Strategy Project where MBA students team up to address a strategic challenge provided by a corporate partner, helping them to better understand and face the latest developments in both the China and global economy.

Global reach and exposure

- Students will benefit from a highly internationalized faculty who bring diverse industry experience and expertise into the classroom through case studies and lectures that reflect the complexities of international business.
- Students may complete their elective studies or an exchange at one of CEIBS's international partners, where they not only are exposed to new perspectives on cross-border issues but also discover local culture and business dynamics.

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Trade program attributes



See the [Hinrich Foundation Guide](#) for full details.

Leadership transformation journey

- CEIBS MBA is more than just an academic program: it is a transformative and reflective journey in leadership where students learn about their strengths and weaknesses as a leader, and how to navigate and thrive in the ever-evolving world of business.
- Complementing a comprehensive curriculum is the tailored support for all MBA students and recent graduates provided by CEIBS Career Development Center, which includes career counselling, one-on-one coaching and entrepreneurship empowerment.

Trade course content

The course content of the CEIBS MBA is designed to offer a robust curriculum focused on international business. The comprehensive core curriculum, electives and four specializations cover an extensive range of topics across all facets of global trade.

The key trade course content in this program covers:

Cross-border trade	The program provides a foundation for understanding cross-border commerce, including strategic marketing and planning, market entry options for entrepreneurs, market strategies, sustainability and navigating business risks.
Cross-border trade policy	Students will learn about the macroeconomics of global trade and fundamental microeconomics for business decision-makers, as well as how business activities are affected by government policies. The China modules give students direct exposure to real-life business scenarios in different regions of the country. The international electives will highlight business opportunities and challenges in the host country and how business responds and adapts to local regulations.
Cross-border logistics & supply chain management	Topics covered under this content area include the fundamentals of operations management and the concept and implications of supply chain management in the global context. Students can also enrich their knowledge in this field by opting for overseas study which focuses exclusively on manufacturing and logistics.
Cross-border trade finance & accounting	The CEIBS MBA has a wide range of resources for students to be more involved in the financial aspect of management, from core courses on corporate finance and accounting to concentrated electives on impact investing, private equity and venture capital.
Cross-border leadership & soft skills	Students can choose from courses covering leadership, cross-border strategies and frameworks, analytics skills and human resources management. Additionally, those who wish to specialize in leadership can choose a general management pathway or strategic management concentration to further personalize their study.
Future skills for cross-border trade	Courses offered include artificial intelligence and machine learning, IT in the new economy and innovation-focused courses that are a part of overseas excursions.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

The CEIBS MBA faculty brings a wealth of real-world professional experience to the classroom. Many of the program's professors have held senior leadership roles at leading multinational corporations, providing students with invaluable insights into the global business landscape.

CEIBS actively recruits professors with international backgrounds and industry experience, ensuring instructors can bridge the gap between theory and real-world business practices. CEIBS faculty have published in top-tier journals such as the Journal of International Business Studies and the Journal of World Business.

Beyond the faculty's professional credentials, the CEIBS MBA program is deeply engaged with the global business community. The school collaborates with leading multinational companies including Siemens, Procter & Gamble and Alibaba to provide students with opportunities to work on real-world consulting projects and internships.

Career services & employer recruitment

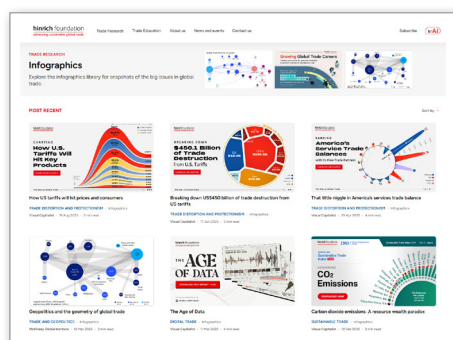
CEIBS maintains a dedicated Career Development Centre that provides students with personalized career coaching, access to a global network of industry partners and workshops on topics such as personal branding and job search strategies.

According to the CEIBS MBA 2024 Career Report, 93.2% of graduates received an employment offer within three months upon graduation. Alumni have gone on to assume senior leadership roles at multinational corporations including Coca-Cola, Deloitte, Deutsche Bank, Apple and Google.

Summary

CEIBS MBA stands out globally for its unique blend of Western business fundamentals and deep China market insights. The program offers strong experiential learning initiatives, a diverse range of electives and international exchanges, preparing graduates for global success. Located in the global hub of Shanghai, it provides strong career support and access to a vast network of trade professionals, corporate partners and alumni working across global trade value chains.

For more information, visit [CEIBS MBA program page](#).



Additional trade resources – free

To assist you in your international business studies and career, we invite you to use our free content — infographics, articles, white papers, discussion guides and more — at hinrichfoundation.com.

For current trade thought leadership, [subscribe to our newsletter here](#).

Cranfield University

The Transformation MBA

Scholarships
available



The Transformation MBA



Program overview

University	Cranfield University
Program	The Transformation MBA
Locations	Bedford, UK
Mode	Full-time
Duration	12 months
Delivery	In-person
Start	September

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

Designed to prime students to deliver global impact, the Transformation MBA program at Cranfield University facilitates both personal and professional growth. It provides unique opportunities for students to immerse themselves in real-world business practices, engage in international exchange and foster a worldwide, close-knit community.

Students' learning journey will be led by high-caliber faculty who are actively contributing to their industry via customized consulting, collaborative research and participation in industry advisory boards. The school also partners with leading business schools around Europe to establish overseas elective courses and projects. Students will be introduced to diverse perspectives and dynamics to have a clearer understanding of how international business works and how to champion cross-border trade.

Cranfield University School of Management holds triple accreditation from AACSB, EQUIS and EMBA, further reinforcing its position in the top league of business education providers. The school hosts five in-house research centers, the most outstanding of which is the Bettany Centre for Entrepreneurship. It not only functions as an academic hub for business growth, but also realizes MBA students' own entrepreneurship endeavors through funding, advising and industry partnerships.

Highlights

Problem-based and practice-led learning

- Guided by a faculty with rich experience in academia and practice, students will work on a variety of consulting projects throughout their study journey. This includes the Business Analytics and Consulting Project from a sponsored company. Past sponsors range from multinationals such as Calvin Klein and McDonald's to governmental agencies and non-profits.

Focus on career outcomes

- A highly customizable program, The Transformation MBA provides a variety of electives and consultancy project options for specialization. In the final career pathway project prior to graduation, students can choose to take an internship, launch their own entrepreneurial initiative or complete an independent study project.

Focus on leadership development

- Throughout their study at Cranfield, MBA students have access to personalized career mentoring and support from the Careers and Employability unit. These leadership-oriented resources range from one-to-one executive coaching,

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Trade program attributes



See the [Hinrich Foundation Guide](#) for full details.

Leadership Week and a Career Development and Enhancement module from the first term to various personal development workshops, whose past subjects covered cross-cultural management, conflict resolutions and critical reflection.

Extensive international experience

- Available during the third part of the program is one month of overseas study at the ESCP Business School in Italy or Spain, where students exchange ideas and knowledge, as well as collaborate with their international peers to complete a consultancy project.

The Cranfield experience

- A triple accredited institution, Cranfield University School of Management maintains close relations with industry leaders to ensure that MBA graduates are equipped with the right skillsets and core knowledge to tackle complex international business challenges.

Trade course content

The MBA curriculum is divided into two parts, where students will first learn about the fundamentals of being a business leader and then have the options to tailor their study paths according to their own academic and career interests.

The key trade course content in this program covers:

Cross-border trade	Topics under this area convey the foundation of conducting cross-border trade, which includes navigating business risks when doing business internationally, different modes of market entry, sustainability, marketing and cross-border procurement.
Cross-border trade policy	Students will learn about macroeconomics of the global economy and the current business environment, helping them to understand the key issues facing governments around the world when it comes to regulating business and societal activities.
Cross-border logistics & supply chain management	Courses include “Driving values through the supply chain” and “Strategic operations management”, which cover procurement, logistics management and strategy, and competition within supply chains.
Cross-border trade finance & accounting	While the core curriculum provides the basics of managerial finance and accounting, students who wish to study more deeply into this field can select courses on financial strategy, entrepreneurship financing or capital markets as their electives.
Cross-border leadership & soft skills	A strong focus of The Transformation MBA is on leadership and entrepreneurship, where it familiarizes students with cross-border frameworks and strategies, including new venture creation, project management and leadership in changing and challenging contexts.
Future skills for cross-border trade	The program prepares graduates for future challenges in the world of business by equipping them with in-depth knowledge of fintech, AI and digital transformation.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

Cranfield School of Management boasts a world-class faculty with 70% being actively involved in business activities, in addition to their academic appointments. With a rich background from both hands-on experience and extensive research, they ensure that real-world business challenges are embedded into teaching and that knowledge taught to students is current and cutting edge.

Research conducted by faculty is organized into eight groups to fully capture the complexities of managerial obstacles. The school also operates five research clubs, with memberships granted to faculty members and business leaders, to create an open space for ongoing discussion and alignment with business realities.

Employers play an integral part in the MBA academic and extra-curricular activities. The school partners with employers to develop their workforce, foster collaboration for advanced research, form advisory boards to oversee academics and provide simulated projects for the school's postgraduate programs.

Career services & employer recruitment

The Careers and Employability unit at Cranfield School of Management works closely with industry leaders to develop internship and employment opportunities. It offers one-on-one career coaching, personal development workshops, job search support, networking events and other career resources for not only enrolled students, but also all MBA alumni.

The MBA program reports that 90% of its graduates are employed within three months of graduation, many of whom are recruited to hold senior positions at leading businesses in the UK and around the world, including BP, Deloitte, Accenture and Amazon. The rich and global network of MBA alumni comprises C-suite executives and leadership positions across the public and private sectors.

Summary

The Cranfield Transformation MBA is designed to develop leaders capable of navigating a dynamic business world. It employs a problem-based and practice-led learning approach, immersing students in real-world projects with leading companies and diverse pathways to align with individual aspirations. Emphasizing leadership development, the program provides one-to-one executive coaching, access to an Executive in Residence and specialized workshops to cultivate responsible and influential leaders ready to drive transformation.

For more information, visit [Cranfield University Transformation MBA program page](#).

HINRICH FOUNDATION GUIDE

Global Trade Leader Scholarship Program

A student-led corporate co-funded talent development initiative

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The Hinrich Foundation will provide two scholarships of up to US\$25,000 each when matched by up to US\$25,000 each from student-secured corporate sponsors.

For scholarship details, visit the [Hinrich Foundation Guide Global Trade Leader Scholarship Program page](#).

Master's Programs in International Business and Trade

Erasmus University Rotterdam

MSc International Management / CEMS



MSc International Management / CEMS



Program overview

University	Erasmus University Rotterdam
Program	MSc International Management / CEMS
Location	Rotterdam, the Netherlands
Mode	Full-time
Duration	18 months
Delivery	In-person
Start	September

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The MSc International Management (MIM) / CEMS program at Erasmus University Rotterdam is a prestigious and globally recognized program designed for aspiring leaders in international management. Delivered through the Rotterdam School of Management (RSM), it centers on developing well-rounded, globally minded business graduates equipped to navigate the complexities and be champions of cross-border trade.

Graduates of the MIM program are invited into the CEMS alumni network, comprised of more than 21,000 businesspeople across all sectors and professional functions. Spanning 75 countries and representing more than 100 nationalities, the alumni network provides access to a diverse and influential community as well as a platform for professional and personal development. They actively engage with current students and recent graduates through initiatives such as the CEMS Global Advisory & Mentoring Platform and local mentorship programs, allowing alumni to share their experiences, offer career advice and guide mentees in their career journeys.

Rotterdam School of Management is a triple-accredited institution and one of Europe's leading business schools, renowned for its high-quality education, research excellence and strong global network. With a focus on sustainability, innovation and leadership, RSM plays a significant role in shaping the future of business by preparing students to excel in dynamic and diverse global markets.

Highlights

A truly international experience

- As a CEMS program, students are required to spend at least one semester abroad at one of 33 universities within the CEMS alliance. This ranges from Cornell University in North America and London School of Economics in Europe to Fundação Getúlio Vargas in South America and National University of Singapore in Asia.
- The program also requires students to take an international internship outside their location of study, fostering a professional, multicultural work experience prior to graduation. This is facilitated by the network of CEMS Corporate Partners, consisting of over 70 leading multinational companies such as Google, Procter & Gamble and L'Oréal.
- Upon graduation, students are expected to demonstrate proficiency of two foreign languages besides English. This multilingual requirement not only enhances students' employability but also prepares them for the complexities of international trade, crosscultural communication and leadership.

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Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

A strong focus on employability

- The program starts with a Block Seminar where students spend one full week at the European Space Agency to explore the commercialization of space-based technology and offer consulting to startups. This develops practical business skills, industry insights and a unique professional network that are highly valued in the job market.
- Skills seminars, a mandatory component of the program hosted by a partner university or by corporate partners, focus on developing essential soft skills, such as leadership, communication, negotiation and teamwork, which are crucial for success in a global business environment.
- MIM students also need to complete a Professional Competency Program, which is designed to develop essential leadership skills, build meaningful connections and acquire a deeper understanding of their personal and social impact.

Trade course content

The MIM curriculum combines rigorous academic coursework with practical experiences to prepare students for leadership in international management. The program includes core management courses, CEMS-exclusive classes, skills seminars and language training, all emphasizing global business practices and cross-cultural understanding.

The key trade course content in this program covers:

Cross-border trade Courses focus on fostering a sustainable environment for global trade and understanding growth opportunities. Topics include marketing management, sustainability and business models. MIM students from partner universities will also take part in a climate change simulation where they address climate policies, concerns and strategies.

Cross-border trade policy Classes provide fundamental understanding of international economics, how global markets operate, and the economic factors influencing trade and development. The program also includes a module on Global Citizenship where students reflect on their roles of being impactful business leaders and attending to international development issues.

Cross-border logistics & supply chain management Topics covered include opportunities and challenges related to the sustainable operations and supply chain strategies in internationally operating companies.

Cross-border trade finance & accounting Foreign exchange risk management, multinational capital budgeting and financing, cash management and control, as well as international investments are the areas taught under this subject area.

Cross-border leadership & soft skills A series of skill seminars and courses in the MIM address global leadership and international strategy, particularly on the complexities and challenges facing international business leaders. CEMS corporate partners also take part in the presentation of skill seminars. Examples include global strategy sessions delivered by Philips and negotiation skills by Henkel.

Future skills for cross-border trade Data analytics and leveraging its insights form the core of the MIM program. Special attention is placed on global operations in the age of artificial intelligence.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

RSM is world-renowned for its academics and research capacity. Its faculty members are leaders at both the forefront of business research and education, having held management roles in both private and public sectors prior to their academic roles. The school also employs professors of practice who are senior professionals from the business community, government or non-profit entities.

The faculty also actively collaborates with businesses and organizations to investigate contemporary issues such as digital strategy, sustainability and innovation. This contributes to academic discourse and informs teaching practices and course content to be relevant.

CEMS corporate partners are actively engaged in the design and delivery of the curriculum as well as business consulting simulations that address real-world problems. Recent cohorts have worked with Lufthansa, Mercedes-Benz and Accenture on solving international trade finance, supply chain management and sustainability issues.

Career services & employer recruitment

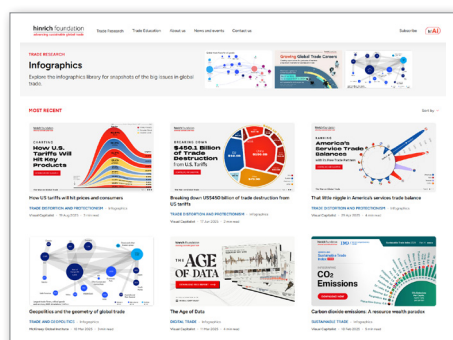
RSM operates a dedicated Career Center that provides a range of services to help students prepare for their future careers, including career coaching, job seeking support and employability workshops. Additionally, MIM students will complete the Professional Competency Program, a professional development module focusing on sustainable growth, mentoring and future career planning.

The program reports that 82% of graduates secure employment within six months of graduation, and 75% of them are working for multinationals such as Deloitte, McKinsey and Mars. The required international internship and CEMS global network of corporate partners also help to enhance potential career opportunities for MIM graduates outside of their home countries.

Summary

The MSc International Management / CEMS at Erasmus University Rotterdam prepares graduates for a global career by combining academic excellence, leadership development and international experience. In 18 months, students complete core courses, an overseas exchange semester, compulsory professional development modules and an internship to earn dual credentials from RSM and the CEMS alliance. Graduates gain practical experience, multilingual abilities and a strong global network of trade professionals and corporate partners, preparing them for leadership roles in multinational organizations.

For more information, visit the [RSM MIM program page](#).



Additional trade resources – free

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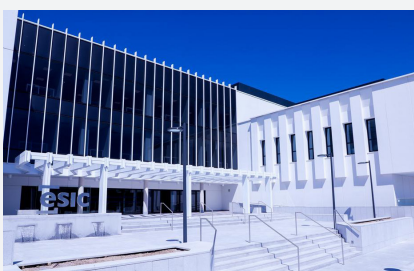
Master's Programs in International Business and Trade

ESIC University

Master's Degree in International Trade & Business



Master's Degree in International Trade & Business



Program overview

University	ESIC University
Program	Master's Degree in International Trade & Business
Locations	Madrid, Spain
Mode	Full-time
Duration	10 months
Delivery	In-person
Start	October

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

One of the longest-running programs in this field, the Master's Degree in International Trade & Business (MITB) at ESIC University's Business and Marketing School aims to give students a full understanding of the important processes and considerations involved in evaluating, managing and implementing strategies in international markets. The MITB concurrently strengthens student's ability to face and solve complex challenges in an increasingly fragmented and globalized environment. Students get a distinct competitive edge for future professional development based on both the academic knowledge and the practical experience coming from the program's practitioner faculty.

Highly regarded as one of the best business schools in Europe, the ESIC Business and Marketing School has a global network of more than 62,000 alumni. The program partners with universities and other associations around the world to facilitate academic exchange and continued discourse on global business. Studying in the heart of Europe, students will learn from not only classroom theories but also hands-on experience gained through field visits to local and global companies.

Highlights

- The program supplies the tools and knowledge for students to understand how international markets work. This enables them to identify the opportunities and obstacles that countries and businesses are facing in the evermore fragmented globalized world.
- The MITB takes a student-centered approach known as "Transformative Learning", in which students are empowered to be proactive in customizing and maximizing their journey at ESIC using a multitude of academic and professional support at their disposal.
- Courses are organized into four key and differentiated blocks: personal development and managerial skills; foundational knowledge of international management; specialized courses for international trade; and flexible pathways for students to personalize their degree and concentration.
- The program provides an option to complete an international exchange at Shanghai International Studies University in China for insight into the country's entrepreneurial environment, business operations, marketing and innovations in the field of finance.
- Students and alumni of the program receive support from ESIC Professional Development Unit for their professional pursuits, whether it is to secure an international employment offer through the school's three dedicated portals or to start a business of their own.

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

Trade course content

The MITB program curriculum is designed to provide a deep understanding of the drivers of globalization, the process of internationalization and how the global economic environment influences firms' competitive responses.

The key trade course content in this program covers:

Cross-border trade

The MITB curriculum provides a selection of courses to help students develop insight into doing business across borders: how to conduct market research and select a market to launch a new product or service, sales negotiation and international procurement, as well as business sustainability and risks.

Cross-border trade policy

To successfully navigate international economic relations, students will learn about the macroeconomics of global trade, the current issues facing the global economy and geo-economic developments around the world, with a specific focus on China. Those who opt to complete their international exchange at Shanghai International Studies University will gain rich insight into the China market.

Cross-border logistics & supply chain management

The program covers a large number of logistics and supply chain management topics, ranging from transportation modes and the flows of goods to Incoterms, contract preparations and other administrative procedures. This gives students a clearer picture of how businesses operate with different stakeholders and how they deliver the promised value to customers across global supply chains.

Cross-border trade finance & accounting

The program delivers a holistic perspective on the financial management of international trade, including primary rules of finance, understanding profits and loss, financial sources, payment methods on international contracts and financial risks, as well as international trade law and conflict resolution.

Cross-border leadership & soft skills

The program focuses not only on mastering business strategies and analytics but also on the professional and personal development of business leaders, with notable subjects being cross-cultural communications, negotiations and leadership.

Future skills for cross-border trade

Topics such as financial technology and artificial intelligence for international trade are covered in program courses as well as workshops.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

Lectures in the program are delivered not only by top ESIC faculty members, but also industry guest speakers who hold senior leadership roles in businesses operating across borders. The majority of faculty members teaching this program are also actively participating in their respective industries as business owners, working

professionals, consultants and advisory board members. This balanced mix of academic and professional experience ensures that teaching and learning are informed by the latest realities in the global economy.

In addition to the presence of practitioner faculty members, ESIC actively partners as an educational institution and as a business entity with industry associations and businesses across sectors. This covers research collaboration, consultancy projects and innovative initiatives to advance developments in the business world, helping to bridge the gap between academics and real-world business practice.

Career services & employer recruitment

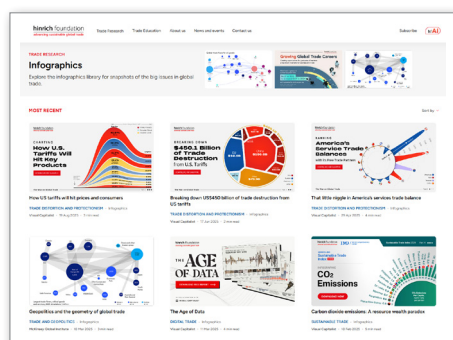
All ESIC students and alumni are supported by the school's Professional Development Unit, which helps secure more than 2,000 job offers every year through its global network of employers. The unit works with employers to develop a talent pipeline and match potential students with the job market. It works with students to improve their prospects and employability by providing career coaching and job search support. For graduates with their own entrepreneurial pursuits, the Unit will help to visualize and realize their business plan through incubation, funding, partnerships and mentoring.

Within one year of their graduation, 91% of program graduates are employed in international trade. They hold leadership positions in global and regional institutions, such as European Space Agency, Danone, Carrefour and Volkswagen, to name a few.

Summary

The ESIC Master's Degree In International Trade & Business equips graduates with essential competencies for global business, focusing on advanced operational strategy, global management and cross-cultural leadership. The curriculum, 20% of which focuses on international operations, emphasizes practical application through case studies, workshops and applied projects. Students are able to choose to complete the program in Spain or opt for an overseas exchange in China to explore Asian business dynamics and cultures, further enhancing hands-on experience with international business.

For more information, visit [ESIC MITB program page](#).



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Master's Programs in International Business and Trade

Harvard University
MBA

HARVARD
UNIVERSITY

MBA



Program overview

University	Harvard University
Program	MBA
Locations	Boston, United States
Mode	Full-time
Duration	2 years
Delivery	In-person
Start	August

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Harvard MBA program is world-renowned for its exceptional academic rigor, diverse and accomplished student body and unparalleled global alumni network. As one of the world's most prestigious business schools, Harvard Business School offers a transformative two-year experience that prepares students for leadership roles in international business and trade.

The Harvard MBA curriculum is designed to provide a truly global experience that prepares students for success in managing cross-border endeavours. A key component is the Field Immersion Experiences for Leadership Development (FIELD) Global Immersion course, where first-year students travel to emerging markets worldwide to work on real projects for sponsoring companies, gaining hands-on experience in navigating diverse cultural and business contexts.

Unique to the Harvard MBA is the "Section" experience, where students are divided into small, diverse sections of around 90 students to take all their first-year classes together. This helps to foster close-knit support communities where students can safely share perspectives, learn from each other's backgrounds and build lasting bonds.

Highlights

The case study method

- Harvard Business School pioneered the use of real-world business case studies as a primary teaching methodology. Students analyze over 500 cases ranging from finance and management to sustainability and ethics during two years of the MBA program, honing their decision-making and problem-solving skills in a practical, immersive way.

Competitive environment and experiential Learning

- The MBA experience extends beyond classrooms: the school has more than 100 student clubs that are structured around industry, personal and professional interests, as well as networking events, business case competitions and other activities.
- The FIELD curriculum provides students with global opportunities to apply classroom learnings to work on real projects for sponsored companies around the world.

Diverse and accomplished community

- The MBA program attracts students from a wide range of backgrounds and 66 nationalities, with five years' average work experience. The diverse perspectives and experiences within the MBA class enrich peer learning and networking

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

opportunities. With over 90,000 alumni across the globe, Harvard MBA graduates gain access to an unparalleled professional network that can open doors throughout their careers.

Entrepreneurial ecosystem

- The program offers a robust entrepreneurship curriculum and resources, including the Rock Center for Entrepreneurship, Harvard Innovation Labs and inter-disciplinary collaborations with the Harvard Medical School, Law School and Paulson School of Engineering and Applied Sciences.

Trade course content

The Harvard MBA full-time curriculum is structured around a core curriculum in the first year that builds a solid foundation across key management disciplines including finance, marketing, operations and leadership. In the second year, students have the flexibility to choose from a wide range of elective courses to deepen their knowledge in specific areas of interest.

The key trade course content in this program covers:

Cross-border trade	While the core courses introduce students to basic concepts surrounding cross-border trade, such as marketing, procurement and e-commerce, students can enhance their learning through electives that build on the core courses.
Cross-border trade policy	Topics include the macroeconomics of international trade, impact of political regimes and public policies on the economic environment for global businesses, and how businesses react to policy shifts. The curriculum also provides region-targeted courses to allow for in-depth study of distinctive geopolitics.
Cross-border logistics & supply chain management	Courses cover the concepts and frameworks for designing, planning and controlling global supply chain activities across multiple countries and regions.
Cross-border trade finance & accounting	Under this area, students will find a wide array of courses covering both fundamental and advanced finance and accounting, from corporate finance and financial reporting to global corporate governance, international taxation, global capital markets and trade law.
Cross-border leadership & soft skills	Leadership and corporate accountability, business analytics, managing human capital, global strategy, cross-cultural leadership and communications are some of the subject areas students will learn throughout their MBA program.
Future skills for cross-border trade	Future technologies and disruptions are well-covered in the MBA core and elective curriculum. Notable subjects are emerging technologies that are transforming business processes, advancements in supply chain and artificial intelligence.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

Harvard Business School boasts a world-renowned faculty that is composed of practitioners and researchers who use their experience to incorporate business learning into the classroom. Many faculty members are former executives, entrepreneurs, consultants or have held senior roles in corporations before transitioning to academia. Educators are encouraged to engage in consulting projects and board memberships to stay connected to current business practices.

It also fosters close ties with industry partners, employers and other stakeholders to maintain alignment with trending business realities and ensure its curriculum and research remain relevant. A core part of the MBA curriculum involves faculty working closely with partner companies to document actual business situations and decisions to develop real-world business case studies, allowing faculty and students to analyze practical management challenges and subsequently to propose innovative solutions.

Career services & employer recruitment

Harvard Business School provides extensive support and resources to help students and alumni in their job search and career development. This includes a dedicated office for Career & Professional Development that offers individualized coaching and facilitates employer relations, access to exclusive job boards and extensive networking opportunities.

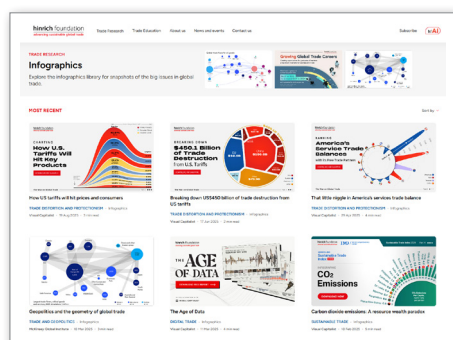
For those who wish to establish their own businesses, the school operates the Rock Center for Entrepreneurship where students can schedule one-on-one mentoring, connect with the global support network for business establishment and growth, and participate in the annual new venture competition.

Harvard Business School reports that 85% of the latest class who sought employment received an employment offer upon graduation. The MBA program has been producing some of the most influential names in the realms of business, media and government. Its alumni community includes US Presidents and C-suites executive of global companies and institutions, including Time, Kraft, Ford, Bloomberg and JPMorgan Chase.

Summary

The Harvard MBA program emphasizes a general management curriculum grounded in real-world practice through the renowned Case Method. This approach places students in actual leadership scenarios, fostering decisive action and a global perspective. What sets Harvard apart is its global community, lifelong learning culture and unparalleled elective flexibility, enabling students to tailor their education journeys while benefiting from world-class faculty, cutting-edge research and extensive career support.

For more information, visit the [Harvard MBA program page](#).



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Hong Kong University of Science and Technology

MBA



MBA



Program overview

University	Hong Kong University of Science and Technology
Program	MBA
Location	Hong Kong
Mode	Full-time, Part-time
Duration	12 to 24 months
Delivery	In-person, Online
Start	August

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Hong Kong University of Science and Technology (HKUST) MBA program is a world-leading business degree designed to develop globally minded, innovative and responsible leaders. Consistently placed among global and Asia's best MBAs, it equips students with the knowledge and analytical skills necessary to navigate and shape the future of international business. Additionally, Hong Kong's strategic location as a global trade hub and gateway to Asian markets offers a first-hand experience in observing and understanding the workings of global trade.

Students enjoy exceptional flexibility in terms of program delivery and course content. They can opt for a full-time class schedule, part-time study while working or fully remote learning. A large number of electives in the curriculum allow students to tailor their MBA towards a specific area of interest related to international business, such as sustainability, disruptive technologies or global finance.

The program boasts an extensive alumni network of over 6,500 professionals of 70 nationalities. This community actively engages in mentoring programs, sectoral networking events and career development initiatives. Current students benefit from this culture of giving back, gaining invaluable insights, career advice and access to a large professional network that opens doors to internships, exchange and job opportunities worldwide.

Highlights

Asian focus, global perspectives

- The HKUST MBA program is uniquely positioned in the region, offering unparalleled exposure to the dynamic business landscapes across Asia and China. While sharpening business acumen to excel in Asian markets, the curriculum focuses on business principles and frameworks that transcend borders. This equips students with the skills and knowledge to complex international markets and offers a distinct advantage for those aiming to lead in the interconnected global economy.

A truly international learning environment

- Nearly 90% of the cohort is non-local, representing diverse nationalities from Asia, Europe and the Americas. This fosters a multinational learning environment where varied perspectives enrich discussions and group projects.
- In the second year of the program, students can opt for an overseas exchange at another world-leading business school or continue to study in Hong Kong and work with inbound exchange students from the school's global partner university network.

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Trade program attributes



See the [Hinrich Foundation Guide](#) for full details.

An agile, technology-driven curriculum

- The MBA program features a forward-thinking curriculum that integrates technology and innovation as core elements. Students gain critical skills to lead in tech-driven industries through courses on AI and digital transformation in the global business context.
- Leveraging the school's strategic location near Asia tech hubs and strong ties with the industry, MBA students learn from case studies and direct insights from corporate partners including Tencent, Alibaba, Microsoft and Huawei.

Trade course content

The HKUST MBA is comprised of immersion programs, core and elective courses, credit-bearing training and global exposure opportunities. A full 55% of required course credits are reserved for electives, allowing students to fully customize their MBA journeys based on their personal and professional goals.

The key trade course content in this program covers:

Cross-border trade	Topics include marketing strategies for both traditional and digital formats, market expansion, effective negotiations, international trade and sustainability.
Cross-border trade policy	The curriculum features topics such as global macroeconomics, legal frameworks governing international commerce and microeconomics. It also offers a series of courses related to doing business in China and Asia, providing insights into regional geopolitics and economic dynamics.
Cross-border logistics & supply chain management	The core curriculum provides fundamental understanding of operations management, while electives offer in-depth knowledge of global supply chain management, business analytics and usage of data in business management.
Cross-border trade finance & accounting	Corporate finance and accounting form the foundation of the MBA program, while those interested can register for electives that dive deeper into global finance, taxation, business law and governance.
Cross-border leadership & soft skills	Students can find a wide range of core and elective courses on this subject, from crosscultural management and international business strategies to integrated simulations and strategic leadership.
Future skills for cross-border trade	Globally recognized for its expertise in science and innovation, HKUST provides a wide array of courses that prepare students to lead with rapidly evolving technologies. This includes artificial intelligence, cryptocurrencies, blockchain and their applications in the cross-border business world.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

The HKUST MBA program boasts a world-class faculty from 25 countries with diverse professional backgrounds. It consists of full-time academic staff with extensive

experience in businesses, as well as adjunct professors from Fortune 500 companies and multinationals. This blend of academic rigor and practical expertise ensures students learn from professors who understand both theory and real-world business challenges.

In addition to learning from the faculty, the program also focuses on integrating practical exposure into its delivery. Executive guest speakers are regularly invited onto campus to share success stories and tactics for tackling tough business decisions. Student clubs also make use of this rich source of knowledge for panel discussions, mentoring and mixers catering to different sectors and job functions.

The HKUST Business School actively engages industry leaders in developing the MBA program to bridge skill gaps through the Corporate Advisory Board. This board provides strategic guidance to ensure the MBA curriculum aligns with market demands and equips students with essential career skills, alongside advice on faculty development and academic standards.

Career services & employer recruitment

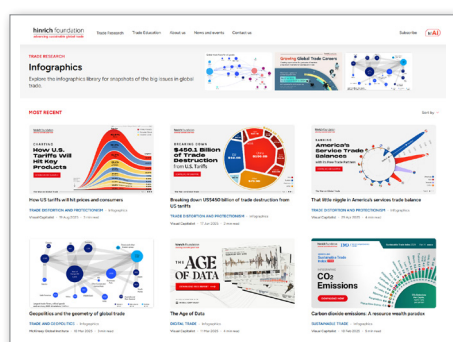
The dedicated and experienced Career and Professional Development team at HKUST Business School helps MBA students navigate diverse industries and roles. Designed to empower career aspirations, services include personalized career coaching with seasoned executives, industry networking events and skills workshops. The team also leverages HKUST corporate partner network to organize company visits, career talks, industry sharing sessions and overseas Career Treks where students explore regional job markets and business dynamics.

The program reports that 100% of the most recent graduating class secured employment within three months of graduation, with more than half changing work location, job function or industry. Popular industries for graduates include financial services, consulting, IT and technology, and manufacturing. Employers who recruit from this program range from global companies such as HSBC, IBM and PwC to industry bodies and start-ups.

Summary

The HKUST MBA program stands out as a premier choice for aspiring global trade leaders seeking a comprehensive education with a strong Asia business focus and global perspective. Its flexible delivery modes, extensive elective options and integration of cutting-edge technology prepare students to excel in the dynamic international business environment. Supported by a diverse, multinational community and a robust network of industry connections, graduates are well-equipped to advance their careers across sectors and regions. This program uniquely combines academic rigor with practical insights, making it an ideal platform for those aiming to lead in cross-border trade and innovation.

For more information, visit [HKUST MBA program page](#).



Additional trade resources – free

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Master's Programs in International Business and Trade

International Institute for Management Development (IMD)

MBA



MBA



Program overview

University	International Institute for Management Development
Program	MBA
Locations	Lausanne, Switzerland
Mode	Full-time
Duration	12 months
Delivery	In-person
Start	January

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

Ranked among the best in the world, the IMD MBA is a one-year, full-time program that focuses on developing reflective executives with responsible leadership skills to excel in an innovative, entrepreneurial and global business environment. Based in Switzerland, it is delivered by teaching experts with diverse professional backgrounds and expertise, combined with invaluable support from the industry via guest speakers, sponsored projects and joint ventures to propel new innovations in trade and business.

MBA students will learn from not only business leaders but also their class peers, who represent more than 40 nationalities across trade sectors and functions. The program's rigorous selection process ensures that only the most promising candidates with recognized leadership potential are admitted. This creates a cohort of driven and ambitious individuals committed to personal and professional growth.

Switzerland's stable and robust economy, coupled with its status as a global business and multicultural hub, creates an ideal environment for learning about international business practices as students gain direct exposure to diverse industries and multinational corporations.

Highlights

Experiential learning and real-world application

- The program emphasizes experiential learning, with over 40% of the curriculum involving hands-on company engagement projects, real-world case studies and international consulting projects where students work on strategic cross-border challenges.

Developing leadership

- There is a strong focus on developing reflective and responsible leadership skills through personalized coaching, leadership labs and exposure to business leaders from various sectors, preparing students to drive inclusive and sustainable growth.

Practical global exposure and immersive experiences

- The program provides extensive hands-on international experience through global immersions, consulting projects and collaborations with industry leaders worldwide. This helps students to gain insights into navigating diverse cultural contexts and tackling global business challenges.

Personal and professional transformation

- The MBA is described as a transformative journey designed for personal and professional development. It strives to go beyond a traditional degree to amplify students' leadership trajectories through self-reflection, peer evaluations and holistic growth opportunities.

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

Extensive alumni network and corporate connections

- IMD provides access to a dynamic global alumni network of over 100,000 business leaders across industries, along with long-standing corporate relationships facilitated by the Career Development Center to aid student recruitment and build connections with top employers.

Trade course content

The IMD MBA program has three primary objectives: to impart entrepreneurial skills applicable in large, complex organizations; to cultivate global leaders with the ambition and perseverance to drive meaningful change in an intricate, rapidly evolving world; and to develop digital competencies essential for modern business leaders.

The key trade course content in this program covers:

Cross-border trade

The IMD MBA program offers a good mix of courses highlighting the foundation and the key issues facing global trade, including market entry modes, mergers and acquisitions, international marketing, business sustainability and digital commerce.

Cross-border trade policy

Students will learn about the economic forces shaping industries and markets, trade theory and key players in this realm, the causal link between geopolitics and economic disorder, and the relationship between government, the public sector and the business world. A field visit to multilateral organizations based in Switzerland is an essential component in the delivery of this content.

Cross-border logistics & supply chain management

From basic supply chain management to digitalization of global value chains, the program covers both core and advanced topics in this content area, focusing on new and disruptive technologies.

Cross-border trade finance & accounting

Graduates will be equipped with fundamental knowledge for managerial finance and accounting in the core curriculum. Those who wish to further their studies can take electives in fintech, venture capital and impact investing.

Cross-border leadership & soft skills

A strong focus is placed on both personal and professional development, as evidenced by a large range of subjects in this area, including cross-cultural leadership and communication, entrepreneurship and global strategy.

Future skills for cross-border trade

Digital resilience against cybersecurity risks, implementation of artificial intelligence and blockchain in strategy, and championing the data economy are some of the topics covered in this domain.

IMD MBA students will participate in the Future Lab immersion module in Singapore to explore how future-forward technologies are rapidly shaping global trade and public-private partnerships.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

Faculty members delivering the MBA program have extensive relevant industry experience and bring a strong practical, applied perspective beyond academia. This enables them to share real-world insights, facilitate experiential learning and effectively prepare students for international business leadership roles. Additionally, MBA students also learn from adjunct professors and executive fellows who are senior-level practitioners with decades of experience in their respective fields.

The IMD MBA program also has extensive industry and employer engagement woven throughout the curriculum and overall learning experience. This includes sponsored consulting projects where students team up to address real-world problems faced by participating companies. Alumni testimonials highlight the tremendous value graduates derive from exposure to top executives and business leaders during their studies.

Career services & employer recruitment

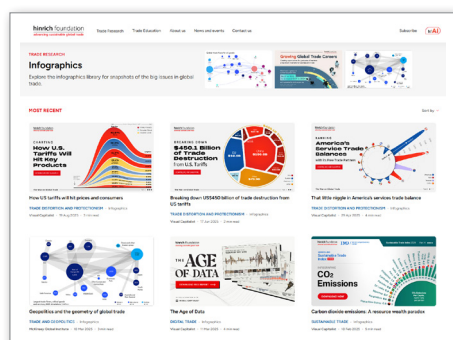
The IMD MBA Career Development Center offers comprehensive career support to help students explore and navigate their individual career paths, from personalized career preparation to networking and employer relations. It takes a hands-on approach, blending diverse experiences aimed at broadening students' perspectives and multiplying their career opportunities. The goal is to prepare students for the competitive recruiting landscape and facilitate meaningful connections to guide their informed career choices after the MBA.

The Center works with 60 to 70 employers annually to establish employment opportunities for the graduating cohort, 87% of whom are offered a position within three months of graduation. The school reports that 90% of its alumni are already in leadership positions in their careers across various industries globally, including C-level personnel at Siemens, DHL, Boston Consulting Group, and the Maritime and Port Authority of Singapore.

Summary

The IMD MBA is a highly selective and intensive program that uniquely combines experiential learning, personalized coaching and leadership development. With a small class size, it offers a tailored, hands-on approach where over 40% of learning involves real business projects and challenges. This proactive and practical approach, including embedding AI throughout the curriculum, aims to cultivate self-aware, globally-minded leaders capable of driving immediate and sustainable impact across global value chains.

For more information, visit [IMD MBA program page](#).



Additional trade resources – free

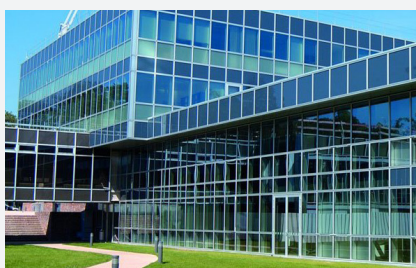
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Master's Programs in International Business and Trade

INSEAD
MBAScholarships
available

MBA



Program overview

University	INSEAD
Program	MBA
Locations	Fontainebleau, France and Singapore
Mode	Full-time
Duration	10 months
Delivery	In-person
Start	January and August

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The INSEAD MBA program is renowned for its truly global perspective and multicultural learning environment, making it an exceptional choice for those aspiring to advance their careers in international business and trade. Its accelerated 10-month format demands a high level of engagement and commitment from students.

Through a combination of case studies, simulations and real-world projects, students gain practical exposure to various business challenges across different regions and industries. Additionally, INSEAD's extensive network of corporate partners and alumni, spanning 176 countries, provides invaluable connections and insights into the global business landscape, enabling students to build a strong foundation for successful international careers.

INSEAD has fully integrated campuses in France, Singapore and Abu Dhabi. Students can take courses across these campuses, experiencing different business environments and cultures firsthand. Campuses and their career offices also facilitate interactions with local companies and regional headquarters of multinationals for recruitment events, company presentations and visits, guest speaking and collaborative projects. This global mobility is a unique aspect of the INSEAD MBA.

Highlights

A truly global experience

- During their study, students may exchange campuses within INSEAD, at either Fontainebleau or Singapore, plus Abu Dhabi and San Francisco. They can also opt for a short exchange at the Wharton School or Kellogg School of Management in the United States, or CEIBS in China.
- The MBA class comprises students of over 110 nationalities, with no single nationality exceeding 10% of the class. This exceptional diversity fosters a rich learning environment where students gain exposure to broad perspectives, cultures and backgrounds.
- Facilitated by the Career Development Centre, career treks are student-organized trips to major business hubs around the world to visit companies, attend presentations, network with alumni and industry professionals, and to gain insights into a variety of industries and roles. Popular destinations for career treks include major financial centers such as New York, London, Hong Kong and Dubai, as well as tech hubs and emerging markets.

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Trade program attributes



See the [Hinrich Foundation Guide](#) for full details.

Commitment to sustainability and social impact

- INSEAD has integrated sustainability and business ethics themes into its core curriculum, preparing students to lead in an increasingly socially conscious business world.
- The MBA program includes a new capstone project that challenges students to act as company executives facing a real-world sustainability challenge, requiring them to integrate sustainability considerations across various management areas.

Trade course content

The INSEAD MBA curriculum is highly rigorous, comprising 14 intensive core courses that provide a solid foundation in key management disciplines, followed by a selection of over 75 electives for students to tailor their learning experience.

The key trade course content in this program covers:

Cross-border trade	From market entry and marketing to sourcing and sustainability, the MBA curriculum includes subjects core to cross-border trade. INSEAD embeds sustainability principles and learning objectives related to social and environmental issues across all 14 core courses.
Cross-border trade policy	Courses focus on the mechanisms of the global economy, the driving forces of global economic disruptions, how government macro policies affect firms and how business is conducted under different countries and regimes.
Cross-border logistics & supply chain management	While the core courses introduce the basics of operations and supply chain management, electives allow students to dive deeper into the strategic design of complex supply chains.
Cross-border trade finance & accounting	Advanced courses in finance and accounting, including corporate finance, managerial accounting, impact investing, fintech, innovative financial tools, financial economics and monetary policy are offered.
Cross-border leadership & soft skills	Students develop knowledge on leadership, entrepreneurship and cross-border frameworks through a wide variety of courses: global and regional business strategies, managing multinational companies, and cultural awareness in negotiations and management.
Future skills for cross-border trade	The curriculum touches on the future of trade through innovations in finance models, digitalization of business and new technologies surrounding the delivery of goods and services.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

Many members of the INSEAD faculty have held leadership roles in major corporations and international organizations. Additionally, INSEAD also employs adjunct professors and practitioner lecturers who actively work in the industry while teaching at the school.

With deep practical experience complementing academic expertise, INSEAD ensures that its MBA teaching remains grounded in real-world business, and that students gain first-hand knowledge and insight from seasoned business leaders.

By actively involving industry leaders and practitioners in various capacities, including executive education, INSEAD ensures that its curriculum, research and overall learning experience stay aligned with the latest business developments.

The school hosts advisory boards and councils comprising industry leaders and executives who provide guidance and insight to the school's leadership, helping to shape academic programs, research initiatives and strategic direction.

With regards to student activities, the numerous student-run clubs focused on specific industries or job functions benefit from the frequent participation of industry representatives who shed light on the realities in their sectors.

Career services & employer recruitment

INSEAD has a dedicated Career Development Center that offers personalized career coaching, workshops, networking events and recruitment activities tailored to MBA students. Career coaches guide students through self-assessment, career exploration, job search strategies and interview preparation.

INSEAD has cultivated strong relationships with over 260 top global companies for recruitment and internship placement. Among major recruiters are Apple, Bain & Company, Citibank, Google, Intel, Johnson & Johnson, Morgan Stanley, Nissan and Shell.

According to INSEAD's career report, 80% of recent MBA graduates receive a job offer within three months of graduation. The program has produced numerous business leaders, entrepreneurs and influential figures across the globe, reflecting the school's commitment to developing principled and innovative leaders.

Summary

The accelerated MBA program at INSEAD is designed to develop agile, resilient and responsible leaders who can thrive in fast-changing business environments. Students are offered great flexibility in choosing which courses and campus to study, allowing them to explore different subject areas, business landscapes and cultures. The comprehensive curriculum is complemented by robust career resources and INSEAD's global networks of MBA alumni, trade practitioners and employers, which open doors for life-long professional development and career opportunities.

For more information, visit [INSEAD MBA program page](#).

HINRICH FOUNDATION GUIDE

Global Trade Leader Scholarship Program

A student-led corporate co-funded talent development initiative

Empower your future in global trade

This scholarship will help motivated people like you earn a specialized business education, develop corporate connections and join a worldwide network of trade leaders.

The Hinrich Foundation will provide two scholarships of up to US\$25,000 each when matched by up to US\$25,000 each from student-secured corporate sponsors.

For scholarship details, visit the [Hinrich Foundation Guide Global Trade Leader Scholarship Program page](#).

Master's Programs in International Business and Trade

International Institute in Geneva

Master of International Trade & Finance



Master of International Trade & Finance



Program overview

University	International Institute in Geneva
Program	Master of International Trade & Finance
Locations	Geneva, Switzerland
Mode	Full-time
Duration	1 year
Delivery	In-person
Start	February, May and September

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

International Institute in Geneva's (IIG) one-year Master of International Trade & Finance (MITF) program equips students with essential skills and knowledge to thrive in the dynamic world of global trade and finance. Through a comprehensive curriculum and practical training, students gain expertise in trade finance, risk management and international business strategies, preparing them for successful careers in the increasingly fragmented yet interconnected global market.

MITF students can choose to take a study tour to Silicon Valley in California or complete the program with a double degree from Boston University to diversify their education and career pathways. With an alumni network that spans more than 100 countries, students benefit from an exceptional support network that opens new doors during their study and post-graduation professional careers.

Located in Geneva, the heart of Europe and global governance, IIG is an accredited academic institution renowned for its unique trans-disciplinary programs. With state-of-the-art facilities, a focus on international exchange opportunities and a curriculum that seamlessly integrates theory and practice, IIG is an excellent choice for students aspiring to become future leaders in international business and trade.

Highlights

Specialization at the crossroads of trade, finance and governance

- The MITF is one of the few master's programs that combines specializations in both international trade and finance, catering to the growing demand from sectors such as international trade organizations, the diplomatic service, chambers of commerce and financial sectors.

High industry relevance

- With a comprehensive curriculum and the guidance of a faculty rich in both academic and professional experience, students learn how to address the latest developments in the dynamic global economy, changes in policymaking and new disruptions brought about by digitalization.

A global institution and education

- Studying in Switzerland – where numerous transnational organizations are headquartered – enables students to experience firsthand international dynamics and best business practices. Sharing the classroom with peers from different backgrounds, nationalities and sectors also allows students to enrich themselves with diverse perspectives, cultures and competencies.

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

Trade course content

Comprised of ten core courses, the Master of International Trade & Finance program offers a unique curriculum that provides students with a robust skillset and comprehensive understanding of economics, finance and global governance.

The key trade course content in this program covers:

Cross-border trade	Why nations trade with each other, the key players of international trade, the risks of trading internationally and sustainability issues are the main topics covered.
Cross-border trade policy	Courses explore the workings of national, regional and global economies; the impact of trade agreements and investment policies; and the principles and practices of global policymaking.
Cross-border logistics & supply chain management	The program provides a robust overview of supply chain design and operations, as well as how to leverage global supply chains to realize competitive advantages. The capstone project also touches on the infrastructure and future direction of digital payments and digital trade.
Cross-border trade finance & accounting	Topics in this area include reading and understanding financial statements; corporate finance; international trade law and conflict management; financial risks and reporting; and investment promotion policies.
Cross-border leadership & soft skills	Courses under this category discuss international expansion strategies and challenges, business plan evaluation, risk management and turning innovative ideas into a real business.
Future skills for cross-border trade	With digitalization playing a growing role in the global economy, students explore international trade and finance in an increasingly digitalized world and how global governance will evolve as a result.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

In addition to their academic roles, IIG faculty members have worked in both the public and private sectors, and many of them remain active in their respective fields. Their real-world professional experience enables them to provide students with a practical, applied education grounded in actual business realities.

Research conducted by IIG faculty has been published in leading journals in the field of international management and international relations, including the Journal of International Business and Diplomacy, the Journal of Political Science and the Transatlantic Studies Journal.

Thanks to strong industry connections, the MITF program has featured influential figures in both business and policy-making worlds in the classroom. Past guest speakers include ministers of the European Union government and high-level officials from the World Trade Organization and the United Nations. Faculty members are also

encouraged to carry out research for industry, establish consultancies and actively participate in professional conferences to stay abreast of new developments.

Career services & employer recruitment

IIG provides career counselling services to all students to support their career and employment goals. This includes job seeking strategies and preparation work, development of professional projects and access to local and international job boards.

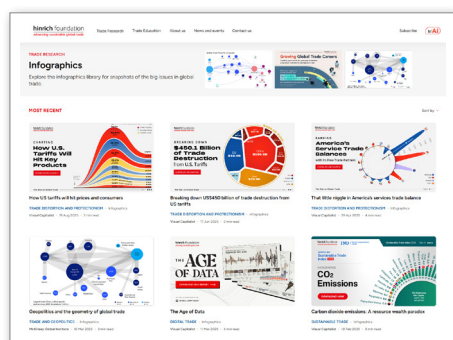
To develop employment opportunities and arrange company presentations and field visits, the school works with a wide range of employers, including leading trade employers, non-profit organizations and multilateral or intergovernmental agencies.

With the multidisciplinary nature of the program, MITF graduates have embarked on successful careers in both public and private sectors. Potential career paths include marketing, international finance management, management of multinationals, family businesses, governments and international organizations, among others.

Summary

The Master of International Trade & Finance at the International Institute in Geneva is an interdisciplinary program that develops expertise in international trade, policy-making and finance. Its unique blend of disciplines equips students with versatile skillsets to navigate complex international trade challenges from different angles and frameworks. Delivered in the global governance hub of Geneva, the program also organizes field trips to intergovernmental organizations, multinational corporations as well as non-profits to enhance students' exposure to mechanisms that drive global trade.

For more information, visit the [IIG MITF program page](#).



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Master's Programs in International Business and Trade

Liverpool John Moores University

MSc International Business and Management



MSc International Business and Management



Program overview

University	Liverpool John Moores University
Program	MSc International Business and Management
Locations	Liverpool, United Kingdom
Mode	Full-time
Duration	1-2 years
Delivery	Hybrid
Start	September

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The MSc International Business and Management program is tailored for aspiring professionals seeking to advance their careers in global business and trade. Accommodating both recent graduates and seasoned executives, it explores the intricacies of global markets, cross-cultural dynamics and strategic management.

Through a multifaceted approach, students gain invaluable insights into key areas surrounding global trade, fostering a holistic understanding of the interconnectedness of economies and markets worldwide. The university's commitment to fostering a vibrant learning community is facilitated by experienced faculty members. This is enhanced by opportunities for internships and networking, ensuring that graduates emerge not only as adept professionals but also as visionary leaders capable of driving sustainable growth and innovation.

The Liverpool Business School at Liverpool John Moores University is renowned for its well-rounded business education with strong industry connections and career support. It hosts five in-house research groups that conduct multidisciplinary research to address modern management challenges and shape sustainable business practices.

Highlights

An international focus

- The program develops in students the skills and knowledge required to become well-rounded leaders in an increasingly digitalized global economy.
- Students enjoy a rich cultural experience and work alongside peers from more than 20 countries, expanding their cross-cultural communication skills and understanding different perspectives.
- The program also includes field trips to international organizations in Liverpool, which provides a truly global commercial setting to understand cross-border trade and business management.

Experiential learning at its core

- Students benefit from innovative learning and teaching approaches through the use of simulations, mini consulting projects, business case studies and reflective exercises throughout the program.
- Rather than conventional educator-led lectures, the program is built on the philosophy of inquiry-based learning, in which students are expected to proactively consume, appraise and analyze multi-source data to cultivate problem-solving and decision-making skills.

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Trade program attributes



See the [Hinrich Foundation Guide](#) for full details.

- Students who opt for the Advanced Practice program will complete a consultancy project, a collaboration between the Liverpool Business School and a corporate partner. An industry mentor will be assigned to students to supervise the project and provide a safe space for students to test new strategies and solutions.

Trade course content

Consisting of eight core courses and one international research project, this program offers a comprehensive curriculum that focuses on understanding the driving forces of international trade, managing cultural diversity and formulating internationalization strategies.

The key trade course content in this program covers:

Cross-border trade	Courses include the flows of goods across borders, international procurement, responsible business and sustainable decision-making. The program includes a dedicated course for corporate social responsibility on a global scale.
Cross-border trade policy	A strong focus of this program is placed on understanding the key actors shaping global business, their interactions, as well as the rise of emerging economies in recent decades.
Cross-border logistics & supply chain management	Topics include digital trade, implementation of technologies and innovation in the delivery of goods and services, and strategic operations management. Field visits to Liverpool ports help to enrich students' understanding of best practices in logistics and supply chain management.
Cross-border trade finance & accounting	We have not found any publicly available information to ascertain this aspect of the MIBM curriculum.
Cross-border leadership & soft skills	The curriculum focuses not only on strategy for business growth and conducting cross-border trade but also on the personal development of business leaders, including soft skills for cross-cultural communication, managing diverse teams and understanding organizational behavior.
Future skills for cross-border trade	The program covers new technologies aiding the development of international business, digital resilience and data analytical tools for business intelligence.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

Faculty members delivering this program have had extensive work experience in their respective industries before joining academia. Alongside their academic appointments, educators are actively engaged with the business community via consultancy projects, participation in industry boards and associations, and contribution to international conferences on international business and management.

Research conducted by the faculty has been published in peer-reviewed journals. Many educators serve on research journal editorial panels, allowing educators to stay current with the latest developments and bring new ideas to the classroom.

For over 40 years, the school's academics have worked alongside the local business community, providing consultancy, delivering leadership programs and supporting business growth. Knowledge Transfer Partnerships – in which the university and local organizations collaborate to develop new products, enhance overall operations and formulate growth strategies – provide active linkage between students, educators and businesses in the United Kingdom. In addition, the university also attracts commissioned research by companies to study and address real-world management challenges.

Career services & employer recruitment

The Liverpool Business School provides extensive career support and opportunities to help students achieve their career goals. The school has a dedicated careers team that offers one-on-one career guidance to help students develop career plans. It also provides workshops on resume refinement, expanding professional networks and interview preparation to develop employability skills.

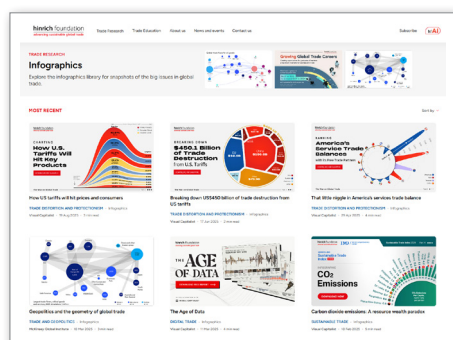
The school reports that 94% of its graduates found employment after completing the program. Every year, it successfully places students for internships and full-time employment at global companies such as Unilever, Disney, Bentley and Microsoft.

Students and recent alumni who have a start-up can receive support from the school's Center for Entrepreneurship. Resources include private mentoring sessions to evaluate and implement business strategy, networking opportunities with the local start-up ecosystem and financial support from the Bathgate Boost Awards.

Summary

Liverpool John Moores University's MSc International Business and Management equips students with the leadership, strategic and communication skills needed for global management careers. The program leverages its expertise in global business and rich industry connections to enhance experiential learning through business simulations, case studies and internships. Located in the thriving trade hub of Liverpool, students enjoy direct exposure to international trade dynamics and access to various actors of the global value chains.

For more information, visit the [LJMU MIBM program page](#).



Additional trade resources – free

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Master's Programs in International Business and Trade

London School of Economics and Political Science

Global Master's in Management



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

Global Master's in Management



Program overview

University	London School of Economics and Political Science
Program	Global Master's in Management
Location	United Kingdom
Mode	Full-time
Duration	24 months
Delivery	In-person
Start	September

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Global Master's in Management (GMiM) at the London School of Economics and Political Science (LSE) is a two-year, full-time management program that uniquely integrates LSE's renowned social science tradition.

It provides a deep, critical understanding of management through the lenses of economics, psychology and sociology. This interdisciplinary approach intends to equip students with a comprehensive framework for analyzing complex leadership challenges, fostering a nuanced perspective that transcends conventional business school curricula.

This pre-experience program places a strong emphasis on global immersion, interdisciplinary learning and real-world application. Its capstone course and sponsored business projects exemplify this by placing students in live consultancy roles with international firms. Whether engaging with SMEs, government bodies or multinational enterprises, students learn to navigate complex business challenges with analytical precision and cross-cultural competence. Coupled with a diverse cohort and extensive career support, the program cultivates agile, globally minded leaders.

LSE is one of the world's foremost institutions in social sciences and management education, further enriching the overall GMiM experience. Situated in the global hub of London, the school offers excellent access to internship and career opportunities, whether it is with multinational corporations, intergovernmental agencies or emerging start-ups. With world-class faculty, an intellectually vibrant community and deep employer connections, LSE provides an exceptional environment of academic excellence for professional growth.

Highlights

Rigorous academic foundation with practical application

- The GMiM program provides a deep understanding of management principles through world-leading academic teaching and research. It also incorporates hands-on projects such as the "Management in Action" capstone course, where students connect with industry leaders to hone skills in research, data analytics and client engagement.
- Beyond the classroom, students also participate in peer-led initiatives and extracurricular activities, such as pro-bono consulting work, to build upon the knowledge acquired through coursework.

Diverse global pathways

- In the second year, students can tailor their studies by applying for one of three pathways: the prestigious CEMS Master's in International Management double

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Trade program attributes



See the [Hinrich Foundation Guide](#) for full details.

degree, an MBA exchange term at a leading business school in the US or Asia, or a customizable LSE pathway with specialized electives in an area of choice. These options provide unparalleled international exposure and academic flexibility.

International cohort and support network

- With classmates from more than 25 countries and a variety of professional backgrounds, the program fosters multicultural learning that enhances cultural intelligence and cross-cultural leadership. Graduates also have access to LSE's extensive alumni community of over 200,000 members around the world, providing a platform for professional networking, collaboration and knowledge exchange.

Trade course content

The 24-month program starts with building a strong academic base in the first year, completing core courses on general management and experiential learning projects. Students have more flexibility to customize the program based on their personal pursuits in the second year, whether they opt for a double degree, an exchange term or a specialized path at LSE.

The key trade course content in this program covers:

Cross-border trade	Marketing management, business models and market strategy, negotiation and risk management are the main areas that GMiM students will learn in relation to cross-border trade.
Cross-border trade policy	Courses under this category cover microeconomics of trade, trade agreements, international trade and development, globalization and geopolitics.
Cross-border logistics & supply chain management	While there is not a core course in this area, students interested in this facet of trade can register for an operations management elective.
Cross-border trade finance & accounting	The core curriculum offers fundamental understanding of corporate finance and accounting, while those interested in deeper study in this area may enroll in selected electives to receive a specialization title attached to their degree.
Cross-border leadership & soft skills	Leadership and soft skills are a major focus of the GMiM program. Students are offered a wide range of courses across the management spectrum, from consulting and business ethics to cross-cultural leadership and international business strategies.
Future skills for cross-border trade	Topics covered in this area include managing artificial intelligence, management and capitalization of new innovations, and the digital future.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

LSE places a strong emphasis on developing graduates who can deliver real-world impact. Faculty members often have significant work experience beyond academia, including participating in governance boards, advising for both domestic and transnational institutions, and consultancy work.

LSE Consulting, a dedicated service established in the 1990s, helps LSE educators turn knowledge into practical impact. Faculty members work with clients from public and private sectors globally through bespoke research and consulting projects to inform business strategy, regulation and implementation.

The Department of Management actively engages with employers through initiatives designed to integrate real-world business experiences into its academic programs. Students have the opportunity to work closely with sponsors for Business Projects, which are completed in the second year of the GMiM program, to deliver solutions and recommendations to operational challenges.

Career services & employer recruitment

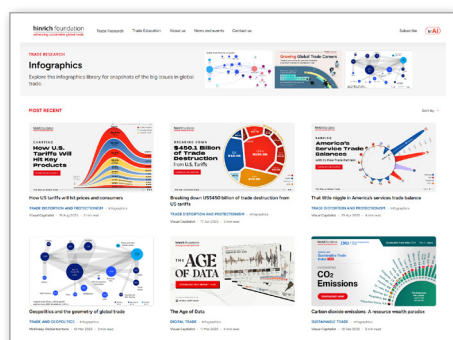
Supported by the Careers, Alumni and Employer Relations team, GMiM students benefit from extensive one-on-one career consultations, tailored job search strategies, as well as access to exclusive professional development events and alumni-led industry panels. The team also engages with the LSE worldwide alumni network and employer partners to coordinate global networking events and employer skills workshops to enhance international employability.

LSE is consistently ranked among the top schools in the UK and Europe for graduate outcomes, having secured the highest score for Employment Outcomes in the recent editions of the QS World University Rankings. GMiM graduates are highly sought after across a wide range of sectors, from consulting and finance to public policy and manufacturing. Notable employers who recruit from this program include Barclays, Google, Deloitte, Thomson Reuters and Coca-Cola.

Summary

The LSE Global Master's in Management program is designed to build a strong foundation in core management disciplines while providing flexibility for specializations and global pathways. It provides a deep, critical understanding of management through the lenses of economics, psychology and sociology. Beyond academics, it emphasizes real-world application through capstone business projects, extracurricular activities and teamwork.

For more information, visit [LSE GMiM program page](#).



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Master's Programs in International Business and Trade

McGill University

Master of Business Administration



Master of Business Administration



Program overview

University	McGill University
Program	Master of Business Administration
Locations	Montreal, Canada
Mode	Full-time
Duration	12 to 20 months
Delivery	In-person
Start	August

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

Highly ranked in Canada and globally, the MBA program at McGill University fosters critical thinking, creativity and ethical leadership for graduate success in today's volatile business environment. The program aims to cultivate the next generation of changemakers equipped with the knowledge and skills to drive meaningful change, and address environmental and social challenges.

The program reports that 60% of the MBA class are international students who bring unique perspectives formed by their home countries' economics, politics and cultures. This cross-cultural exchange enables an appreciation for different leadership styles, problem-solving approaches and market dynamics.

McGill University's Desautels Faculty of Management enjoys an excellent academic reputation both nationally and internationally. By being at the forefront of their disciplines and engaging with companies through research projects and advisory roles, faculty members remain deeply connected to current industry trends and challenges. This enables them to bring the latest concepts and real-world applications into the classroom.

Highlights

A highly personalized experience

- The program offers a flexible curriculum structure that allows students to customize their academic journey based on their interests and goals. With a wide range of elective courses, specialized tracks and concentrations available, students have the flexibility to design a curriculum that aligns with their interests.
- Each student is assigned a dedicated Career Coach who provides one-on-one guidance and access to psychometric assessments tool, can participate in a mentorship program with senior business leaders and access tailored career resources throughout their study.

Global perspective and experiential learning

- The program includes a 10-day international study trip to one of the major economic hubs of the world – such as Tokyo and Singapore – for company visits, field surveys and exploring the challenges faced by business owners.
- In their second year, students can choose to complete one semester at one of McGill's 30 university partners around the world to experience the socio-economic, commercial and cultural contexts of the host country.
- The program facilitates international internship opportunities for students interested in gaining work experience abroad. From multinationals and non-profits

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Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

to governments and international agencies, students can apply classroom knowledge in diverse global settings, build professional networks and gain insights into international business practices.

Trade course content

The MBA program combines a comprehensive curriculum covering essential business areas with emerging topics such as artificial intelligence, fintech and responsible business practices to prepare students to lead and innovate in a dynamic and interconnected business landscape.

The key trade course content in this program covers:

Cross-border trade

From international marketing and procurement to digital commerce and sustainability, the program provides a wide array of courses to understand how goods and services move internationally. International study trips highlight the challenges of entering a new market and how to deal with different market dynamics.

Cross-border trade policy

Students will study geopolitical factors influencing the functioning of global trade systems, how domestic policies impact international trade, development economics and macroeconomic variables.

Cross-border logistics & supply chain management

Courses such as Operations Management and Managing Globalization teach how international companies design, manage and optimize their supply chains to meet the demands of international markets.

Cross-border trade finance & accounting

Topics covered in the program include finance instruments, financing options for import-export transactions, global capital markets, trade law and dispute resolution mechanisms, and financial governance and reporting.

Cross-border leadership & soft skills

The program provides a specialization for Global Strategy and Leadership, which covers global strategic management, cross-cultural negotiations, talent management in a global world and entrepreneurship.

Future skills for cross-border trade

The program incorporates technology and data literacy skills necessary for the digitalization of the global economy, including digital business models, big data analytics and technology-enabled supply chain management.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

McGill faculty are leaders in their respective fields with significant international experience, actively conducting research and consulting work that advances management thinking and teaching. Their global exposure and understanding of diverse business environments further enrich the learning experience for MBA students.

Highly qualified executives and leaders from the business community are invited to share their expertise as guest lecturers in MBA courses. These Teaching Executives work closely with faculty members to integrate relevant material from their professional experience into the course. Past participation includes senior leadership executives from multinationals, such as Microsoft, Deloitte, Nortel and Pratt & Whitney.

The school actively collaborates with employers, industry associations and other stakeholders to provide consulting projects for MBA courses, research projects, academic direction for the school and its programs, among other experiential learning opportunities. Such partnerships strengthen ties between the university and the business community while providing resources to enhance the MBA experience.

Career services & employer recruitment

The Career Management team at Desautels Faculty of Management is responsible for supporting MBA students in their individual career and professional development pursuits. Upon starting the program, students are assigned a dedicated Career Coach to identify strengths, target roles and job search strategies.

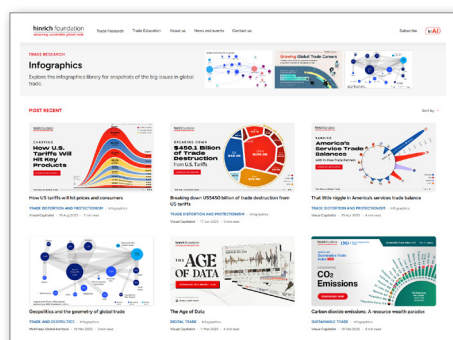
Additionally, students have access to Stream Advisors who provide guidance specific to their desired functional areas, as well as mentoring programs where students are paired with industry professionals who help them leverage their MBA experience in the workplace.

The program reports that 92% of students in the 2023 cohorts secured employment within six months of graduation. MBA graduates from McGill University have been highly successful in securing senior leadership roles across industries, ranging from consulting and finance to manufacturing and technology in both Canadian and global companies.

Summary

The McGill MBA program features a well-rounded general management education grounded in experiential learning and global exposure. Students are offered great flexibility to tailor their learning through a diverse range of electives and specializations as well as international immersions to hone their global business mindsets and capabilities. They also benefit from dedicated career support, including one-to-one mentoring, industry mentorship and access to an international community of thought leaders, trade professionals and fellow MBA alumni.

For more information, visit [McGill MBA program page](#).



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National University of Singapore

MBA

Scholarships
available



MBA



Program overview

University	National University of Singapore
Program	MBA
Location	Singapore
Mode	Full-time, Part-time
Duration	17 to 30 months
Delivery	In-person
Start	August

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

Offered by the prestigious National University of Singapore (NUS), the NUS MBA program is a globally recognized program with a strong focus on Asia business. It provides a transformative learning experience through a rigorous curriculum that balances academic knowledge with practical application.

Experiential learning is the cornerstone of the NUS MBA program. Through initiatives such as the MBA Consulting Project, students work directly with companies to tackle strategic issues and deliver actionable insights. The program also includes case competitions, international business study trips and industry collaborations, all designed to deepen students' understanding of global markets and sharpen their leadership and business acumen. In addition, students can broaden their perspectives and immerse themselves in different business cultures through semester and short exchanges with more than 50 leading partner universities worldwide.

NUS Business School is consistently ranked among the top business schools in Asia and globally. Renowned for its academic excellence, leading research and deep ties to industry, the school serves as a key hub for business education in the region. It also boasts a powerful and diverse alumni network of over 40,000 graduates. This extensive network provides invaluable opportunities for career advancement, mentorship and lifelong connections.

Highlights

Dual core foundation

- The NUS MBA features a unique dual core foundation that balances academic and experiential learning.
- The Academic Core equips students with essential general management knowledge and strategic frameworks needed to navigate complex global business environments.
- The Experiential Core includes a transformative boot camp, a consulting skills toolkit and an MBA Consulting Project. It immerses students in real-world business challenges through hands-on projects and collaboration with internal and external stakeholders, enabling them to put theory into practice and develop critical leadership skills.

A unique blend of Asian and global business perspectives

- The curriculum combines transnational business knowledge with leadership principles from an Asian context. This provides students with deep insights into business across Asia, including emerging market strategies. This distinctive approach prepares graduates to navigate and lead in the dynamic and fast-growing Asian markets while maintaining a global outlook. Throughout the program, MBA

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Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Trade program attributes



See the [Hinrich Foundation Guide](#) for full details.

candidates are also offered international exchange and immersion opportunities where they can spend time overseas to study, explore and experience new environments.

Diverse and international cohorts

- The program attracts talented professionals from over 30 countries and a wide range of industries, creating a truly global and multicultural learning environment. This diversity enriches classroom discussions and peer learning, offering multiple perspectives and fostering personal and professional connections.
- The strategic location of Singapore as a gateway to Asia business provides unparalleled access to a vibrant international economic dynamics, rich cultures and post-graduation opportunities.

Trade course content

MBA students will take seven Academic Core courses as well as Experiential Core modules in the first two semesters. The remaining time on campus is for electives and other immersion initiatives such as internships and international exchanges. There are nine optional specializations students may opt for should they wish to pursue a certain study path.

The key trade course content in this program covers:

Cross-border trade	Courses under this category provide insights into business risk mitigation, cross-border marketing and sustainability.
Cross-border trade policy	Geopolitics, regional and global business environments and macro-economics of trade are covered in both core and elective courses.
Cross-border logistics & supply chain management	Students will learn about cross-border operations management, supply chain and value chain management, as well as digital trade and payments throughout their MBA journey.
Cross-border trade finance & accounting	While core curriculum provides a basic understanding of finance and accounting, those who are interested can customize their electives to focus more on international financial management, fintech, investment and financial regulations.
Cross-border leadership & soft skills	Leadership, cross-border strategies and frameworks, as well as strategic management are the focus of the NUS MBA, with a wide range of courses to choose from for both core and electives. Learning is further enhanced by practical experiential learning modules and extracurricular activities available throughout the program.
Future skills for cross-border trade	Aiming to prepare graduates for the future, the MBA program offers comprehensive courses on understanding and managing disruption in various areas, including data and analytics, innovation and digitalization.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

The NUS Business School's faculty is composed of experts with significant real-world business experience. Many faculty members have held senior positions at global firms and provided consulting services across industries.

Beyond the core faculty, the NUS MBA often incorporates industry leaders as visiting lecturers or adjunct professors, leveraging their connections and experience to provide a comprehensive learning environment. Industry practitioners are often invited to provide practical insights to complement teaching in the classes.

The program also actively collaborates with employers, industry bodies and trade organizations to enrich its teaching, research and overall program experience. The faculty has partnered with over 150 companies across 12 industries, from Airbus and BP to 3M and Dell, to deliver more than 300 consulting projects since the launch of the Management Practicum module.

Career services & employer recruitment

All MBA students are supported by the BIZCareers team through a range of career resources designed to maximize their professional potential. These include personalized and industry-specific career coaching, skills workshops, networking events and mentorship programs that enhance readiness for a competitive job market. Additionally, the program fosters entrepreneurial growth through business incubators and provides tailored support for long-term career planning beyond graduation.

The program reports that 87% of its graduates secure employment within three months of graduation and enjoy substantial salary increases later in their careers. More than half of the graduates also report changes in work location and industry, highlighting the program's ability to prepare students for diverse career paths and sectors.

Summary

The NUS MBA is a globally recognized program with a strong Asia business focus. It provides a transformative learning experience that emphasizes leadership development, real-world application and global exposure. Through a wide range of electives and specializations, students can tailor their study to suit their career interests. The program also boasts a diverse international cohort and strong industry ties, providing diverse opportunities for networking and professional development.

For more information, visit [NUS MBA program page](#).

HINRICH FOUNDATION GUIDE

Global Trade Leader Scholarship Program

A student-led corporate co-funded talent development initiative

Empower your future in global trade

This scholarship will help motivated people like you earn a specialized business education, develop corporate connections and join a worldwide network of trade leaders.

The Hinrich Foundation will provide two scholarships of up to US\$25,000 each when matched by up to US\$25,000 each from student-secured corporate sponsors.

For scholarship details, visit the [Hinrich Foundation Guide Global Trade Leader Scholarship Program page](#).

Master's Programs in International Business and Trade

RMIT University

Master of International Business



Master of International Business



Program overview

University	RMIT University
Program	Master of International Business
Locations	Melbourne, Australia
Mode	Full-time, Part-time
Duration	2 years to 4 years
Delivery	In-person
Start	February and July

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Master of International Business (MIB) program at RMIT University covers core aspects of international business, such as cross-cultural management, international strategy, sustainable business practices and global logistics. Through case studies, experiential activities and industry collaborations, students develop critical thinking, problem-solving and decision-making abilities essential for navigating the complexities of international business operations.

Delivered through RMIT School of Management, the program maintains a strong focus on experiential learning and industry engagement to stay aligned with industry needs and realities. Under the guidance of the Industry Advisory Board, it ensures graduates are well-equipped to tackle contemporary challenges and trends in the global marketplace, prepared for a wide range of career opportunities in global trade.

Graduates also have access to RMIT's global network of alumni consisting of graduates from all disciplines and programs. Present in more than 150 countries, this network spans industries and sectors, offering valuable resources and opportunities for both recent graduates and seasoned professionals. The alumni community engages through events, networking platforms, mentorship programs and online forums to facilitate both personal and professional development.

Highlights

Innovative teaching and learning

- Rather than large-scale, passive lectures led by professors, most classes at RMIT are delivered through active discussion and group projects to foster meaningful interactions between students, educators and industry guest speakers.
- Students are assessed through a range of individual and group assignments, which include case studies, business simulations, in-person presentations and business appraisals.

Strong industry connections

- The School of Management has an Industry Advisory Board consisting of high-profile business leaders, who have included chief executives and directors from National Australia Bank, Ericsson and Deloitte. The board guides the strategic development of the school, both nationally and internationally, and provides expert advice to ensure its programs and research are relevant to industry requirements.
- Depending on their interests, students can choose to take an internship elective or start their own business during the program. Alternatively, the Fastrack Innovation Program allows students to be mentored by expert faculty and industry coaches to develop a design-driven, innovative solution for paying clients.

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Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content

 Cross-border trade	 Cross-border trade finance & accounting
 Cross-border trade policy	 Cross-border leadership & soft skills
 Cross-border logistics & supply chain management	 Future skills for cross-border trade

Trade program attributes

 Industry aligned curriculum & engagement	 Alumni support & network
 Practitioner professors	 International exposure
 Career services & employer recruitment	 Leading research

See the [Hinrich Foundation Guide](#) for full details.

- Graduates of this program are granted membership into industry associations such as the Export Council of Australia and Institute of Managers and Leaders, assisting them to transition from studying into their profession and enjoy exclusive member benefits.

Trade course content

The MIB curriculum builds the knowledge and skills necessary for critical and creative approaches by providing advanced study in contemporary international business theory and practice.

The key trade course content in this program covers:

Cross-border trade	In addition to core topics on trade such as marketing, market entry strategy and procurement, the program also focuses on sustainability and how this issue impacts the decision-making of international business leaders.
Cross-border trade policy	Topics in this area include understanding macroeconomic and government policies that influence international trade, the interdependence of world economies and the role of international trade in addressing global issues.
Cross-border logistics & supply chain management	Major topics in international logistics include transportation modes, global trade production and distribution, outsourcing and trade documentation. Development in technologies and competencies in transportation and logistics operations are covered.
Cross-border trade finance & accounting	Students will study accounting, the regulatory environment of international trade, mechanisms for conflict resolution and innovations in the finance world such as fintech and digital payments.
Cross-border leadership & soft skills	Cross-border strategies and frameworks are embedded into all core courses of the programs. Students explore cross-cultural communication and management, ethical leadership, organizational behavior in international companies and analytical skills.
Future skills for cross-border trade	The program has a strong concentration on managing technology and innovation in international business contexts, specifically on the disruptions created by such advancements and how to be well-prepared to deal with future changes.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

RMIT University emphasizes strong faculty experience and industry engagement to enhance student learning and employability. Faculty members are often industry professionals who bring real-world insights into the classroom, ensuring that the curriculum remains relevant and practical. Alongside full-time academics are adjunct

professors who are senior business leaders who participate in teaching, program development, research projects and mentorship.

All programs at the school incorporate Work-Integrated Learning, which allows students to gain practical industry experience through internships, placements and working on real projects from industry clients. This hands-on learning approach connects students with industry and ensures they are work-ready upon graduation.

The school also collaborates with industry partners on research projects, leveraging their expertise, data and funding to deliver innovative solutions. Researchers can also access RMIT's state-of-the-art facilities for collaborative research and development.

Career services & employer recruitment

RMIT University's graduates exhibit strong career outcomes, supported by comprehensive career services and industry connections. Students can access personalized one-on-one career consultations with trained career consultants to get tailored guidance on job search strategies, resume enhancement, interview preparation and overall career planning.

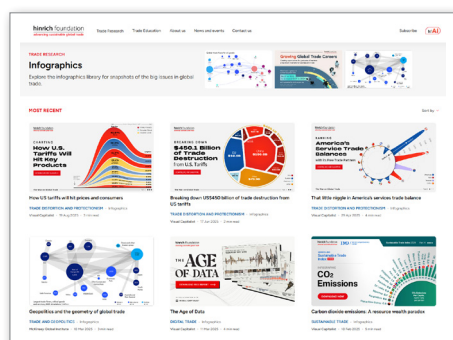
The school also encourages graduates to register for volunteering opportunities to develop practical job-ready skills, gain experience and expand their networks.

RMIT 2024 Annual Report highlights that 84.9% of graduates secure full-time employment upon program completion. Potential pathways for graduates of the Master of International Business include positions that cater to a global business clientele and focus on internationalization, such as International Investment Agent, Import/Export Manager, International Business Development Manager, and International Mergers and Acquisitions Specialist.

Summary

The RMIT Master of International Business offers a curriculum focused on contemporary international business theory, ethics and sustainable decision-making to develop responsible future leaders. Its strong focus on experiential learning through problem-based assignments and business simulations ensures that graduates are equipped with practical knowledge, skills and experience to succeed in leading international companies. Student also benefits from the school's strong ties with the industry, gaining direct exposure to real-world business realities and access to a diverse range of employment opportunities, sponsored business projects and professional networks.

For more information, visit [RMIT MIB program](#).



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Thunderbird School of Global Management

Master of Global Management



A unit of the Arizona State University Enterprise

Master of Global Management



Program overview

University	Arizona State University Thunderbird School of Global Management
Program	Master of Global Management
Location	Arizona, United States
Mode	Full-time
Duration	16 to 21 months
Delivery	In-person
Start	August and January

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Master of Global Management (MGM) program at Thunderbird School of Global Management at Arizona State University (ASU) equips students with the aptitude and a global mindset for trade leadership through a rich, highly internationalized curriculum. The program focuses on cross-cultural communication, international business operations and studies, and preparing graduates for the increasingly digitalized world.

Inside a typical cohort of the MGM program, 65% are international students who represent 49 countries. The student body comes from a wide range of academic backgrounds, from business administration and finance to political science and law. Such diversity enables peer learning and cultural exchange, facilitating the development of cross-cultural competencies, global perspectives and collaboration skills.

The school has established regional Centers of Excellence around the world to enhance its presence and better serve the needs of students, alumni and industry partners. Global representation helps the school build rapport not only with multinational employers but also governmental agencies and non-profit institutions for internships, research collaboration and Global Challenge Lab projects. The centers also act as a gateway for current students to connect with the global network of Thunderbird alumni in the region, whether for personal, academic or professional purposes.

Highlights

Global focus

- The program emphasizes a global perspective, providing students with a deep understanding of international business practices, cross-cultural management and global economic trends.
- Students can also participate in short-term global immersion programs in major economic hubs and emerging markets. Led by faculty, these trips expose students to the business environments of different regions through company visits, cultural activities and meetings with industry leaders.

Customizable, interdisciplinary curriculum

- The program combines elements of international business, public policy and international affairs into one integrated curriculum, in which students learn to analyze global business issues from multiple angles and develop holistic solutions that account for the interconnected nature of the global economy.
- It offers 16 specialized tracks for students to focus their studies in areas such as global business, global affairs, digital transformation, entrepreneurship and sustainable business, among others. Alternatively, under the guidance of expert

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Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

faculty, students can customize their concentration to best enable them to realize their professional aspirations.

Experiential learning

- Core to the MGM experience is the Global Challenge Lab where students travel to the client's overseas location to analyze operational challenges, develop market entry strategies and propose solutions for global expansion.
- Additionally, the school integrates simulations and role-play exercises into the curriculum to help students develop critical thinking, decision-making and leadership skills in a simulated business environment.

Trade course content

The Master of Global Management curriculum covers all six of the key trade content areas identified by the Hinrich Foundation Guide.

The Thunderbird School partners with other colleges and schools within ASU to deliver a diverse selection of electives across disciplines, ranging from public administration and sustainability to health solutions and creative media. This allows students to choose from one of 17 concentrations to complement their foundation in global business.

The key trade course content in this program covers:

Cross-border trade

The program provides a range of courses to understand key issues of global trade, including marketing, market entry, trade sustainability, strategic procurement, trade risk assessment and mitigation.

Cross-border trade policy

Students learn about the macroeconomics of global value chains, the role of governments and businesses in the global economy, and how and why multilateral trade agreements are made. Depending on the choice of location, international study trips provide more context for business dynamics and regional geopolitics.

Cross-border logistics & supply chain management

Courses explore the design, control and operations of global supply chains to generate a competitive edge for companies operating in the global marketplace. A special topic on emerging markets and the role of logistics in economic development is included.

Cross-border trade finance & accounting

Topics covered include international trade finance, global accounting and financial management, multinational corporate finance, financial engineering, financial decisionmaking and global capital markets.

Cross-border leadership & soft skills

The curriculum caters to both professional development and personal skills for students as future business leaders. Courses cover cross-cultural management and communications, project management in international contexts, crisis management, global business strategy and business ethics.

Future skills for cross-border trade

Designed to prime students to lead in the new digital era, the program offers electives on artificial intelligence, fintech innovation, blockchain and other disruptive technologies.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

Thunderbird prides itself on its faculty's blend of academic expertise and real-world experience. Many faculty members have held senior leadership roles at major multinational corporations before entering academia. Some serve on boards of directors and advisory boards for companies across multiple industries, keeping them connected to current business practices.

The school actively facilitates opportunities for faculty to consult for companies, serve as experts for media outlets and speak at major conferences worldwide. This ensures their industry knowledge remains current. Its global footprint, with regional centers across five continents, enables faculty to frequently interact with the international business community.

The program regularly hosts guest speakers, industry panels and networking events featuring prominent business leaders, entrepreneurs and renowned experts. These events provide students with opportunities to learn from real-world practitioners, gain industry insights and expand their professional networks.

Career services & employer recruitment

The Career Management Center at Thunderbird provides comprehensive career support and services to help students achieve their professional goals. Upon starting the program, each MGM student is assigned a Career Coach who provides tailored advice for job search strategy, career desires and pathways, as well as assessment of strengths and weaknesses. Concurrently, students have access to Academic Advisors who can advise on academic direction and course selection based on their professional needs. Workshops, events, job fairs, employer engagement and self-assessment digital platforms are among other resources available to all Thunderbird students.

The program boasts an 82% employment rate within six months of graduation. Many Thunderbird alumni have risen to senior leadership positions at global companies such as Amazon, Microsoft, Exxon Mobil, Intel and Walmart.

With the transdisciplinary nature of the program and the highly customizable curriculum, graduates of the Global Management program are present in various sectors, from legal and healthcare to consulting and global governance.

Summary

The Thunderbird Master of Global Management offers a flexible curriculum combining a core global business foundation with 16 transdisciplinary concentrations, from international entrepreneurship and data science to healthcare and global affairs. Its strong global emphasis is reinforced through experiential learning: week-long field seminars, multi-week Global Challenge Labs and international immersions, preparing graduates to navigate diverse cultures, industries and markets worldwide. The program's multifaceted approach – combined with robust career services, access to ASU's vast curriculum and Thunderbird's rich industry connections – provides graduates a great platform to secure leadership positions across global value chains.

For more information, visit [Thunderbird MGM program page](#).

HINRICH FOUNDATION GUIDE

Global Trade Leader Scholarship Program

A student-led corporate co-funded talent development initiative

Empower your future in global trade

This scholarship will help motivated people like you earn a specialized business education, develop corporate connections and join a worldwide network of trade leaders.

The Hinrich Foundation will provide two scholarships of up to US\$25,000 each when matched by up to US\$25,000 each from student-secured corporate sponsors.

For scholarship details, visit the [Hinrich Foundation Guide Global Trade Leader Scholarship Program page](#).

Master's Programs in International Business and Trade

Tufts University

Master of International Business



Master of International Business



Program overview

University	Tufts University
Program	Master of International Business
Location	Massachusetts, United States
Mode	Full-time
Duration	2 years
Delivery	In-person
Start	August and January

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Master of International Business (MIB) program at The Fletcher School of Law and Diplomacy, Tufts University, offers an interdisciplinary approach to international business education, combining core business skills with a deep understanding of international affairs. The school offers a Quantitative Methods track, which provides students with a rigorous STEM skill set.

The program is designed to prepare students for leadership roles in the global marketplace by integrating studies in business, economics, international law and politics. Students also benefit from practical experiences such as consulting projects, internships and participation in international case competitions. Students from outside the US may qualify for two additional years of Optional Practical Training to extend their stay in the US.

The Fletcher School notes its highly diverse student body, with nearly half being international students who are citizens of more than 80 countries. Varied professional backgrounds, beliefs and experiences foster a dynamic learning environment that emphasizes a multi-disciplinary approach to understanding and addressing international challenges.

With a cross-disciplinary degree and a shared interest in international business and management, MIB graduates have developed successful careers, ranging from banking and consulting to government and multilateral institutions. They are a part of Fletcher's global alumni community of 8,000 professionals who provide insight and contacts in the public, private and non-profit sectors.

Highlights

A cross-disciplinary degree

- The Fletcher School is renowned for its excellence in bridging international affairs, diplomacy and law education. Studying international business at this school means that students will be equipped with not only business fundamentals but also robust interdisciplinary knowledge of environmental issues, human security, geopolitical shifts and technological changes.
- In the second year of the program, students are required to complete two fields of study: one in international business and one in global affairs. This includes international development, regional studies, legal studies and international security, among other options.

Strong focus on sustainable trade

- Starting with the fall class of 2023, the program has enhanced the focus on sustainability in its curriculum. It trains leaders to tackle sustainability from

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

environmental, social and governmental perspectives, as well as broader economic and systemic viewpoints.

Experiential learning opportunities

- Students gain practical experience through research projects at Fletcher's Institute for Business in the Global Context. This includes competitions such as the D-Prize for sustainable poverty solutions in developing nations and case studies that develop analytical skills for sustainable business strategies.

Trade course content

The curriculum covers core business skills, economics and international affairs, allowing students to customize their degree through electives and specializations.

It prepares students to navigate the complex global business landscape, equipping them with both the concrete skills of an MBA and a nuanced understanding of the international, political, economic and social factors that shape business today. It is designed to equip students with a comprehensive understanding of how companies operate in a globalized world.

The key trade course content in this program covers:

Cross-border trade

Courses in this subject area of the curriculum provide knowledge for cross-border marketing, negotiation and procurement, foreign direct investment and business risk mitigation. Trade sustainability is embedded in multiple aspects of the core and elective courses to enable a multi-perspective evaluation of sustainability issues in decision-making.

Cross-border trade policy

Courses examine the environment for conducting global trade: the wide range of stakeholders, various geopolitical developments that influence cross-border flows of goods and services, the role of global governance institutions, and the link between trade and solutions to global social and humanitarian challenges.

Cross-border logistics & supply chain management

Topics covered in this area are business process design, supply chain management, lean operations, disruptive operations innovations, operations networks and international connectivity.

Cross-border trade finance & accounting

While the core courses foster understanding of financial statements to assist decision-making and the legal aspects of international business transactions, electives further explore impact investing, global financial services and private equity.

Cross-border leadership & soft skills

Cross-border strategies and frameworks play an integral part in the MIB curriculum. Students can study courses on strategic management, cross-sector partnerships, business ethics, cross-cultural management and international mediation.

Future skills for cross-border trade

Next-generation trade leaders need to be aware of and prepared for disruptions. The curriculum touches on topics such as cyber law and policy, digital risk management, artificial intelligence and analytics of geo-economic data.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

The Fletcher School of Law and Diplomacy boasts a diverse and accomplished faculty. These educators bring a wealth of experience and knowledge in areas such as international business, economics and sustainable business practices, enriching the academic environment and preparing students for impactful careers in the global business arena.

Complementing the core faculty, the Fletcher School's MIB program benefits from the expertise of adjunct professors and practitioner lecturers who bring real-world insights and practical experience to the classroom. They play a vital role in bridging academic theory with hands-on industry knowledge, ensuring students receive a well-rounded education that prepares them for the complexities of global business.

Career services & employer recruitment

The Fletcher School provides comprehensive career support for students through personalized career coaching, sector-specific programming, skill-building workshops, networking opportunities and a strong alumni network.

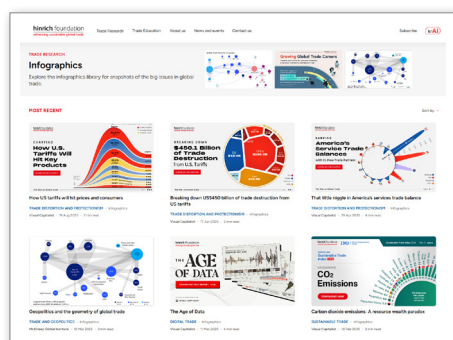
The Office of Career Services also offers resources such as professional development programs, employer engagement and job search assistance tailored to individual career goals. These resources equip graduates with the tools and opportunities to advance their careers in international business.

The school reports a 96% employment rate for its 2024 graduates within six months of graduation. Graduates find employment with employers such as Mastercard, Pfizer, IBM, Deloitte and numerous governmental and non-governmental organizations globally. These outcomes highlight the school's effectiveness in preparing students for diverse and impactful careers.

Summary

The Master of International Business program at Tufts University prepares leaders to address global challenges by combining rigorous business education with a broad understanding of international affairs. The program emphasizes sustainable trade course content and experiential learning. It also provides comprehensive career services, fostering a high employment rate and a diverse, global community of graduates working across industries.

For more information, visit [Tufts MIB program page](#).



Additional trade resources – free

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Master's Programs in International Business and Trade

University of Auckland

Master of International Business



Master of International Business



Program overview

University	University of Auckland
Program	Master of International Business
Location	Auckland, New Zealand
Mode	Full-time
Duration	15 months
Delivery	In-person
Start	March and September

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Master of International Business at the University of Auckland prepares students for global business careers by providing a comprehensive understanding of international business environments, strategies, trade and finance. The program also emphasizes experiential learning through real-world case studies and projects, supported by world-class facilities and robust career services. This helps graduates to gain the skills and knowledge to succeed in dynamic global markets.

The alumni community of University of Auckland Business School is a diverse network of professionals working across industries and sectors worldwide. Alumni play a crucial role in the school's ecosystem, offering valuable support, mentorship and networking opportunities to current students and fellow graduates. They often participate as guest speakers, panellists and mentors in school events, sharing their insights and experience with the next generation of business leaders. Additionally, the school maintains active alumni chapters in key cities around the globe, enabling graduates to stay connected, collaborate and support each other professionally.

Highlights

Experiential learning

- The program culminates in a strategy capstone that focuses on applying business knowledge gained from studied courses to solve internationalization challenges faced by a New Zealand company. Students will critically analyze the issues and propose appropriate solutions, taking into account environmental contexts and potential risks.
- The program's approach aims to instil in students a strategic mindset by applying taught theories and frameworks that emphasize the interconnected nature of factors at the macro (the general environment impacting businesses), meso (the industry environment) and micro levels (the firm's internal environment). By understanding how these factors interrelate, students develop a practical, holistic and strategic perspective on international business operations.

World-class facilities

- Students have access to state-of-the-art facilities at the business school to support their advanced learning and experiential activities. For example, the BNZ Financial Trading Room provides students with access to real-time financial data and trading simulations, allowing them to apply theoretical concepts in a practical setting.

Entrepreneurship support

- The school's Center for Innovation and Entrepreneurship empowers students to transform their innovative ideas into successful start-up ventures.

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

- For students with a business of their own or an entrepreneurial initiative, the center offers workshops, boot camps and networking events. There, students can learn from experienced entrepreneurs, industry experts and investors, as well as tap into resources at the comprehensive accelerator program designed to support student startups from ideation to launch.

Trade course content

The program consists of core business courses, specialized courses, a professional development module and a capstone project, providing students with a well-rounded education to succeed in diverse industries internationally. It is designed to equip students with a comprehensive understanding of how companies operate in a globalized world.

The key trade course content in this program covers:

Cross-border trade	The program focuses on identifying and mitigating risks when trading across borders, covering marketing, procurement and sustainability issues in business decision-making.
Cross-border trade policy	Courses explore the attributes and behaviors of consumers, firms, markets and institutions, as well as their macroeconomic impacts. Specialized courses then relate how these impacts change with respect to the global economy. A special module on Asia provides more insights into regional business dynamics, challenges and opportunities.
Cross-border logistics & supply chain management	The Operations & Supply Chain Management and International Business Strategy courses provide modelling, analytical skills and tactics to address operational challenges when managing a cross-border business.
Cross-border trade finance & accounting	Core courses covered include essential accounting knowledge for effective resource allocation and value assessment of the company, while specialization courses discuss the international environment for finance and its challenges.
Cross-border leadership & soft skills	Courses address both personal and professional skills: cross-border strategies and frameworks, cross-cultural communications, self-management, managing diverse teams and analytical skills.
Future skills for cross-border trade	The program incorporates a module on harnessing business technologies and innovations to improve outcomes, alongside a variety of data analytics and tools to aid decision-making amid volatility.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

University of Auckland Business School employs a distinguished faculty comprising experts in a range of business disciplines. The faculty is dedicated to providing high-quality education and fostering an environment of academic excellence. Their research interests span disciplines – global trade, strategic management and international

Additionally, the faculty's engagement in leading research and industry collaboration enriches the learning experience by combining theoretical knowledge with practical insights.

Industry representatives are frequently invited to the school for a range of student-led and extracurricular activities. This includes case competitions organized by student clubs, panel discussions and masterclasses. The school houses several research centers and institutes focused on specific industries or areas of interest. These centers often collaborate with industry partners to conduct research, develop solutions and disseminate knowledge.

Graduate students are provided with extensive career support services through the Business School's Careers Center. It offers a wide range of resources such as workshops, recruitment events and one-on-one career consultations. Students also have access to a job board for finding internships, as well as to the school's platform for personalized career planning and skill development. Additionally, the program core curriculum includes a professional development module aimed at enhancing leadership and communication skills.

Summary

For more information, to visit [University of Auckland Master of International Business program page](#).



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Master's Programs in International Business and Trade

University of Colorado Denver

Master of Science in International Business

University of Colorado **Denver**

Master of Science in International Business



Program overview

University	University of Colorado Denver
Program	Master of Science in International Business
Location	Colorado, United States
Mode	Full-time, Part-time
Duration	2 years
Delivery	Hybrid, Online
Start	August, January and June

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The Master of Science in International Business (MSIB) program at the University of Colorado Denver Business School (CU Denver) offers a dynamic and rigorous curriculum designed to prepare students for success in the global marketplace through a blend of specialized courses, experiential learning opportunities and mentorship programs.

Through the program, students gain the knowledge, critical thinking abilities, cross-cultural skills and an entrepreneurial mindset to pursue international business opportunities while navigating the complexities of doing business in a global economy. Students learn various aspects of international business operations including international business transactions and functions, market entry, technologies impacting globalization, global supply chain management, international finance and other essential international business topics.

CU Denver houses a Center for International Business Education and Research (CIBER), one of 16 centers of excellence designated by the US Department of Education and awarded to top international business programs in the United States. Working alongside the MSIB program, CU Denver's CIBER offers students additional learning opportunities in international business (e.g., international executive roundtables, pathways to international internships, CIBER-sponsored immersion programs) and helps connect students to mentors and internship sponsors.

Located in the heart of downtown Denver, CU Denver Business School provides a vibrant and diverse learning environment with access to industry-leading faculty, innovative research centers, and a strong network of alumni and corporate partners. Students also benefit from personalized career support, networking opportunities and access to Denver's thriving business community.

Highlights

Contemporary curriculum

- The program equips students with knowledge and expertise in areas crucial for success in today's dynamic digital global economy, including global supply chain management, AI and blockchain, plus it covers emerging technologies influencing globalization, trending issues in international business and international trade, and cross-cultural skills.

Mentorship program

- The MSIB Mentorship Program pairs each student with a faculty mentor for academic guidance and a business mentor for career advice. This provides personalized support to help students make informed decisions and develop their careers effectively.

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

International immersion experiences

- The program offers international immersion experiences, study abroad trips and action learning opportunities, enabling students to gain practical insights into global business operations, cross-cultural competency and the latest technologies impacting globalization. This sets them apart as well-rounded professionals in the field.

Flexibility in study modes

- Students can choose to take most courses in this program online or in hybrid mode – a combination of weekly in-person classes in the evening. This flexible class schedule allows working professionals to pursue a master's degree while continuing to work full time.

Trade course content

The innovative MSIB curriculum combines a solid grounding in business foundations and knowledge of international business environments and operations, from both a multinational corporation and entrepreneurial perspective.

The key trade course content in this program covers:

Cross-border trade	The program prepares graduates for the practices and strategies involved in cross-border trade, including global marketing, climate change and sustainability concerns, sourcing and procurement.
Cross-border trade policy	Topics taught cover the global environment for trade, driving forces of the global economy and implementation of trade policy. Faculty-led overseas trips dive deeper into the geopolitical and economic conditions of the study destination.
Cross-border logistics & supply chain management	Courses in this area explore the design and control of supply chains, relationship management for stakeholders, future-proofing supply chains, and the infrastructure required for digital trade and payments.
Cross-border trade finance & accounting	Courses address financial management in an international context that considers international capital movements and foreign exchange dynamics, as well as financial accounting practices across countries, and financial statement analysis.
Cross-border leadership & soft skills	Courses focus on cross-border strategies and frameworks, international entrepreneurship, business ethics and cross-cultural management. A consulting project is available for students who wish to work directly with business leaders to address the company's international business challenge.
Future skills for cross-border trade	The curriculum highlights transformative technologies such as artificial intelligence, blockchain and innovation in fintech that drive instant information access, boost transaction speed and broaden the reach of business.

Trade program attribute highlights

The six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

The faculty of CU Denver Business School comprises accomplished scholars and industry experts renowned for their experience leading global businesses. With diverse academic backgrounds and extensive research experience, they bring a wealth of knowledge to the classroom, fostering an enriching learning environment for students.

In addition to the core faculty, the program features a strong contingent of adjunct professors and practitioner lecturers who are currently working across global value chains in a range of capacities. These industry experts provide students with valuable hands-on experience and practical knowledge, teaching courses in areas such as global e-commerce, international negotiation and global business strategy. They also serve as mentors, helping students navigate the challenges of transitioning from academia to the global business world.

With more than 300 corporate partners in the US and around the world, the school maintains strong ties with the industry for extracurricular activities, student development, research collaboration and executive education. Senior trade professionals and influential leaders participate in the school's Advisory Board and program advisory councils to assist strategic development and academic direction.

Career services & employer recruitment

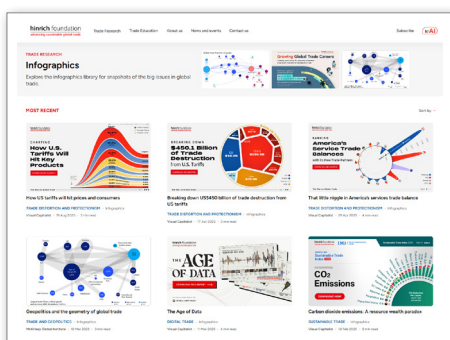
Supported by the school's strong partnerships with the international business community and a dedicated Business Career Center team offering lifelong career support, many alumni leverage their global business acumen to secure leadership positions in international business.

The Business Career Center team offers robust career support services for MSIB graduates, including personalized career coaching, networking events, and access to job postings through the school's extensive alumni and employer network. This program boasts strong employment outcomes, with graduates securing roles in diverse sectors such as multinational corporations, entrepreneurial ventures, consulting firms, government agencies, non-profit organizations and more.

Summary

The Master of Science in International Business program at the University of Colorado, Denver equips students for global business success through a modern curriculum, experiential learning and comprehensive career support. Students benefit from flexible study modes, a well-rounded curriculum covering all critical trade content areas, global immersion experiences and an expert faculty of leading academics and practitioners. The program's strong ties with employers provide enhanced exposure to industry realities as well as internship and career opportunities.

For more information, visit [CU Denver MSIB program page](#).



Additional trade resources – free

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University of Exeter

MSc International Business



University
of Exeter

MSc International Business



Program overview

University	University of Exeter
Program	MSc International Business
Location	Exeter, United Kingdom
Mode	Full-time
Duration	12 months
Delivery	In-person
Start	September

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The MSc International Business program at the University of Exeter Business School is a dynamic and globally-focused program designed to prepare students for success in today's interconnected business world. With a comprehensive and flexible curriculum, it is highly regarded for academic excellence, innovative approaches, strong industry connections and graduate outcomes.

The school fosters an active alumni network of more than 27,000 working professionals worldwide. Through dedicated associations, mentoring, events, publications and online platforms, the alumni association facilitates lifelong professional connections and provides career support for fellow peers, recent graduates and current students.

Belonging to the top league of business schools with triple accreditation, the University of Exeter Business School is highly ranked by Times Higher Education and QS. The school hosts five research institutes comprised of academic faculties across the University of Exeter and five research centers which produce interdisciplinary studies to solve global issues in collaboration with public and private sector organizations.

Highlights

World-class education

- The University of Exeter is recognized internationally excellent as a world-leader for its quality research.
- Teaching and learning in this program are informed by leading-edge research and enhanced with practical experiences such as field trips and project work.

International experience

- Students enrolled in this program can elect for the double degree track, where they spend the first year at University of Exeter Business School and the second year at Grenoble Ecole de Management in France. Students will graduate with two master's degrees conferred by the two schools.
- During their study, students are also offered more than 20 short-term exchange opportunities where they can attend summer school, participate in company visits and cultural classes. The list of available exchange institutions includes business schools and leading universities across Europe, Asia and Latin America.

Practical skills development

- Students are given the option to develop their own business plan in place of a conventional dissertation focused on academic research. This enables them to

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

apply their learning to a real-world opportunity and build a portfolio to showcase to potential employers.

Strong employment outcomes

- The interdisciplinary nature of the program and comprehensive suite of career services offered by the school help to launch graduates on paths to career success.
- Alumni often hold senior positions in international business development, marketing, strategy, procurement, business analytics and human resources.

Trade course content

The curriculum draws from cross-disciplinary fields, including marketing, accounting, management, leadership and economics. This enables students to explore international business issues from a wholistic perspective.

The key trade course content in this program covers:

Cross-border trade Marketing, branding, product innovation, procurement, mergers and acquisitions are some of the topics covered in this area.

Cross-border trade policy Courses examine the theoretical foundations of international business, changes in the international economic environment as a result of globalization, as well as the increased interdependence between countries and firms in terms of flows of goods, services, finances and people.

Cross-border logistics & supply chain management This area explores systems, processes and facilities in the production and flow of goods and services. Particular attention is given to operational objectives, capacity management, project management and optimization of supply chains.

Cross-border trade finance & accounting The subject area includes modules on corporate finance and accounting, specifically on how to leverage financial information to empower decision-making. Students can choose from a range of law electives to study international trade regulation and arbitration.

Cross-border leadership & soft skills While international strategies and entrepreneurship are embedded into most courses, the program also focuses on developing the personal skills of business leaders such as cross-cultural leadership, managing diversity and utilizing human resources in a global context.

Future skills for cross-border trade Courses cover product innovation and digital advancements in the delivery of goods and services, as well as the digital skill sets required to succeed in disruptive environments.

Trade program attribute highlights

These six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

Comprised of leading academics, the Business School faculty is renowned for their expertise in global business dynamics, international trade and cross-cultural management. Faculty members bring a wealth of knowledge and a diverse range of international experience, ensuring that students receive a quality education grounded in real-world applications.

Complementing the core faculty, the school also engages adjunct professors and practitioner lecturers who bring invaluable industry insights and practical perspectives to the MSc International Business program. These professionals are often active leaders in their respective fields, including global finance, international marketing and corporate strategy. They draw on their extensive experience to enrich the curriculum with contemporary case studies and real-world challenges.

The Business School works closely with corporate partners such as BT, Goldman Sachs, IBM, Rolls-Royce and others to co-deliver program modules, provide mentorship and offer real-life business challenges and consultancy projects for students. It also forges pioneering collaborations with regional organizations, from businesses and local authorities to chambers of commerce and philanthropies, to bring academic expertise to industry and society.

Career services & employer recruitment

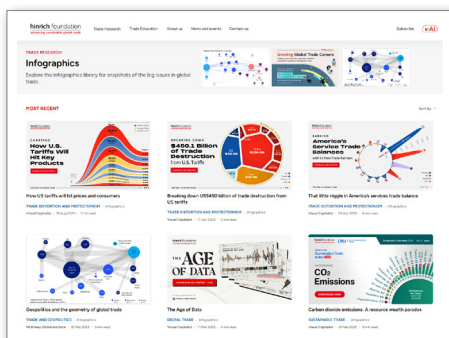
The University of Exeter Business School provides robust career support for postgraduate students, including personalized coaching, CV and interview workshops, job portals, networking events and career fairs. Students also benefit from an extensive alumni network of not only the Business School but also the University of Exeter at large for mentoring and industry insight.

Graduates of the MSc International Business program achieve strong employment outcomes, securing roles in finance, consulting, marketing and international trade in multinational corporations, government organizations and consultancy firms. The school reports that 94.4% of business graduates secure employment within six months of graduation.

Summary

The University of Exeter's MSc International Business program develops practical skills for solving real-world global business challenges. It offers a tailored curriculum with core modules covering foundational topics of international management and diverse electives that build expertise in global leadership and business operations. The conventional master's dissertation is replaced by a pragmatic business plan, allowing students to gain hands-on experience in tackling global issues and build a tangible portfolio to help them stand out in the competitive job market.

For more information, visit [Exeter MSc International Business program page](#).



Additional trade resources – free

To assist you in your international business studies and career, we invite you to use our free content — infographics, articles, white papers, discussion guides and more — at hinrichfoundation.com.

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Master's Programs in International Business and Trade

HEC Montréal at Université de Montréal

MSc International Business



MSc International Business



Program overview

University	HEC Montréal at Université de Montréal
Program	MSc International Business
Location	Montréal, Canada
Mode	Full-time, Part-time
Duration	16 to 24 months
Delivery	In-person
Start	January and August

This profile was compiled based on publicly available information. For further details, please contact the institution directly.

This leading program is aligned with the employer-focused criteria in the Hinrich Foundation Guide to Master's in International Business and Trade. It reflects the trade course content and trade program attributes that will help you accelerate your international business and trade career.

Introduction

The MSc International Business is a specialized program that equips students with advanced knowledge and skills for an international career. It is designed to support students in gaining a deep understanding of the complexities and challenges of conducting business globally, and prepare students for success in the ever-evolving global business environment.

Graduates of this program embark on a wide range of careers, thanks to the holistic knowledge gained through the core curriculum and the ability to personalize their learning through specialization electives. Along with alumni from other programs, they are part of a network of more than 100,000 businesspeople spanning five continents and a wide variety of sectors. This global representation not only provides students and alumni with a support network for career opportunities, but also facilitates cooperation between the school and industry stakeholders through sponsored projects, consultancy and research.

Established in 1907, HEC Montréal at Université de Montréal is one of Canada's leading business schools and a triple-accredited institution by AACSB, EQUIS and AMBA. The school is recognized worldwide for its innovative approach to business education and research, as well as a rich history of producing globally minded business leaders and entrepreneurs.

Strategically located in Montréal – a global hub for business, innovation and culture – students are provided with unparalleled access to multinational corporations, international organizations and a thriving start-up ecosystem.

Highlights

International program

- International students who come from more than 15 countries make up half of each class, bringing a diversity of perspectives, backgrounds and management know-how into the classroom. This international environment fosters cultural and idea exchange, enabling discussion to be varied, in-depth and thought-provoking. Students also learn how to navigate and collaborate in a multicultural environment, which is an essential skill set for them to thrive in multinational corporations or conduct cross-border business with smaller and start-up companies.
- Additionally, 50% of the HEC Montréal faculty members are international academics who impart firsthand knowledge of various cultural norms, communication styles and business etiquette to prepare students for success in an increasingly diverse and global world.

Accelerate your career in global trade



Critical requirements of the Hinrich Foundation Guide

When evaluating programs, ascertain that the program you select meets all six of these core trade course content areas and six trade program attributes.

Trade course content



Cross-border trade



Cross-border trade finance & accounting



Cross-border trade policy



Cross-border leadership & soft skills



Cross-border logistics & supply chain management



Future skills for cross-border trade

Trade program attributes



Industry aligned curriculum & engagement



Alumni support & network



Practitioner professors



International exposure



Career services & employer recruitment



Leading research

See the [Hinrich Foundation Guide](#) for full details.

Enhanced hands-on learning

- The Campus Abroad program is a two-week immersion that provides access to the cultural, political and socio-economic reality of an overseas environment. A typical trip includes lectures, which depend on the theme of the course and the location of choice, company visits and meetings with influential figures in the field. Students are also encouraged to set up meetings outside of the curriculum, conduct field surveys and to take full advantage of this international experience.

Trade course content

The comprehensive curriculum aims to provide advanced concepts linked to market globalization, international collaborations, corporate social responsibility, innovation management and regional economics. It is designed to develop skills to navigate risks and changes in the global business landscape.

The key trade course content in this program covers:

Cross-border trade	Topics in this area include international marketing, foreign direct investment, assessment and mitigation of business risks, internationalization of the firms and different market entry modes, with a strong focus on sustainable trade.
Cross-border trade policy	Courses focus on the key players of the global economy, the development of global trade throughout history, and how government policies impact business activities. The program also explores major societal and environmental issues with emphasis on how trade can help to address international development challenges.
Cross-border logistics & supply chain management	The strategic management of global supply chains, global value chain optimization, division of manufacturing, outsourcing, offshoring and logistics networks are the main topics included in the core curriculum.
Cross-border trade finance & accounting	Topics include corporate and financial governance, international investment, foreign exchange risk management and global capital markets.
Cross-border leadership & soft skills	A large proportion of the program focuses on internationalization strategies, competition, cross-cultural management and the issues facing human resources management in global companies. The application-oriented capstone is designed to help students to apply this knowledge to practical activities.
Future skills for cross-border trade	The program touches on technological advances that may disrupt trade flows and global business activities, governance on artificial intelligence and management of innovation at a local and global scale. A distinctive attribute of the program is the inclusion of geospatial data science as a specialized area within its curriculum.

Trade program attribute highlights

These six attributes focus on the critical importance of how and by whom subjects are taught. They ensure that the supporting environment for employment and career success are in place. Several noteworthy attributes of this program include:

Practitioner professors, industry aligned curriculum & engagement

HEC Montréal boasts a distinguished faculty renowned for their expertise in various facets of global commerce. This team of multilingual educators hail from diverse cultural backgrounds with extensive international experience. Comprising scholars and seasoned professionals, the faculty brings a wealth of theoretical knowledge and practical experience to the program.

In addition to the core faculty, this program features adjunct professors and practitioner lecturers who bring real-world business experience into the classroom. These industry experts provide valuable insights and case studies to complement the expertise of the full-time faculty, ensuring that students gain a well-rounded understanding of international business challenges and best practice.

The school has several research groups and centers that collaborate with industry partners and government agencies to facilitate knowledge transfer and applied research projects. They also organize forums where academics, students and practitioners can come together to discuss the latest developments in their field.

Career services & employer recruitment

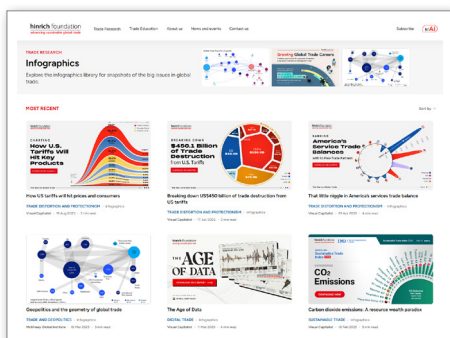
The Career Management Services unit at HEC Montréal offers comprehensive assistance to enhance students' employability. With personalized coaching, workshops, job search strategies, networking events and internship opportunities, it aims to equip students with the skills and resources necessary to realize their desired career objectives, ensuring a smooth transition from student life to the professional world.

The program boasts an impressive employment rate of 100%, with a significant percentage of graduates securing positions in multinational corporations, consulting firms, government agencies and non-profit organizations worldwide.

Summary

The MSc International Business at HEC Montréal is a specialized program designed to equip students with advanced knowledge and skills for global careers. It emphasizes a truly international learning environment with a diverse student body and faculty, enhanced by hands-on experiences and immersion programs. Supported by strong career services and industry partnerships, graduates benefit from a 100% employment rate and access to a worldwide alumni network spanning five continents.

For more information, visit [HEC Montréal MSc International Business program page](#).



Additional trade resources – free

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Master's Programs in International Business and Trade

Global Trade Leader Scholarships

A student-led corporate co-funded talent development initiative



Empower your future in global trade

Are you passionate about global business and trade? Are you ready to accelerate your career with a world-class master's program?

This scholarship will help you earn a specialized business education, develop corporate connections and join a worldwide network of trade leaders. For scholarship details, visit the [Hinrich Foundation Guide to Master's Programs in International Business and Trade](#).

Receive up to US\$25,000 in co-funded tuition scholarships

The Hinrich Foundation will provide a scholarship of up to US\$25,000 when matched by up to US\$25,000 from a student-secured corporate sponsor.

Study at a leading global institution

Two scholarships are available for study at each of these top master's programs featured in the [Hinrich Foundation Guide](#):



Cranfield School of Management, MBA



INSEAD Singapore campus, MBA



National University of Singapore, MBA



Thunderbird School of Global Management, Master's of Global Management

Develop corporate connections for your career success

Kickstart your career by engaging with industry leaders from day one when you approach corporations for sponsorship. They will value your initiative to seek their support to build your global trade career. It may be the start of a long-term relationship.

Expand your professional network globally

All graduates of this scholarship program will become members of the [Hinrich Foundation Alumni Association](#). Members have exclusive access to lifelong professional development support and networking with fellow global trade leaders worldwide.

Scholarship requirements overview

Scholarships are open to prospective students who:

- Secure tuition co-funding from qualified corporate sponsor(s)
- Are admitted to one of the [Hinrich Foundation Guide](#) selected programs
- Are awarded a scholarship by the Hinrich Foundation Scholarship Committee
- Commence studies at the selected program

Scholarships will be awarded on a first-come, first-served basis.

Start your trade journey now!

For scholarship details and program profiles, visit the [Hinrich Foundation Guide](#) today.



Exploring careers in global trade

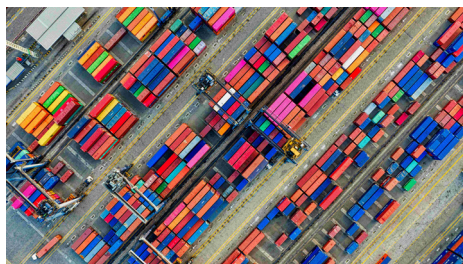


For people looking for a unique blend of challenges, opportunities and rewards amid a global setting, a master's degree in international business and trade can open a world of career opportunities.

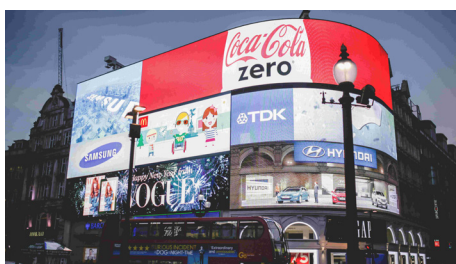
Global trade allows for professional growth, diverse experiences and impactful contributions to international commerce, making it an exciting and fulfilling career path. Careers in trade encompass a vast array of vital and exciting opportunities spanning dozens of sectors across global value chains.

On the following pages, we offer a selection of possible roles in this sector, including job titles, responsibilities and growth opportunities that await you in a career in global trade.

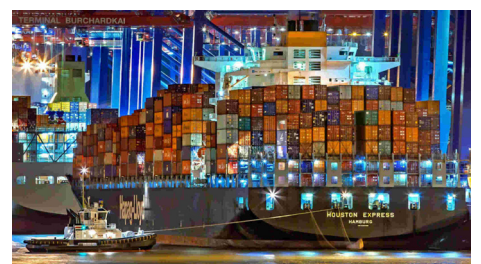
Trade & Business development



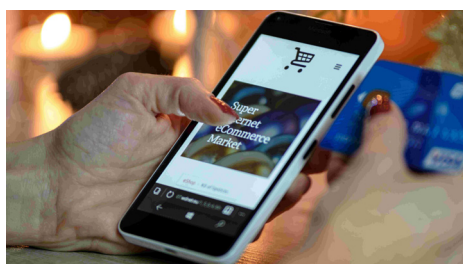
Marketing & Sales



Logistics & Operations



Technology & E-commerce



Sustainability management



Policy & Government relations



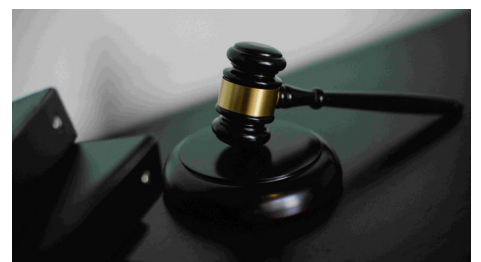
HR & Talent management



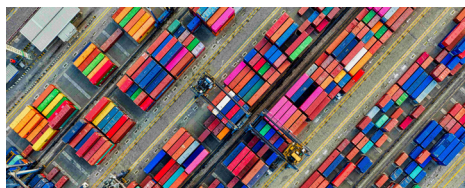
Trade finance



Trade law & Compliance



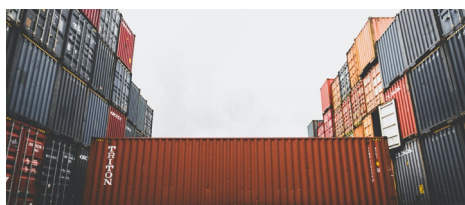
Exploring careers in trade & business development



Careers in this sector involve developing strategies and fostering relationships to explore and expand in international markets.

Below are some exciting roles in this area to help guide your studies and career planning.

International Trade Specialist



Responsibilities

As an International Trade Specialist, you're at the forefront of crafting and executing strategies to venture into and grow in foreign markets. Your duties include identifying new international business opportunities, analyzing market trends and understanding the regulatory requirements in different countries. You will also negotiate contracts, foster enduring relationships with overseas partners and offer expert advice on customs and trade compliance.

Skills

- Strong analytical skills to evaluate market trends and identify business opportunities.
- Excellent negotiation and relationship-building skills.
- Understanding of international trade laws and compliance requirements.
- Ability to navigate the complexities of various regulatory environments.
- Effective communication skills, especially in cross-cultural contexts.

Growth Opportunities

As a specialist, you have the chance to evolve into a key strategist and influencer in international trade matters.

There is potential for advancement to senior roles such as a Senior Trade Advisor or CEO of the international market division.

Education

Master's in International Trade or MBA.

Market Research Analyst



Responsibilities

As a Market Research Analyst in international trade, your primary responsibility is to conduct in-depth market research to understand consumer behavior and competitive landscapes in foreign markets. Your work involves investigating markets, gathering and analyzing data vital for comprehending how different cultures and economies interact with products and services.

Your analysis serves as a crucial resource for companies aiming to enter new territories, offering vital information to adapt strategies accordingly.

Skills

- Proficiency in data analysis and interpretation.
- Strong understanding of global market dynamics.
- Ability to identify and analyze consumer trends and behaviors.
- Excellent research and critical thinking skills.
- Effective communication and presentation skills, particularly for conveying complex data in an understandable way.

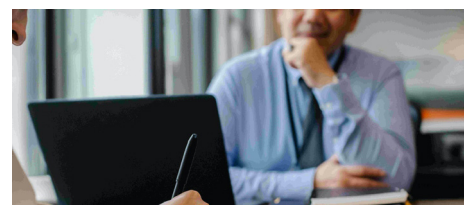
Growth Opportunities

As a Market Research Analyst, there is potential for career progression into senior analytical roles or strategic positions within the company.

Education

Master's in International Business or Market Research.

Business Development Manager



Responsibilities

As an International Business Development Manager, your role is to identify and pursue new business opportunities in foreign markets.

You engage with potential clients and partners across different cultures, leveraging your market insights and cultural understanding to establish strong international relationships.

Your work is instrumental in expanding the business, acting as a driving force in advancing your company's international sales and presence.

Skills

- Strong skills in market analysis and business strategy.
- Ability to identify and capitalize on new business opportunities.
- Excellent interpersonal and cross-cultural communication skills.
- Proficiency in relationship building, negotiation and sales.
- Strategic thinking and problem-solving abilities.

Growth Opportunities

This position offers opportunities to advance to higher management roles, such as Director of International Business Development.

Education

MBA or Master's in International Business.

Exploring careers in international marketing & sales



Careers involve developing and executing marketing and sales strategies in international markets.

Below are some exciting roles in this area to help guide your studies and career planning.

Global Brand Manager



Responsibilities

You will be responsible for shaping and propelling the global identity and success of a brand. Your job is to devise and implement marketing strategies that appeal to diverse cultures and markets.

This entails a deep understanding of varied consumer behaviors, preferences and trends around the world. You coordinate global marketing campaigns, customizing them for local markets while ensuring a cohesive brand message.

Your innovative approaches in brand positioning, market penetration and consumer engagement are vital in establishing a strong global brand presence.

Skills

- Expertise in global marketing and brand strategy.
- Strong understanding of cross-cultural consumer behavior.
- Proficiency in coordinating and adapting marketing campaigns.
- Innovative thinking in brand positioning and market penetration.
- Excellent communication and team coordination abilities.

Growth Opportunities

Potential career advancement includes senior leadership roles in global marketing or brand management.

Education

Master's in Marketing or International Business.

International Sales Manager



Responsibilities

Your primary role is to drive sales growth in international markets by scouting new market opportunities, creating regional sales strategies and managing diverse sales teams.

You act as a liaison between your company and its global clients, meeting sales targets and maintaining customer relationships.

Your skill in navigating cultural differences and adapting sales techniques to various international contexts is key to the success of your role. You not only boost sales figures but also strengthen your company's global presence and reputation.

Skills

- Strong skills in international sales and market analysis.
- Ability to develop and implement region-specific sales strategies.
- Proficiency in managing and leading diverse sales teams.
- Skilled in cross-cultural relationship-building.
- Strategic thinking and problem-solving capabilities.

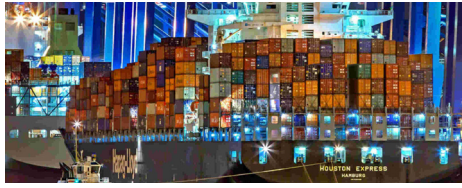
Growth Opportunities

Opportunities for advancement include higher management roles in international sales, business development or C-suite positions.

Education

MBA or Master's in Marketing.

Exploring careers in trade logistics & operations



Careers center on managing global operations, supply chains and logistics for efficient international trade.

Below are some exciting roles in this area to help guide your studies and career planning.

Global Operations Manager



Responsibilities

As a Global Operations Manager, you are the strategic linchpin of your company's international operations. Your primary responsibility is overseeing and coordinating various aspects of global operations, ensuring efficiency and smooth functioning.

This role encompasses managing supply chains, logistics, production processes and distribution networks across countries. You are tasked with optimizing operational workflows, ensuring compliance with international standards and regulations, and tailoring processes to suit diverse cultural and business environments.

Skills

- Proficiency in global operations management and process optimization.
- Strong leadership and team coordination skills.
- Knowledge of international regulations and compliance.
- Ability to adapt operations to varying cultural and business contexts.
- Strategic thinking and effective problem-solving capabilities.

Growth Opportunities

Potential advancement includes senior leadership roles in global operations or strategic planning.

Education

Master's in International Business or Operations Management.

Logistics Coordinator



Responsibilities

Your role is pivotal in ensuring the smooth and efficient movement of goods across international borders through planning, implementing and managing logistics strategies for international shipments. You coordinate with suppliers, freight forwarders, customs brokers and internal teams to facilitate timely and cost-effective delivery. You also manage international shipping regulations, customs insurance procedures and transportation challenges.

Your expertise in logistics and attention to detail are essential in minimizing disruptions and maintaining the integrity of the supply chain.

Skills

- Expertise in international logistics and supply chain management.
- Strong coordination and communication skills.
- Proficiency in navigating international shipping regulations and customs procedures.
- Attention to detail and capability to manage complex logistical tasks.
- Problem-solving skills and the ability to handle logistical challenges effectively.

Growth Opportunities

Career progression may include roles as a senior logistics manager or director of international logistics.

Education

Master's in Logistics or Supply Chain Management.

Supply Chain Analyst



Responsibilities

Your role is critical in analyzing and enhancing supply chain processes to boost efficiency by collecting and interpreting large data sets to identify trends, pinpoint bottlenecks and uncover supply chain opportunities.

Your responsibilities include developing strategies to optimize inventory levels, minimize costs, improve customer service and ensure the timely delivery of goods. You provide valuable insights and recommendations that are integral to decision-making processes – Your work is essential in streamlining operations, mitigating risks and adapting to the dynamic nature of global market conditions.

Skills

- Proficiency in data analysis.
- Strong understanding of supply chain management principles.
- Ability to identify areas for process improvement and cost reduction.
- Excellent problem solving and critical thinking skills.
- Effective communication skills for presenting complex information clearly.

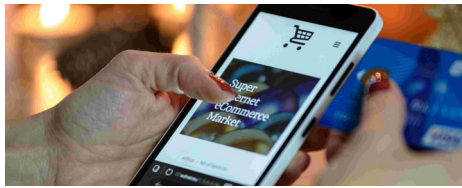
Growth Opportunities

Career advancement may include roles as a senior supply chain analyst, supply chain manager, or director of supply chain operations.

Education

Master's in Supply Chain Management or Business Analytics.

Exploring careers in trade technology & e-commerce



Careers in this area focus on leveraging technology and digital platforms for international business and trade.

Below are some exciting roles in this area to help guide your studies and career planning.

E-commerce Manager



Responsibilities

As an international E-commerce Manager, you are responsible for crafting and implementing strategies to grow e-commerce operations in international markets. Your role involves conducting market analysis, adapting online platforms to meet different cultural and legal requirements, managing cross-border logistics, and enhancing the customer experience to boost sales globally.

You lead the expansion of digital marketplaces into new territories, developing innovative strategies to create engaging online experiences for a global audience. Your work focuses on breaking down barriers and uniting cultures through e-commerce.

Skills

- Expertise in digital marketing and e-commerce strategy.
- Proficiency in adapting online platforms for different markets.
- Strong skills in cross-border logistics and supply chain management.
- Ability to enhance customer experience and drive sales.
- Excellent leadership and cross-cultural communication abilities.

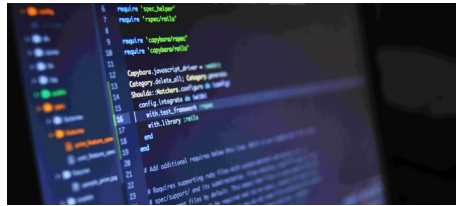
Growth Opportunities

Potential advancement includes senior management roles in digital marketing or international business development.

Education

Master's in E-commerce or International Business.

Global IT Project Manager



Responsibilities

You will manage IT projects with an international scope, focusing on aligning technology solutions with international trade and operational goals through coordinating multinational teams, ensuring compliance with international standards and delivering IT projects that support the company's global strategy to improve efficiency across borders.

You lead transformative technology projects that span continents, aligning tech solutions with global business strategies to enhance operational efficiencies and foster international collaboration.

Your role is crucial in integrating technology seamlessly across the global business landscape, positioning you as a key in the global organization.

Skills

- Strong project management skills in a global IT context.
- Proficiency in coordinating and leading multinational teams.
- Knowledge of international IT standards and compliance.
- Ability to align technology with business strategies.

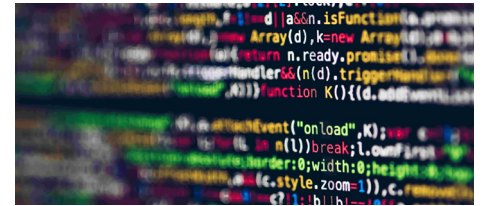
Growth Opportunities

Career progression can lead to senior roles in global IT management or strategic planning.

Education

Master's in Information Technology or MBA.

Big Data Analyst



Responsibilities

As a Big Data Analyst specializing in global trade, your role involves analyzing vast amounts of data to uncover trends, patterns, and insights relevant to international trade markets. You are responsible for collecting, processing and interpreting data to aid in decision-making processes for trade strategies.

Your work includes analyzing trade flows, market trends and economic indicators, providing actionable insights to help your company to navigate the complexities of global trade.

You utilize advanced analytics tools and techniques to predict market movements, identify opportunities for growth and assess risks in trade.

Skills

- Proficiency in data analytics, statistical modeling and data visualization.
- Strong skills in programming languages such as Python, R, or SQL.
- Knowledge of international trade dynamics and market analysis.
- Ability to translate complex data into action.
- Excellent problem-solving and critical thinking capabilities.

Growth Opportunities

Career advancement can include roles such as Senior Data Analyst, Data Scientist, or a leader in a data analytics department focusing on global trade.

Education

Master's in Data Science, Statistics or Computer Science.

Exploring careers in sustainable trade management



Careers focus on sustainable trade strategies that align with environmental standards and global sustainability goals.

Below are some exciting roles in this area to help guide your studies and career planning.

Sustainable Trade Advisor



Responsibilities

Your primary role is to help companies develop and implement sustainable trade strategies that comply with environmental standards and global sustainability goals.

You provide expertise to businesses on balancing economic growth with social and environmental considerations. By analyzing trade policies, supply chains and business practices, you identify opportunities to enhance business sustainability and compliance.

Your recommendations not only influence corporate strategies but also contribute to shaping international trade policies focused on sustainability.

Skills

- In-depth knowledge of environmental science and sustainable trade practices.
- Ability to analyze and improve trade and supply chain processes.
- Strong consulting and strategic planning skills.
- Excellent communication and advocacy abilities.

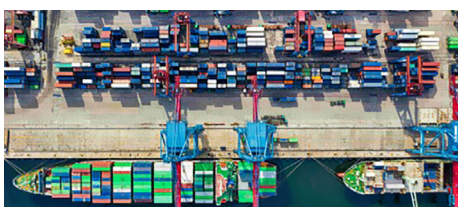
Growth Opportunities

Potential to advance to senior advisory roles or lead sustainability initiatives within large corporations or international organizations.

Education

Master's in Environmental Science or Sustainability Studies.

Green Supply Chain Manager



Responsibilities

You lead the transformation of supply chain practices towards greater environmental friendliness. Your role encompasses managing the entire supply chain process, ensuring it aligns with sustainable practices and reduces environmental impact.

You implement eco-friendly methods in sourcing, production, distribution and waste management. Your innovative and sustainable solutions not only decrease the ecological footprint of the supply chain but also often lead to cost savings and improved efficiency.

You play a key role in steering international trade operations towards more responsible and environmentally conscious approaches.

Skills

- Expertise in sustainable supply chain management.
- Strong leadership and project management skills.
- Proficiency in implementing eco-friendly practices across supply chain stages.
- Ability to drive cost savings and efficiency improvements.

Growth Opportunities

Potential for career growth includes advancing to senior management roles in sustainability or operations.

Education

Master's in Environmental Science or Supply Chain Management.

Social Responsibility Manager



Responsibilities

Your role is central to reinforcing a company's commitment to ethical practices and sustainability in international trade. You are tasked with developing and implementing CSR strategies that are in line with the company's values and global sustainability standards.

You ensure that the company's operations are not just profitable, but also socially and environmentally responsible. This encompasses community engagement, ethical sourcing, environmental conservation efforts and sustainability reporting.

You contribute significantly to building a positive corporate image by ensuring adherence to international CSR standards.

Skills

- Strong leadership and strategic planning abilities.
- In-depth knowledge of CSR practices and sustainability principles.
- Ability to implement and manage CSR initiatives and programs.
- Proficiency in ethical decision-making and problem-solving.

Growth Opportunities

Opportunities for advancement include senior leadership roles in CSR or sustainability departments.

Education

Master's in Environmental Science or MBA.

Exploring careers in trade policy & government relations



Careers in this area involve developing, analyzing and advising on trade policies and international relations.

Below are some exciting roles in this area to help guide your studies and career planning.

Trade Policy Analyst



Responsibilities

As a Trade Policy Analyst, you are involved in the development and analysis of trade policies, often working for government bodies, international organizations or think tanks. Your role includes researching international trade agreements, trade barriers and regulations.

You provide critical insights that influence governmental trade strategies, affecting international commerce. Your expertise helps to understand the impact of these policies on both national and international economic landscapes.

Your duties include analyzing trends, forecasting outcomes and advising policymakers, thereby playing a key role in enhancing trade relationships and benefiting global economies.

Skills

- Strong analytical and research skills.
- Deep knowledge of international trade agreements and regulations.
- Proficiency in data analysis and economic forecasting.
- Excellent communication skills.
- Ability to influence and advise policymakers.

Growth Opportunities

Potential career advancement includes senior analyst roles, policy advisory positions, or leadership roles within international organizations.

Education

Master's in International Relations, Public Policy or related area of study.

Diplomatic Service Officer



Responsibilities

As a Diplomatic Service Officer, you represent and protect your nation's interests abroad, particularly in trade. Your role involves diplomacy, policy and trade expertise.

You engage in negotiations, develop international relationships and promote your country's trade interests. You collaborate with international organizations, government entities and foreign dignitaries.

By effectively communicating and advocating your country's stance on trade issues, you shape international trade policies and agreements with widespread consequences.

Skills

- Excellent diplomatic and negotiation skills.
- Strong understanding of international trade and policy.
- Ability to work collaboratively with various international entities.
- Effective communication and advocacy skills.
- Cultural sensitivity and adaptability.

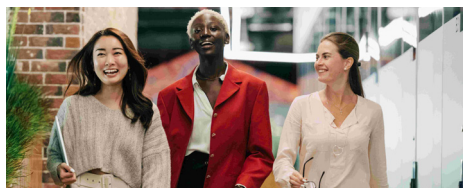
Growth Opportunities

Career progression may include higher diplomatic ranks, specialized roles in international trade policy, or positions in international organizations.

Education

Master's in International Relations, Political Science, Foreign Affairs or related fields.

Exploring careers in international human resources & talent management



Careers involve managing and developing talent for international operations and aligning HR strategies with corporate global business goals.

Below are some exciting roles in this area to help guide your studies and career planning.

Talent Acquisition Specialist



Responsibilities

As a Talent Acquisition Specialist, you are responsible for recruiting and managing talent for a company's international operations. Your duties include strategizing global candidate sourcing, overseeing the recruitment process and aligning talent acquisition with the company's international business goals.

You ensure that the workforce is diverse and meets the operational needs across various cultures and regions. Your role involves building the foundation for a company's success in the international arena by sourcing and attracting top talent.

Skills

- Proficiency in global talent sourcing and recruitment.
- Strong understanding of cultural diversity and international HR practices.
- Excellent communication and interpersonal skills.
- Strategic planning and organizational abilities.
- Ability to align talent strategies with business goals.

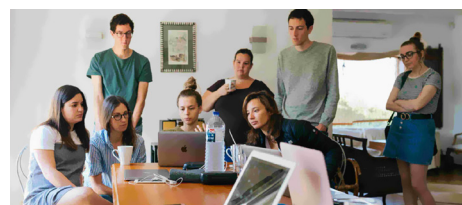
Growth Opportunities

Career advancement can include senior roles in global human resources or strategic talent management.

Education

Master's in Human Resource Management or MBA.

International HR Consultant



Responsibilities

Your role involves providing expert advice on HR strategies and practices to support international operations. You advise on compliance with international labor laws, adapting HR practices to different cultural contexts and addressing talent management challenges.

You assist companies in optimizing their HR framework to enhance the effectiveness of their global workforce. Your consultancy helps navigate the complexities of managing a global workforce, ensuring compliance, enhancing cultural cohesion and optimizing talent management. Your role is instrumental in creating a resilient and adaptive organizational culture.

Skills

- Expertise in international HR strategies and labor law compliance.
- Ability to adapt HR practices to various cultural contexts.
- Strong consulting and problem-solving skills.
- Excellent communication and leadership abilities.
- Proficient in global talent management and organizational development.

Growth Opportunities

Potential to advance to leadership positions in international HR consultancy or corporate HR strategy.

Education

Master's in Human Resource Management or MBA.

Exploring careers in trade finance



Careers in this area manage the financial aspects and investment opportunities in international trade and markets.

Below are some exciting roles in this area to help guide your studies and career planning.

International Risk Analyst



Responsibilities

As an International Risk Analyst, your role centers on identifying and managing financial risks related to international trade and investment. You assess economic conditions, political climates and market trends globally to forecast potential risks.

Your insights are crucial in aiding businesses to maneuver through the uncertainties of international markets. Your analysis plays a key role in developing strategies for risk mitigation, ensuring that companies make informed decisions that appropriately balance potential rewards with risks.

Skills

- Strong analytical and forecasting abilities.
- In-depth knowledge of global economic and political environments.
- Proficiency in risk assessment and management.
- Ability to communicate complex concepts clearly.
- Keen attention to detail and accuracy in analysis.

Growth Opportunities

Potential career progression includes advancing to senior risk analyst roles or managerial positions in risk management.

Education

Master's in Finance, Economics or Risk Management.

Global Investment Analyst



Responsibilities

As a Global Investment Analyst, you are responsible for analyzing and evaluating international investment opportunities. Your work involves understanding various market dynamics, economic indicators and geopolitical factors that affect investment performance.

You transform complex data into clear, actionable insights, guiding investment decisions to optimize returns while managing international exposure and risks. Your expertise is essential in identifying profitable opportunities and developing strategies that align with the long-term financial objectives and risk tolerance of your clients or organization.

Skills

- Ability to interpret economic trends and geopolitical developments.
- Proficient in data analysis and financial modeling.
- Strong decision-making and strategic planning skills.
- Effective communication skills for presenting investment insights.

Growth Opportunities

Career advancement opportunities include progressing to senior analyst positions or leading roles in investment strategy and portfolio management.

Education

Master's in Finance, Economics or MBA.

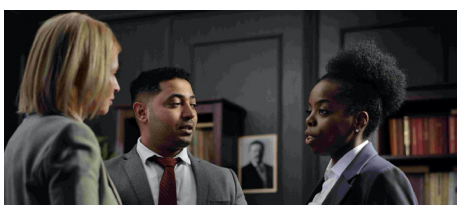
Exploring careers in trade law & compliance



Careers in this space center on navigating and ensuring adherence to international trade laws and regulations.

Below are some exciting roles in this area to help guide your studies and career planning.

International Trade Lawyer



Responsibilities

As an International Trade Lawyer, your primary role is to guide companies through the intricate legal framework of global trade. You advise on trade regulations, agreements and compliance requirements.

Beyond being a legal advisor, you act as a strategic partner to businesses, helping them to mitigate risks and seize opportunities in international markets. Your expertise is key in negotiating trade deals, resolving disputes and ensuring compliance with both international and domestic trade laws.

Skills

- In-depth knowledge of international trade law and regulations.
- Strong analytical and problem-solving skills.
- Proficiency in negotiation and dispute resolution.
- Ability to provide strategic legal advice.
- Excellent communication skills for effective client interaction.

Growth Opportunities:

Potential to advance to senior legal positions within law firms or multinational corporations.

Opportunities to specialize in specific areas of international trade law and become an expert consultant in the field.

Education

Master's in Law, with a specialization in International Trade Law.

Customs Compliance Officer



Responsibilities

As a Customs Compliance Officer for a trading corporation, you are responsible for ensuring the legal and efficient movement of goods across international borders. Your daily tasks require a thorough understanding and application of customs regulations, tariff codes and trade agreements.

You manage and prepare necessary documentation, accurately classify goods and advise on customs strategies to prevent costly delays and penalties.

Skills

- Extensive knowledge of customs regulations and international trade.
- Detail-oriented with strong organizational skills.
- Proficiency in managing documentation and compliance processes.
- Skilled in problem-solving and strategic planning.
- Effective communication skills for liaising with various stakeholders.

Growth Opportunities

Career advancement could include leadership roles in customs compliance or international trade departments.

Potential to specialize in specific areas of customs law or international trade compliance, enhancing professional expertise.

Education

Master's in Law or International Trade.

Global trade content for students



Come to the Hinrich Foundation (www.hinrichfoundation.com) for thought leadership on contemporary, real-world trade issues – from policy to practice – explained through research materials and classroom resources.



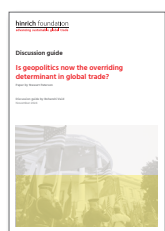
Trade white papers & articles

Research materials explore a broad range of contemporary trade issues, written by trade thought leaders from around the world.



Hinrich Foundation Guide to Master's in International Business and Trade

The Guide reflects the course content and attributes that employers expect from master's programs in international business and trade.



Discussion guides

Based on our trade white papers and articles, discussion guides are designed to spark curiosity, spur dialogue and enhance understanding of trade issues.



Sustainable Trade Index

An annual report measuring how effectively 30 major trading economies are geared for long-term economic growth, environmental stewardship and societal development.



Infographics

Exploring and understanding key global trade trends through visually engaging and informative graphics.



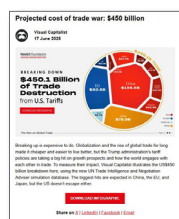
Sustainable Trade Challenge

An exciting student-led simulation based on the Sustainable Trade Index that brings sustainability into the classroom.



Global trade AI research tool

Use our AI tool to query our global trade research database, third-party websites and data providers to enhance your research projects.



Global trade newsletter

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The Hinrich Foundation is an Asia-based philanthropic organization dedicated to advancing mutually beneficial and sustainable global trade.

We believe that global trade – when mutually beneficial and sustainable – is a powerful force for shared prosperity, technological progress, sustainability and peaceful international cooperation.

Our work is grounded in independent, fact-based research and the development of innovative trade education programs.



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- Participate in our events
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